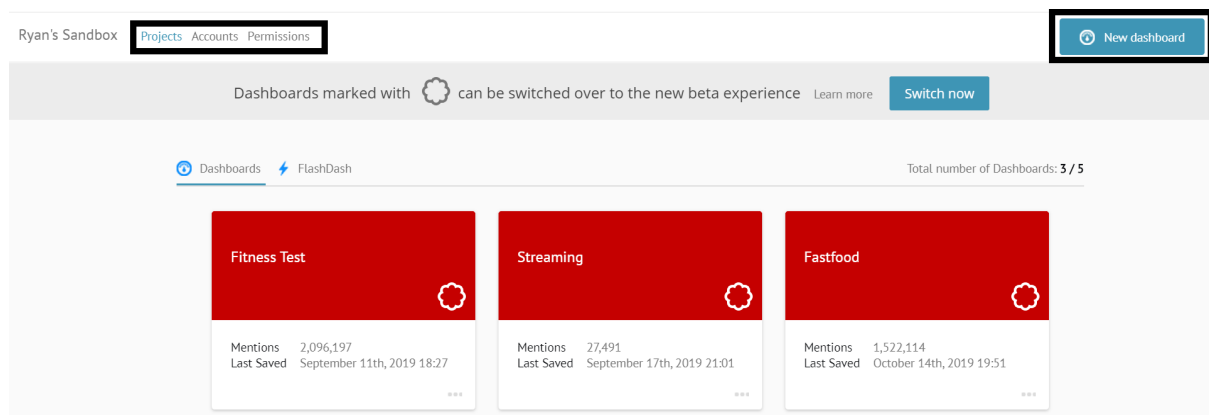


Workspace - Your home screen

A workspace is a way to organize dashboards, serving as a "home base" for an enterprise social listening deployment. Multiple dashboards can "live" within a workspace, and each client can have multiple workspaces.

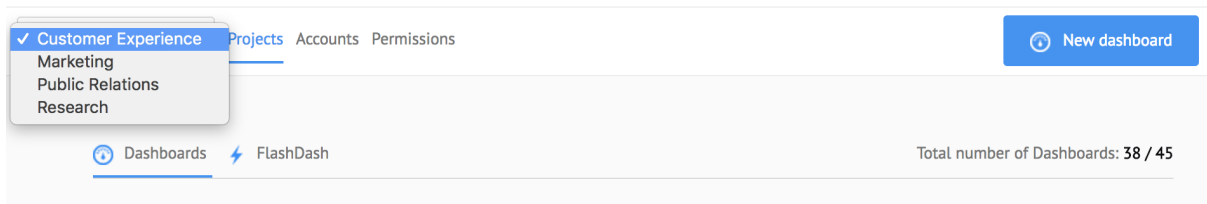
Your Workspace contains 4 key elements:

1. **Projects** - More on Projects below.
2. **Accounts** - By navigating to 'Accounts', you will be able to grant Synthesio access to your paid social channels.
3. **Permissions** - Each workspace is powered by a complete set of administrative permissions, which allow users to have privileges according to need — from space admin to read-only user.
4. **New Dashboards** - By clicking here, you will be able to create a new dashboard.

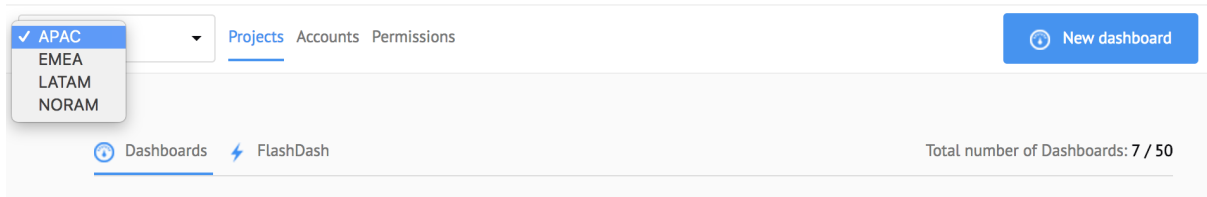


Projects

A workspace 'Project' typically corresponds to a functional working team that uses a related set of dashboards. For example, a more function-focused enterprise might create a workspace for Customer Experience, another for Marketing, another for Public Relations, and one for Research.



Alternatively, a business operating by regions might have workspaces for Asia Pacific, Europe/Middle East & Africa, Latin America and North America.



Your dedicated Account Manager will create these separate Projects for you; it is not something you can create yourself as a User.

That is it for Workspace. Keeping it simple, your Workspace is your home-base!