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1	1. Who lives in your household?
2	1. Who lives in your household?
3	1. Who lives in your household?
4	2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''
5	2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''
6	2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''
7	3. Which of the following statements applies to you, if any?
8	3. Which of the following statements applies to you, if any?
9	3. Which of the following statements applies to you, if any?
10	4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?
11	4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?
12	4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?
13	5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child’s screen time is an important job for a parent
14	5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child’s screen time is an important job for a parent
15	5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child’s screen time is an important job for a parent
16	5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child’s online or social media behavior is an important job for a parent
17	5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child’s online or social media behavior is an important job for a parent
18	5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child’s online or social media behavior is an important job for a parent
19	5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology
20	5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology
21	5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology
22	5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior
23	5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior
24	5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior
25	5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren’t learning real social skills
26	5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren’t learning real social skills
27	5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren’t learning real social skills
28	5. To what extent do you agree or disagree with the following statements? - Agree Summary
29	5. To what extent do you agree or disagree with the following statements? - Agree Summary
30	5. To what extent do you agree or disagree with the following statements? - Agree Summary
31	5. To what extent do you agree or disagree with the following statements? - Disagree Summary

32	5. To what extent do you agree or disagree with the following statements? - Disagree Summary
33	5. To what extent do you agree or disagree with the following statements? - Disagree Summary
34	5. To what extent do you agree or disagree with the following statements? - Grid Table
35	6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?
36	6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?
37	6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?
38	7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers
39	7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers
40	7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers
41	7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change
42	7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change
43	7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change
44	7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds
45	7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds
46	7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds
47	7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did
48	7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did
49	7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did
50	7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education
51	7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education
52	7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education
53	7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations
54	7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations
55	7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations
56	7. To what extent do you agree or disagree with the following statements? - Agree Summary
57	7. To what extent do you agree or disagree with the following statements? - Agree Summary
58	7. To what extent do you agree or disagree with the following statements? - Agree Summary
59	7. To what extent do you agree or disagree with the following statements? - Disagree Summary
60	7. To what extent do you agree or disagree with the following statements? - Disagree Summary
61	7. To what extent do you agree or disagree with the following statements? - Disagree Summary
62	7. To what extent do you agree or disagree with the following statements? - Grid Table
63	8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays

64	8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays
65	8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays
66	8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives
67	8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives
68	8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives
69	8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members
70	8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members
71	8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members
72	8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)
73	8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)
74	8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)
75	8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with
76	8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with
77	8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with
78	8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends
79	8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends
80	8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends
81	8. To what extent do you agree or disagree with the following statements? - Agree Summary
82	8. To what extent do you agree or disagree with the following statements? - Agree Summary
83	8. To what extent do you agree or disagree with the following statements? - Agree Summary
84	8. To what extent do you agree or disagree with the following statements? - Disagree Summary
85	8. To what extent do you agree or disagree with the following statements? - Disagree Summary
86	8. To what extent do you agree or disagree with the following statements? - Disagree Summary
87	8. To what extent do you agree or disagree with the following statements? - Grid Table
88	9. Who do you tend to buy gifts for at family celebrations or holidays?
89	9. Who do you tend to buy gifts for at family celebrations or holidays?
90	9. Who do you tend to buy gifts for at family celebrations or holidays?
91	10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family
92	10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family
93	10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family
94	10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods
95	10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods
96	10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods

97	10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods
98	10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods
99	10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods
100	10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters
101	10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters
102	10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters
103	10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets
104	10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets
105	10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets
106	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary
107	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary
108	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary
109	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary
110	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary
111	10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary
112	11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.
113	11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.
114	11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.
115	Year
116	Year
117	Year
118	Household Income
119	Household Income
120	Household Income
121	Gender
122	Gender
123	Gender
124	Age
125	Age
126	Age
127	Region
128	Region
129	Region
130	Education
131	Education
132	Education
133	Age & Presence Of Children
134	Age & Presence Of Children
135	Age & Presence Of Children

136	Marital Status
137	Marital Status
138	Marital Status
139	Employment
140	Employment
141	Employment
142	US01ETH - Race
143	US01ETH - Race
144	US01ETH - Race
145	Are you of Hispanic Ethnicity?
146	Are you of Hispanic Ethnicity?
147	Are you of Hispanic Ethnicity?
148	Metro status
149	Metro status
150	Metro status
151	PID. With which political party do you most identify?
152	PID. With which political party do you most identify?
153	PID. With which political party do you most identify?
154	PID_Summary Table
155	PID_Summary Table
156	PID_Summary Table
157	PID_Grid. Specific Party Identification
158	PID_Grid. Specific Party Identification
159	PID_Grid. Specific Party Identification
160	LIV. How would you describe the area in which you live?
161	LIV. How would you describe the area in which you live?
162	LIV. How would you describe the area in which you live?

WTF - Family

1. Who lives in your household?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
I live by myself	15%	18%	12%	32%	15%	8%	21%	17%	9%	13%	21%	32%	28%	15%	8%	6%	5%	16%	13%	15%	15%
		B		**	E		E	H			H	**	MNOP	OP	*						
Grandparent	1%	1%	1%	-	2%	1%	0%	2%	2%	0%	0%	-	1%	2%	1%	1%	0%	0%	1%	2%	1%
				**								**			*						
Spouse/partner	60%	58%	62%	68%	38%	71%	67%	26%	62%	70%	69%	66%	35%	59%	80%	77%	76%	58%	67%	58%	58%
				**		D	D		G	G	G	**		L	LM*	LM	LM				
Roommate	5%	7%	3%	-	9%	3%	3%	9%	7%	4%	2%	-	8%	5%	2%	3%	3%	3%	6%	3%	8%
				**	EF			J	J			**	O		*						S
Parent/head of household	15%	13%	17%	-	32%	13%	3%	45%	17%	7%	3%	-	16%	17%	12%	13%	13%	18%	8%	20%	11%
				**	EF	F		HIJ	IJ			**			*			R		RT	
Child	39%	38%	40%	-	32%	66%	19%	17%	64%	55%	14%	2%	28%	35%	54%	49%	47%	38%	46%	38%	35%
				**	F	DF			GJ	GJ		**			LM*	LM	LM				
In-laws	1%	1%	1%	-	1%	1%	0%	2%	1%	1%	0%	-	1%	1%	1%	1%	1%	2%	0%	0%	2%
				**								**			*			S			
Sibling	7%	6%	8%	-	19%	3%	2%	27%	4%	4%	1%	-	7%	10%	4%	5%	6%	6%	1%	10%	9%
				**	EF			HIJ				**			*					R	R
Related extended family (e.g., cousin, aunt/uncle, niece/nephew)	3%	3%	2%	-	3%	3%	2%	3%	3%	2%	2%	-	5%	2%	2%	1%	1%	2%	2%	3%	2%
				**								**	OP		*						
Live-in support (e.g., nanny, caregiver)	0%	0%	0%	-	0%	0%	0%	1%	0%	0%	1%	-	1%	0%	-	-	-	-	0%	0%	1%
				**								**			*						
Non-related extended or chosen family (e.g., friend, foster, surrogate)	2%	1%	2%	-	3%	2%	1%	1%	3%	2%	1%	-	2%	2%	2%	1%	1%	0%	1%	3%	2%
				**								**			*						
Step relatives	1%	1%	0%	-	0%	0%	1%	1%	0%	0%	1%	-	1%	0%	-	1%	1%	2%	0%	0%	0%
				**								**			*						
Sigma	148%	147%	149%	100%	156%	171%	119%	150%	172%	159%	114%	100%	133%	150%	165%	156%	153%	146%	145%	152%	144%

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

1. Who lives in your household?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
I live by myself	15%	2%	22%	16%	12%	15%	12%	12%	18%	1%	30%	14%	23%	14%	10%	13%	16%	15%	21%	10%	18%
			A				*				I		*	*	*			*	S		S
Grandparent	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%
							*						*	*	*			*			
Spouse/partner	60%	72%	53%	51%	76%	63%	51%	46%	70%	95%	23%	63%	40%	61%	64%	66%	56%	61%	52%	62%	65%
		B			C	G	*		FG	J		L	*	L*	L*	P		*		R	R
Roommate	5%	3%	6%	7%	1%	6%	2%	4%	4%	1%	9%	6%	4%	4%	-	5%	4%	6%	7%	4%	3%
				D			*				I		*	*	*			*			
Parent/head of household	15%	17%	14%	19%	8%	11%	26%	32%	3%	4%	27%	13%	22%	17%	16%	10%	19%	13%	12%	19%	10%
				D		H	EH*	EH			I		K*	*	*		O	*		RT	
Child	39%	84%	14%	38%	41%	53%	33%	38%	12%	54%	22%	39%	35%	45%	28%	45%	39%	28%	41%	38%	37%
		B				FGH	H*	H		J			*	*	*	Q		*			
In-laws	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	0%	1%	0%	1%	0%	1%	2%
							*						*	*	*			*			
Sibling	7%	6%	7%	9%	3%	4%	16%	17%	1%	1%	14%	4%	15%	9%	16%	4%	9%	8%	6%	10%	3%
				D			EH*	EH			I		K*	*	K*		O	*		T	
Related extended family (e.g., cousin, aunt/uncle, niece/nephew)	3%	2%	3%	3%	1%	2%	1%	6%	1%	1%	4%	3%	3%	2%	2%	4%	2%	2%	2%	2%	4%
							*						*	*	*			*			
Live-in support (e.g., nanny, caregiver)	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	-	1%	-	0%	0%	1%	0%	1%	-
							*						*	*	*			*			
Non-related extended or chosen family (e.g., friend, foster, surrogate)	2%	2%	2%	2%	1%	2%	-	3%	1%	0%	4%	2%	-	1%	1%	1%	0%	5%	2%	1%	3%
							*				I		*	*	*			OP*			
Step relatives	1%	0%	1%	0%	1%	1%	1%	0%	-	1%	0%	1%	0%	0%	-	0%	0%	2%	0%	1%	0%
							*						*	*	*			*			
Sigma	148%	191%	123%	148%	147%	160%	147%	161%	111%	160%	135%	146%	141%	157%	139%	151%	146%	143%	146%	150%	146%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

1. Who lives in your household?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
I live by myself	15%	17%	9%	13%	21%	32%	12%	22%	15%	7%	16%	23%	20%	12%	100%	-
		B			B	**		F	I		I	I	M		O	
Grandparent	1%	2%	2%	0%	0%	-	2%	0%	2%	1%	-	1%	0%	1%	-	1%
						**										
Spouse/partner	60%	26%	62%	70%	69%	66%	48%	69%	38%	70%	68%	69%	68%	56%	-	70%
			A	A	A	**		F		H	H	H	M			N
Roommate	5%	9%	7%	4%	2%	-	8%	1%	9%	4%	4%	1%	3%	6%	-	6%
		D	D			**	G		IK							N
Parent/head of household	15%	45%	17%	7%	3%	-	27%	2%	32%	14%	7%	2%	4%	21%	-	18%
		BCD	CD			**	G		IJK	JK				L		N
Child	39%	17%	64%	55%	14%	2%	46%	13%	32%	68%	40%	9%	24%	47%	-	46%
			AD	AD		**	G		K	HJK	K			L		N
In-laws	1%	2%	1%	1%	0%	-	1%	0%	1%	2%	1%	0%	1%	1%	-	1%
						**										
Sibling	7%	27%	4%	4%	1%	-	13%	1%	19%	2%	4%	0%	1%	10%	-	8%
		BCD				**	G		IJK		K			L		N
Related extended family (e.g., cousin, aunt/uncle, niece/nephew)	3%	3%	3%	2%	2%	-	3%	2%	3%	3%	3%	1%	2%	3%	-	3%
						**										N
Live-in support (e.g., nanny, caregiver)	0%	1%	0%	0%	1%	-	0%	1%	0%	0%	-	1%	1%	0%	-	0%
						**										
Non-related extended or chosen family (e.g., friend, foster, surrogate)	2%	1%	3%	2%	1%	-	2%	1%	3%	2%	0%	1%	2%	2%	-	2%
						**										
Step relatives	1%	1%	0%	0%	1%	-	0%	1%	0%	0%	0%	2%	1%	0%	-	1%
						**										
Sigma	148%	150%	172%	159%	114%	100%	163%	113%	156%	175%	142%	109%	126%	160%	100%	156%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Friend	49%	48%	51%	68%	55%	51%	43%	57%	51%	51%	41%	48%	54%	52%	42%	45%	45%	45%	52%	49%	51%
				**	F			J				**			*						
Neighbor	10%	12%	9%	-	10%	14%	8%	8%	14%	11%	7%	22%	7%	11%	4%	12%	15%	15%	9%	10%	10%
				**					J			**			*	N	LN				
Friend of parents	15%	16%	14%	-	20%	19%	8%	19%	18%	20%	6%	-	15%	13%	13%	17%	19%	18%	17%	14%	14%
				**	F	F		J	J	J		**			*						
Godparent	8%	9%	7%	-	11%	10%	3%	11%	13%	6%	2%	-	7%	5%	6%	9%	11%	10%	3%	7%	11%
				**	F	F		J	IJ			**			*			R			R
Child/children of parents' friend(s)	13%	12%	14%	-	11%	19%	10%	10%	16%	17%	11%	-	13%	15%	12%	13%	13%	12%	13%	14%	13%
				**		DF						**			*						
Caregiver/nanny/babysitter	3%	4%	2%	-	3%	6%	1%	2%	7%	2%	1%	-	2%	2%	4%	4%	4%	1%	2%	3%	5%
				**		F			IJ			**			*						
Housekeeper	3%	3%	2%	-	5%	3%	0%	4%	5%	1%	0%	2%	3%	2%	2%	2%	2%	2%	2%	2%	4%
				**	F	F		J	IJ			**			*						
Teacher/coach	4%	5%	2%	-	4%	6%	1%	5%	6%	3%	1%	-	2%	3%	1%	5%	6%	3%	2%	3%	6%
		B		**		F		J	J			**			*	N	L				
Clergy/religious leader	4%	3%	5%	-	2%	5%	4%	3%	4%	5%	4%	10%	3%	4%	4%	4%	4%	1%	5%	6%	2%
				**								**			*						
Other	2%	1%	2%	-	2%	1%	1%	1%	3%	1%	1%	-	2%	2%	3%	1%	-	1%	1%	2%	1%
				**								**	P		OP*	P					
None of these	40%	41%	40%	32%	33%	34%	52%	31%	34%	39%	55%	46%	34%	40%	47%	45%	44%	37%	41%	42%	40%
				**			DE				GHI	**			*	L					
Sigma	151%	153%	149%	100%	155%	167%	132%	151%	170%	155%	128%	128%	144%	148%	138%	157%	164%	146%	146%	151%	158%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Friend	49%	48%	50%	53%	42%	50%	56%	53%	43%	43%	56%	51%	49%	45%	44%	43%	53%	51%	50%	48%	53%
				D			*				I		*	*	*		O	*			
Neighbor	10%	15%	8%	10%	11%	14%	16%	4%	7%	10%	10%	11%	9%	10%	5%	12%	10%	9%	14%	10%	7%
		B				GH	GH*						*	*	*			*			
Friend of parents	15%	15%	16%	16%	15%	17%	19%	17%	8%	15%	16%	14%	22%	15%	15%	18%	13%	17%	16%	15%	15%
						H	H*	H					*	*	*			*			
Godparent	8%	11%	5%	9%	5%	10%	7%	9%	2%	7%	8%	7%	8%	11%	5%	6%	12%	2%	9%	8%	4%
		B				H	H*	H					*	*	*		OQ	*	T		
Child/children of parents' friend(s)	13%	17%	11%	13%	15%	15%	27%	10%	8%	14%	12%	12%	23%	12%	17%	15%	13%	13%	14%	13%	14%
		B					EGH*						K*	*	*			*			
Caregiver/nanny/babysitter	3%	6%	1%	3%	3%	5%	2%	1%	1%	4%	2%	3%	3%	2%	0%	5%	2%	1%	6%	2%	1%
		B				G	*						*	*	*			*	ST		
Housekeeper	3%	4%	2%	2%	3%	4%	1%	2%	1%	3%	2%	2%	3%	5%	1%	3%	3%	1%	5%	1%	2%
							*						*	*	*			*	S		
Teacher/coach	4%	6%	2%	3%	4%	5%	4%	3%	0%	4%	3%	4%	3%	6%	-	5%	4%	1%	6%	2%	3%
		B				H	*						*	*	*			*	S		
Clergy/religious leader	4%	5%	3%	4%	5%	4%	3%	4%	3%	5%	2%	2%	10%	7%	4%	5%	4%	2%	3%	6%	1%
							*						K*	K*	*			*		T	
Other	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	0%	1%	0%	2%	1%	1%	1%	1%	3%
							*						*	*	*			*			
None of these	40%	38%	42%	37%	47%	38%	28%	37%	54%	47%	33%	40%	34%	43%	48%	44%	36%	41%	37%	43%	41%
					C		*		EFG	J			*	*	*			*			
Sigma	151%	166%	142%	151%	150%	163%	164%	143%	127%	153%	149%	148%	164%	157%	140%	157%	152%	139%	161%	149%	142%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

2. Among the people you are not legally or blood-related to in your life, are any of the following people you consider ''family?''

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Friend	49%	57%	51%	51%	41%	48%	53%	41%	55%	52%	46%	42%	47%	50%	54%	49%
		D				**	G		K							
Neighbor	10%	8%	14%	11%	7%	22%	12%	8%	10%	12%	12%	7%	9%	11%	12%	10%
			D			**										
Friend of parents	15%	19%	18%	20%	6%	-	19%	6%	20%	16%	19%	2%	14%	16%	11%	16%
		D	D	D		**	G		K	K	K					
Godparent	8%	11%	13%	6%	2%	-	12%	2%	11%	10%	5%	2%	4%	10%	6%	8%
		D	CD			**	G		K	K				L		
Child/children of parents' friend(s)	13%	10%	16%	17%	11%	-	13%	10%	11%	17%	14%	12%	13%	13%	10%	14%
						**										
Caregiver/nanny/babysitter	3%	2%	7%	2%	1%	-	5%	1%	3%	7%	1%	1%	2%	4%	3%	3%
			CD			**	G			JK						
Housekeeper	3%	4%	5%	1%	0%	2%	5%	1%	5%	3%	1%	0%	3%	2%	8%	2%
		D	CD			**	G		K						O	
Teacher/coach	4%	5%	6%	3%	1%	-	6%	1%	4%	6%	3%	-	1%	5%	3%	4%
		D	D			**	G		K	K				L		
Clergy/religious leader	4%	3%	4%	5%	4%	10%	4%	4%	2%	5%	5%	4%	3%	4%	3%	4%
						**										
Other	2%	1%	3%	1%	1%	-	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%
						**										
None of these	40%	31%	34%	39%	55%	46%	33%	54%	33%	35%	46%	53%	45%	38%	33%	42%
					ABC	**		F			H	HI				
Sigma	151%	151%	170%	155%	128%	128%	163%	128%	155%	166%	152%	125%	143%	155%	144%	152%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

3. Which of the following statements applies to you, if any?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Not parent of child under 18 (unwtd)	804	396	407	1	213	213	378	130	170	214	271	19	384	287	48	133	85	174	152	315	163
Base: Not parent of child under 18 (wtd)	834	382	450	1	225	173	437	161	112	208	336	16	283	239	83	312	229	145	171	326	192
I am a parent of adult children (over 18) who live elsewhere	46%	41%	50%	-	7%	49%	65%	6%	14%	55%	69%	77%	42%	42%	53%	52%	51%	43%	56%	40%	48%
				**		D*	DE	*	*	GH*	GHI	**			*	*	*	*	S*		*
I am a parent of adult children (over 18) who live with me	15%	11%	18%	-	6%	30%	14%	2%	15%	32%	11%	-	15%	10%	19%	19%	19%	12%	21%	15%	12%
				**		DF*	D	*	G*	GHJ*	G	**			*	*	*	*	*		*
I am not currently a parent, but I plan to have children in the future	13%	13%	14%	100%	45%	6%	0%	53%	20%	1%	-	-	15%	14%	23%	12%	8%	13%	10%	14%	15%
				**	EF	F*		HIJ*	IJ*	*		**			OP*	*	*	*	*		*
I do not have any children and do not plan to	32%	39%	26%	-	43%	32%	27%	39%	52%	30%	24%	23%	33%	38%	18%	27%	30%	35%	22%	39%	28%
		B		**	F	*		J*	IJ*	*		**		N	*	*	*	*	*	R	*
Sigma	106%	104%	108%	100%	100%	116%	106%	100%	101%	118%	104%	100%	105%	104%	113%	109%	108%	103%	109%	108%	103%
Summary																					
Parent of adult children (Net)	55%	48%	60%	-	12%	62%	73%	8%	28%	69%	76%	77%	52%	49%	59%	61%	62%	52%	68%	47%	57%
			A	**		D*	D	*	G*	GH*	GH	**			*	*	*	*	QS*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

3. Which of the following statements applies to you, if any?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Not parent of child under 18 (unwtd)	804	-	804	507	297	302	87	200	215	271	533	522	100	90	71	292	344	113	227	377	200
Base: Not parent of child under 18 (wtd)	834	-	834	561	273	283	68	200	282	365	469	534	92	138	58	267	294	206	211	423	200
I am a parent of adult children (over 18) who live elsewhere	46%	-	46%	46%	46%	32%	48%	31%	70%	63%	32%	53%	23%	32%	52%	55%	36%	53%	35%	48%	53%
							EG*	*	EFG	J		LM	*	*	**	P		P*	*		R
I am a parent of adult children (over 18) who live with me	15%	-	15%	17%	10%	17%	12%	21%	9%	26%	7%	15%	14%	18%	10%	17%	14%	15%	15%	17%	13%
							*	H*		J			*	*	**			*	*		
I am not currently a parent, but I plan to have children in the future	13%	-	13%	16%	7%	19%	23%	20%	0%	3%	21%	10%	21%	22%	11%	10%	19%	9%	16%	14%	9%
				D		H	H*	H*			I		K*	K*	**		O	*	*		
I do not have any children and do not plan to	32%	-	32%	28%	40%	41%	21%	35%	24%	20%	42%	29%	45%	38%	32%	28%	36%	27%	38%	29%	32%
					C	FH	*	*			I		K*	*	**			*	*		
Sigma	106%	-	106%	108%	104%	108%	104%	108%	104%	112%	102%	106%	103%	111%	105%	110%	104%	104%	104%	108%	106%
Summary																					
Parent of adult children (Net)	55%	-	55%	56%	53%	40%	56%	44%	76%	77%	37%	62%	34%	40%	57%	62%	45%	64%	46%	57%	60%
							E*	*	EFG	J		LM	*	*	**	P		P*	*		

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

3. Which of the following statements applies to you, if any?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Not parent of child under 18 (unwtd)	804	130	170	214	271	19	300	290	213	141	228	222	383	421	252	552
Base: Not parent of child under 18 (wtd)	834	161	112	208	336	16	273	353	225	103	245	261	455	379	186	648
I am a parent of adult children (over 18) who live elsewhere	46%	6%	14%	55%	69%	77%	9%	69%	7%	38%	57%	72%	84%	-	46%	46%
		*	*	AB*	ABC	**		F		H*	HI*	HIJ	M			
I am a parent of adult children (over 18) who live with me	15%	2%	15%	32%	11%	-	7%	11%	6%	23%	26%	10%	28%	-	3%	19%
		*	A*	ABD*	A	**				HK*	HK*		M			N
I am not currently a parent, but I plan to have children in the future	13%	53%	20%	1%	-	-	40%	-	45%	10%	0%	-	-	29%	9%	15%
		BCD*	CD*	*		**	G		IJK	JK*	*			L		
I do not have any children and do not plan to	32%	39%	52%	30%	24%	23%	44%	24%	43%	39%	32%	20%	-	71%	43%	29%
		D*	CD*	*		**	G		K	K*	*			L	O	
Sigma	106%	100%	101%	118%	104%	100%	100%	104%	100%	110%	115%	102%	112%	100%	101%	108%
Summary																
Parent of adult children (Net)	55%	8%	28%	69%	76%	77%	16%	76%	12%	52%	68%	80%	100%	-	48%	56%
		*	A*	AB*	AB	**		F		H*	HI*	HI	M			

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Smartphone	73%	73%	73%	-	62%	77%	95%	53%	68%	90%	96%	-	72%	71%	73%	74%	75%	73%	77%	75%	68%
				**	*	D	**	*		GH*	**		*		**	*	*	*	*		*
Other basic call-and-text mobile phones	1%	1%	1%	-	1%	1%	2%	0%	1%	2%	-	-	1%	2%	1%	1%	0%	0%	1%	1%	2%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Tablet	70%	69%	72%	-	64%	75%	66%	65%	70%	77%	53%	-	71%	65%	73%	73%	74%	67%	75%	73%	65%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Laptop/Chromebook	66%	71%	59%	-	51%	70%	92%	53%	62%	77%	86%	-	49%	61%	65%	74%	77%	69%	66%	62%	69%
				**	*	D	**	*		GH*	**		*		**	LM*	LM*	*	*		*
Desktop computers	37%	40%	34%	-	30%	40%	41%	28%	40%	36%	42%	-	25%	34%	39%	43%	45%	35%	41%	39%	33%
				**	*		**	*		*	**		*		**	L*	L*	*	*		*
Gaming console	64%	68%	59%	-	49%	70%	78%	43%	63%	78%	57%	-	60%	64%	54%	65%	69%	61%	67%	63%	65%
				**	*	D	**	*	G	GH*	**		*		**	*	*	*	*		*
Wearable communication device (like an Apple Watch)	23%	24%	23%	-	16%	26%	35%	16%	22%	31%	15%	-	9%	21%	33%	30%	28%	19%	30%	23%	21%
				**	*		**	*		*	**		*	L	**	L*	L*	*	*		*
My children do not have access to any tech devices	6%	6%	4%	100%	12%	2%	-	6%	8%	1%	-	-	7%	5%	13%	5%	3%	3%	8%	4%	7%
				**	E*		**	*		*	**		*		**	*	*	*	*		*
Sigma	340%	353%	325%	100%	286%	361%	408%	264%	332%	393%	349%	-	294%	322%	351%	366%	371%	327%	366%	339%	329%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Smartphone	73%	73%	-	70%	78%	77%	51%	62%	99%	75%	70%	69%	76%	83%	63%	76%	72%	71%	73%	71%	78%
						G	**	*	**		*		*	K*	**	*	*	**	*	*	*
Other basic call-and-text mobile phones	1%	1%	-	0%	2%	1%	-	0%	-	1%	1%	0%	1%	4%	-	0%	2%	-	2%	1%	-
							**	*	**		*		*	K*	**	*	*	**	*	*	*
Tablet	70%	70%	-	68%	74%	74%	69%	62%	40%	68%	75%	69%	77%	66%	71%	63%	77%	77%	69%	74%	66%
							**	*	**		*		*	*	**	*	O*	**	*	*	*
Laptop/Chromebook	66%	66%	-	61%	72%	71%	62%	42%	72%	68%	61%	63%	65%	71%	71%	69%	69%	64%	73%	69%	45%
						G	**	*	**		*		*	*	**	*	*	**	T*	T*	*
Desktop computers	37%	37%	-	30%	48%	41%	22%	20%	72%	39%	33%	35%	33%	39%	55%	43%	35%	41%	49%	34%	21%
					C	G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
Gaming console	64%	64%	-	62%	67%	70%	39%	52%	60%	67%	58%	66%	61%	60%	43%	67%	62%	69%	68%	63%	59%
						G	**	*	**		*		*	*	**	*	*	**	*	*	*
Wearable communication device (like an Apple Watch)	23%	23%	-	20%	29%	28%	7%	11%	18%	26%	17%	22%	27%	25%	26%	25%	28%	19%	25%	25%	17%
						G	**	*	**		*		*	*	**	*	*	**	*	*	*
My children do not have access to any tech devices	6%	6%	-	6%	5%	5%	-	12%	-	7%	3%	6%	2%	4%	12%	6%	4%	3%	4%	3%	14%
							**	*	**		*		*	*	**	*	*	**	*	*	RS*
Sigma	340%	340%	-	318%	374%	367%	249%	262%	361%	351%	319%	330%	342%	353%	340%	349%	350%	345%	361%	340%	300%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

4. Which of the following tech devices, if any, do your kids have access to at home (even if it's school-provided)?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Smartphone	73%	53%	68%	90%	96%	-	65%	96%	62%	74%	94%	100%	-	73%	49%	74%
		*		AB*	**			**	*		HI*	**			**	
Other basic call-and-text mobile phones	1%	0%	1%	2%	-	-	1%	-	1%	1%	1%	-	-	1%	10%	1%
		*		*	**			**	*		*	**			**	
Tablet	70%	65%	70%	77%	53%	-	69%	53%	64%	73%	73%	83%	-	70%	68%	70%
		*		*	**			**	*		*	**			**	
Laptop/Chromebook	66%	53%	62%	77%	86%	-	60%	86%	51%	68%	85%	94%	-	66%	79%	65%
		*		AB*	**			**	*	H	HI*	**			**	
Desktop computers	37%	28%	40%	36%	42%	-	37%	42%	30%	38%	49%	26%	-	37%	17%	37%
		*		*	**			**	*		*	**			**	
Gaming console	64%	43%	63%	78%	57%	-	59%	57%	49%	69%	78%	86%	-	64%	61%	64%
		*	A	AB*	**			**	*	H	H*	**			**	
Wearable communication device (like an Apple Watch)	23%	16%	22%	31%	15%	-	20%	15%	16%	23%	40%	31%	-	23%	20%	23%
		*		*	**			**	*		HI*	**			**	
My children do not have access to any tech devices	6%	6%	8%	1%	-	-	8%	-	12%	3%	-	-	-	6%	7%	5%
		*		*	**			**	IJ*		*	**			**	
Sigma	340%	264%	332%	393%	349%	-	318%	349%	286%	349%	420%	421%	-	340%	311%	340%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child's screen time is an important job for a parent

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	53%	48%	59%	100%	63%	49%	45%	57%	54%	47%	72%	-	48%	49%	64%	58%	55%	57%	52%	55%	50%
				**	E*		**	*		*	**		*		**	*	*	*	*		*
Somewhat agree	31%	35%	27%	-	17%	39%	28%	16%	32%	38%	23%	-	32%	27%	29%	33%	35%	37%	30%	26%	36%
				**	*	D	**	*		G*	**		*		**	*	*	*	*		*
Neither agree nor disagree	12%	13%	10%	-	11%	11%	20%	12%	12%	12%	3%	-	17%	14%	6%	8%	9%	4%	17%	13%	10%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat disagree	1%	2%	1%	-	2%	0%	6%	4%	1%	2%	1%	-	2%	1%	2%	1%	1%	2%	-	2%	2%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Strongly disagree	2%	1%	3%	-	6%	1%	-	11%	1%	1%	-	-	1%	8%	-	-	-	0%	2%	4%	2%
				**	E*		**	HI*		*	**		*	LOP	**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	85%	84%	86%	100%	81%	88%	73%	73%	87%	85%	95%	-	80%	77%	93%	91%	90%	94%	81%	81%	86%
				**	*		**	*		*	**		*		**	M*	M*	*	*		*
Disagree (Net)	4%	3%	4%	-	8%	1%	6%	15%	1%	3%	1%	-	3%	9%	2%	1%	1%	2%	2%	6%	4%
				**	E*		**	HI*		*	**		*	OP	**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child's screen time is an important job for a parent

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	53%	53%	-	52%	55%	53%	47%	55%	71%	57%	47%	54%	44%	54%	53%	63%	50%	38%	57%	53%	48%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat agree	31%	31%	-	31%	32%	33%	25%	31%	14%	31%	31%	30%	31%	35%	44%	26%	30%	44%	29%	31%	37%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	12%	12%	-	12%	10%	12%	12%	10%	13%	10%	15%	13%	12%	8%	4%	8%	14%	16%	12%	10%	14%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	1%	1%	-	1%	1%	1%	0%	2%	2%	1%	2%	1%	4%	2%	-	2%	2%	-	-	3%	1%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	2%	2%	-	3%	1%	1%	15%	2%	-	1%	5%	1%	9%	1%	-	1%	4%	2%	1%	4%	-
							**	*	**		I*		K*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	85%	85%	-	83%	87%	86%	73%	87%	85%	88%	78%	84%	75%	89%	96%	88%	80%	81%	86%	83%	85%
							**	*	**	J	*		*	*	**	*	*	**	*	*	*
Disagree (Net)	4%	4%	-	4%	3%	3%	15%	4%	2%	2%	7%	2%	13%	3%	-	3%	6%	2%	1%	7%	1%
							**	*	**		*		K*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_1. To what extent do you agree or disagree with the following statements? - Monitoring a child's screen time is an important job for a parent

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	53%	57%	54%	47%	72%	-	55%	72%	63%	47%	52%	54%	-	53%	19%	54%
		*		*	**			**	I*		*	**			**	
Somewhat agree	31%	16%	32%	38%	23%	-	29%	23%	17%	40%	31%	38%	-	31%	43%	31%
		*		A*	**			**	*	H	*	**			**	
Neither agree nor disagree	12%	12%	12%	12%	3%	-	12%	3%	11%	11%	13%	9%	-	12%	18%	11%
		*		*	**			**	*		*	**			**	
Somewhat disagree	1%	4%	1%	2%	1%	-	1%	1%	2%	0%	3%	-	-	1%	5%	1%
		*		*	**			**	*		*	**			**	
Strongly disagree	2%	11%	1%	1%	-	-	3%	-	6%	1%	0%	-	-	2%	15%	2%
		BC*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	85%	73%	87%	85%	95%	-	84%	95%	81%	87%	83%	91%	-	85%	62%	85%
		*		*	**			**	*		*	**			**	
Disagree (Net)	4%	15%	1%	3%	1%	-	4%	1%	8%	1%	3%	-	-	4%	20%	3%
		BC*		*	**			**	I*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child's online or social media behavior is an important job for a parent

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	59%	61%	57%	100%	60%	59%	57%	54%	64%	49%	89%	-	51%	54%	70%	65%	63%	69%	63%	58%	49%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat agree	28%	27%	30%	-	24%	32%	25%	22%	26%	39%	11%	-	31%	25%	25%	30%	31%	25%	23%	26%	39%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Neither agree nor disagree	9%	10%	8%	-	10%	8%	16%	12%	9%	10%	-	-	16%	11%	3%	6%	6%	4%	11%	10%	10%
				**	*		**	*		*	**		O*		**	*	*	*	*		*
Somewhat disagree	1%	1%	1%	-	2%	1%	3%	2%	1%	1%	-	-	1%	3%	1%	0%	-	1%	1%	2%	1%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Strongly disagree	2%	1%	3%	-	4%	1%	-	10%	1%	1%	-	-	1%	7%	-	-	-	1%	1%	4%	1%
				**	*		**	HI*		*	**		*	OP	**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	87%	87%	87%	100%	84%	90%	81%	76%	89%	88%	100%	-	82%	79%	95%	94%	94%	94%	86%	84%	89%
				**	*		**	*	G	*	**		*		**	LM*	LM*	*	*		*
Disagree (Net)	3%	2%	4%	-	6%	2%	3%	12%	2%	2%	-	-	2%	10%	1%	0%	-	2%	2%	6%	2%
				**	*		**	HI*		*	**		*	OP	**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child's online or social media behavior is an important job for a parent

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	59%	59%	-	58%	61%	60%	46%	57%	73%	61%	55%	59%	54%	58%	62%	67%	57%	47%	64%	57%	54%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat agree	28%	28%	-	28%	29%	30%	18%	30%	20%	30%	26%	28%	30%	32%	36%	24%	29%	33%	26%	30%	29%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	9%	9%	-	11%	7%	9%	20%	9%	-	8%	12%	11%	5%	7%	1%	5%	10%	19%	8%	8%	15%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	1%	1%	-	1%	2%	1%	-	2%	8%	1%	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	2%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	2%	2%	-	3%	0%	0%	16%	3%	-	1%	5%	1%	9%	2%	-	1%	4%	-	1%	4%	-
							**	*	**		I*		K*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	87%	87%	-	86%	90%	90%	64%	87%	92%	91%	82%	87%	84%	90%	98%	91%	86%	80%	90%	87%	83%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Disagree (Net)	3%	3%	-	4%	3%	2%	16%	4%	8%	2%	6%	2%	11%	3%	1%	3%	4%	1%	2%	5%	2%
							**	*	**		*		K*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_2. To what extent do you agree or disagree with the following statements? - Monitoring a child's online or social media behavior is an important job for a parent

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	59%	54%	64%	49%	89%	-	62%	89%	60%	57%	59%	100%	-	59%	36%	59%
		*		*	**			**	*		*	**			**	
Somewhat agree	28%	22%	26%	39%	11%	-	25%	11%	24%	31%	31%	-	-	28%	24%	28%
		*		*	**			**	*		*	**			**	
Neither agree nor disagree	9%	12%	9%	10%	-	-	10%	-	10%	9%	8%	-	-	9%	20%	9%
		*		*	**			**	*		*	**			**	
Somewhat disagree	1%	2%	1%	1%	-	-	1%	-	2%	1%	2%	-	-	1%	5%	1%
		*		*	**			**	*		*	**			**	
Strongly disagree	2%	10%	1%	1%	-	-	3%	-	4%	1%	-	-	-	2%	15%	2%
		BC*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	87%	76%	89%	88%	100%	-	87%	100%	84%	89%	90%	100%	-	87%	60%	88%
		*	A	*	**			**	*		*	**			**	
Disagree (Net)	3%	12%	2%	2%	-	-	4%	-	6%	2%	2%	-	-	3%	20%	3%
		BC*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	31%	26%	36%	100%	36%	28%	25%	39%	27%	33%	36%	-	35%	33%	30%	28%	27%	28%	30%	36%	24%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat agree	39%	35%	43%	-	38%	41%	22%	39%	43%	29%	44%	-	37%	36%	36%	41%	42%	43%	28%	38%	46%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Neither agree nor disagree	16%	20%	11%	-	13%	15%	33%	16%	13%	21%	15%	-	13%	17%	13%	16%	17%	16%	17%	14%	17%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat disagree	10%	14%	5%	-	10%	10%	7%	5%	12%	10%	-	-	9%	8%	14%	11%	10%	9%	21%	6%	6%
		B		**	*		**	*		*	**		*		**	*	*	*	ST*		*
Strongly disagree	5%	6%	5%	-	3%	5%	13%	1%	5%	7%	5%	-	6%	6%	6%	4%	4%	4%	4%	6%	6%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	69%	61%	79%	100%	74%	70%	47%	78%	70%	62%	81%	-	72%	69%	67%	69%	69%	71%	58%	74%	70%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
Disagree (Net)	15%	20%	10%	-	13%	15%	20%	6%	17%	16%	5%	-	15%	14%	20%	15%	14%	13%	24%	12%	12%
		B		**	*		**	*		*	**		*		**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	31%	31%	-	30%	32%	28%	50%	31%	37%	27%	37%	23%	45%	38%	42%	27%	32%	29%	35%	28%	30%
							**	*	**		*		K*	K*	**	*	*	**	*	*	*
Somewhat agree	39%	39%	-	40%	37%	38%	31%	43%	54%	39%	38%	42%	19%	44%	47%	42%	35%	42%	36%	42%	35%
							**	*	**		*	L	*	L*	**	*	*	**	*	*	*
Neither agree nor disagree	16%	16%	-	16%	15%	18%	11%	9%	-	17%	13%	19%	14%	8%	7%	14%	15%	21%	16%	15%	18%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	10%	10%	-	9%	12%	11%	5%	9%	-	12%	7%	10%	13%	7%	4%	11%	11%	5%	7%	11%	12%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	5%	5%	-	6%	5%	5%	2%	8%	10%	5%	5%	5%	9%	5%	-	6%	7%	3%	7%	4%	5%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	69%	69%	-	70%	68%	66%	81%	74%	90%	66%	75%	66%	64%	81%	89%	70%	67%	71%	70%	70%	65%
							**	*	**		*		*	K*	**	*	*	**	*	*	*
Disagree (Net)	15%	15%	-	14%	16%	16%	8%	17%	10%	17%	11%	15%	22%	11%	4%	16%	18%	8%	14%	15%	17%
							**	*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_3. To what extent do you agree or disagree with the following statements? - It is overwhelming raising a child in our current age of technology

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	31%	39%	27%	33%	36%	-	30%	36%	36%	25%	36%	70%	-	31%	59%	30%
		*		*	**			**	*		*	**			**	
Somewhat agree	39%	39%	43%	29%	44%	-	42%	44%	38%	42%	33%	7%	-	39%	18%	39%
		*		*	**			**	*		*	**			**	
Neither agree nor disagree	16%	16%	13%	21%	15%	-	14%	15%	13%	16%	19%	24%	-	16%	-	16%
		*		*	**			**	*		*	**			**	
Somewhat disagree	10%	5%	12%	10%	-	-	10%	-	10%	11%	5%	-	-	10%	7%	10%
		*		*	**			**	*		*	**			**	
Strongly disagree	5%	1%	5%	7%	5%	-	5%	5%	3%	6%	7%	-	-	5%	17%	5%
		*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	69%	78%	70%	62%	81%	-	72%	81%	74%	66%	69%	76%	-	69%	76%	69%
		*		*	**			**	*		*	**			**	
Disagree (Net)	15%	6%	17%	16%	5%	-	15%	5%	13%	17%	13%	-	-	15%	24%	15%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	19%	18%	19%	100%	23%	18%	5%	22%	24%	8%	11%	-	16%	18%	21%	20%	20%	19%	15%	20%	20%
				**	*		**	*	I	*	**		*		**	*	*	*	*		*
Somewhat agree	34%	40%	28%	-	24%	40%	38%	27%	31%	47%	7%	-	35%	28%	28%	37%	41%	32%	27%	35%	41%
				**	*	D	**	*		GH*	**		*		**	*	*	*	*		*
Neither agree nor disagree	19%	16%	21%	-	19%	19%	17%	14%	20%	17%	28%	-	29%	20%	20%	14%	12%	17%	25%	17%	16%
				**	*		**	*		*	**		OP*		**	*	*	*	*		*
Somewhat disagree	17%	15%	19%	-	14%	17%	35%	21%	11%	22%	47%	-	11%	19%	14%	18%	20%	24%	22%	11%	18%
				**	*		**	*		H*	**		*		**	*	*	*	*		*
Strongly disagree	11%	10%	13%	-	21%	7%	5%	16%	13%	5%	6%	-	9%	15%	18%	10%	7%	8%	12%	17%	5%
				**	E*		**	*		*	**		*		**	*	*	*	*	T	*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	53%	58%	47%	100%	47%	58%	43%	49%	55%	56%	18%	-	51%	46%	48%	58%	61%	52%	42%	55%	61%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Disagree (Net)	28%	25%	32%	-	34%	23%	41%	38%	25%	27%	54%	-	20%	33%	32%	28%	27%	32%	33%	28%	23%
				**	*		**	*		*	**		*		**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	19%	19%	-	20%	18%	20%	21%	16%	2%	19%	19%	19%	21%	18%	17%	26%	20%	5%	29%	14%	10%
							**	*	**		*		*	*	**	*	*	**	ST*	*	*
Somewhat agree	34%	34%	-	33%	36%	37%	31%	28%	17%	35%	33%	35%	33%	33%	42%	29%	36%	43%	34%	36%	32%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	19%	19%	-	17%	20%	18%	11%	25%	16%	20%	16%	20%	14%	15%	24%	16%	16%	25%	16%	17%	27%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	17%	17%	-	18%	16%	15%	16%	20%	49%	17%	18%	15%	14%	26%	14%	19%	18%	14%	14%	21%	13%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	11%	11%	-	12%	10%	10%	21%	10%	16%	10%	14%	10%	18%	8%	3%	10%	10%	13%	7%	11%	18%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	53%	53%	-	52%	54%	57%	52%	44%	20%	54%	52%	55%	54%	51%	59%	55%	55%	47%	63%	50%	42%
							**	*	**		*		*	*	**	*	*	**	T*	*	*
Disagree (Net)	28%	28%	-	30%	25%	25%	37%	31%	65%	26%	32%	25%	32%	34%	17%	29%	28%	27%	22%	33%	31%
							**	*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_4. To what extent do you agree or disagree with the following statements? - I trust my child(ren) to make their own choices about their online or social media behavior

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	19%	22%	24%	8%	11%	-	24%	11%	23%	20%	6%	31%	-	19%	37%	19%
		*	C	*	**			**	J*		*	**			**	
Somewhat agree	34%	27%	31%	47%	7%	-	30%	7%	24%	41%	37%	7%	-	34%	43%	34%
		*		AB*	**			**	*	H	*	**			**	
Neither agree nor disagree	19%	14%	20%	17%	28%	-	19%	28%	19%	18%	18%	32%	-	19%	5%	19%
		*		*	**			**	*		*	**			**	
Somewhat disagree	17%	21%	11%	22%	47%	-	13%	47%	14%	14%	37%	14%	-	17%	-	17%
		*		B*	**			**	*		HI*	**			**	
Strongly disagree	11%	16%	13%	5%	6%	-	14%	6%	21%	8%	1%	17%	-	11%	15%	11%
		*		*	**			**	IJ*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	53%	49%	55%	56%	18%	-	54%	18%	47%	61%	43%	38%	-	53%	80%	53%
		*		*	**			**	*		*	**			**	
Disagree (Net)	28%	38%	25%	27%	54%	-	27%	54%	34%	21%	38%	30%	-	28%	15%	29%
		*		*	**			**	*		I*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren't learning real social skills

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	38%	38%	37%	100%	43%	35%	35%	39%	41%	28%	47%	-	41%	28%	48%	42%	39%	57%	41%	31%	31%
				**	*		**	*		*	**		*		**	M*	*	ST*	*		*
Somewhat agree	39%	39%	38%	-	25%	45%	46%	20%	35%	53%	50%	-	32%	36%	40%	42%	43%	28%	41%	40%	42%
				**	*	D	**	*		GH*	**		*		**	*	*	*	*		*
Neither agree nor disagree	14%	13%	16%	-	17%	13%	13%	21%	14%	12%	-	-	19%	20%	5%	9%	11%	11%	10%	13%	22%
				**	*		**	*		*	**		*	O	**	*	*	*	*		*
Somewhat disagree	5%	6%	5%	-	4%	6%	6%	6%	5%	5%	3%	-	6%	8%	4%	4%	4%	2%	6%	9%	2%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Strongly disagree	4%	5%	4%	-	11%	1%	-	14%	3%	1%	-	-	1%	9%	2%	3%	3%	1%	2%	8%	3%
				**	E*		**	HI*		*	**		*	L	**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	76%	77%	75%	100%	68%	80%	81%	59%	77%	81%	97%	-	73%	64%	88%	84%	82%	85%	82%	71%	72%
				**	*		**	*	G	G*	**		*		**	M*	M*	*	*		*
Disagree (Net)	10%	11%	8%	-	15%	7%	6%	20%	9%	7%	3%	-	8%	16%	7%	7%	7%	4%	8%	16%	5%
				**	*		**	*		*	**		*	O	**	*	*	*	*		*

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren't learning real social skills

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	38%	38%	-	43%	30%	37%	47%	37%	41%	37%	38%	40%	31%	30%	24%	44%	37%	23%	38%	40%	32%
				D			**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat agree	39%	39%	-	29%	54%	42%	21%	34%	37%	44%	29%	36%	41%	41%	62%	38%	34%	49%	36%	35%	50%
					C		**	*	**	J	*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	14%	14%	-	19%	7%	13%	13%	19%	14%	12%	18%	17%	5%	15%	12%	9%	15%	24%	15%	14%	14%
				D			**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	5%	5%	-	5%	6%	5%	3%	8%	8%	5%	6%	5%	6%	9%	2%	6%	7%	1%	6%	5%	4%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	4%	4%	-	5%	3%	3%	16%	3%	-	1%	9%	2%	17%	5%	-	3%	8%	2%	4%	6%	-
							**	*	**		I*		K*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	76%	76%	-	72%	83%	78%	68%	71%	79%	81%	67%	77%	71%	72%	86%	82%	71%	72%	74%	75%	82%
					C		**	*	**	J	*		*	*	**	*	*	**	*	*	*
Disagree (Net)	10%	10%	-	10%	9%	8%	20%	11%	8%	7%	15%	6%	23%	14%	2%	9%	14%	4%	11%	11%	4%
							**	*	**		I*		K*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5_5. To what extent do you agree or disagree with the following statements? - Children today spend too much time online and aren't learning real social skills

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	38%	39%	41%	28%	47%	-	41%	47%	43%	35%	35%	46%	-	38%	56%	37%
		*		*	**			**	*		*	**			**	
Somewhat agree	39%	20%	35%	53%	50%	-	32%	50%	25%	43%	51%	54%	-	39%	15%	39%
		*		AB*	**			**	*	H	H*	**			**	
Neither agree nor disagree	14%	21%	14%	12%	-	-	16%	-	17%	14%	10%	-	-	14%	9%	14%
		*		*	**			**	*		*	**			**	
Somewhat disagree	5%	6%	5%	5%	3%	-	5%	3%	4%	7%	3%	-	-	5%	5%	5%
		*		*	**			**	*		*	**			**	
Strongly disagree	4%	14%	3%	1%	-	-	6%	-	11%	1%	0%	-	-	4%	15%	4%
		BC*		*	**			**	IJ*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	76%	59%	77%	81%	97%	-	73%	97%	68%	78%	86%	100%	-	76%	71%	76%
		*	A	A*	**			**	*		H*	**			**	
Disagree (Net)	10%	20%	9%	7%	3%	-	11%	3%	15%	8%	4%	-	-	10%	20%	9%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Agree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Monitoring a child's screen time is an important job for a parent	85%	84%	86%	100%	81%	88%	73%	73%	87%	85%	95%	-	80%	77%	93%	91%	90%	94%	81%	81%	86%
				**	*		**	*		*	**		*		**	M*	M*	*	*		*
Monitoring a child's online or social media behavior is an important job for a parent	87%	87%	87%	100%	84%	90%	81%	76%	89%	88%	100%	-	82%	79%	95%	94%	94%	94%	86%	84%	89%
				**	*		**	*	G	*	**		*		**	LM*	LM*	*	*		*
It is overwhelming raising a child in our current age of technology	69%	61%	79%	100%	74%	70%	47%	78%	70%	62%	81%	-	72%	69%	67%	69%	69%	71%	58%	74%	70%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
I trust my child(ren) to make their own choices about their online or social media behavior	53%	58%	47%	100%	47%	58%	43%	49%	55%	56%	18%	-	51%	46%	48%	58%	61%	52%	42%	55%	61%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Children today spend too much time online and aren't learning real social skills	76%	77%	75%	100%	68%	80%	81%	59%	77%	81%	97%	-	73%	64%	88%	84%	82%	85%	82%	71%	72%
				**	*		**	*	G	G*	**		*		**	M*	M*	*	*		*

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Monitoring a child's screen time is an important job for a parent	85%	85%	-	83%	87%	86%	73%	87%	85%	88%	78%	84%	75%	89%	96%	88%	80%	81%	86%	83%	85%
							**	*	**	J	*		*	*	**	*	*	**	*	*	*
Monitoring a child's online or social media behavior is an important job for a parent	87%	87%	-	86%	90%	90%	64%	87%	92%	91%	82%	87%	84%	90%	98%	91%	86%	80%	90%	87%	83%
							**	*	**		*		*	*	**	*	*	**	*	*	*
It is overwhelming raising a child in our current age of technology	69%	69%	-	70%	68%	66%	81%	74%	90%	66%	75%	66%	64%	81%	89%	70%	67%	71%	70%	70%	65%
							**	*	**		*		*	K*	**	*	*	**	*	*	*
I trust my child(ren) to make their own choices about their online or social media behavior	53%	53%	-	52%	54%	57%	52%	44%	20%	54%	52%	55%	54%	51%	59%	55%	55%	47%	63%	50%	42%
							**	*	**		*		*	*	**	*	*	**	T*	*	*
Children today spend too much time online and aren't learning real social skills	76%	76%	-	72%	83%	78%	68%	71%	79%	81%	67%	77%	71%	72%	86%	82%	71%	72%	74%	75%	82%
					C		**	*	**	J	*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Agree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Monitoring a child's screen time is an important job for a parent	85%	73%	87%	85%	95%	-	84%	95%	81%	87%	83%	91%	-	85%	62%	85%
		*		*	**			**	*		*	**			**	
Monitoring a child's online or social media behavior is an important job for a parent	87%	76%	89%	88%	100%	-	87%	100%	84%	89%	90%	100%	-	87%	60%	88%
		*	A	*	**			**	*		*	**			**	
It is overwhelming raising a child in our current age of technology	69%	78%	70%	62%	81%	-	72%	81%	74%	66%	69%	76%	-	69%	76%	69%
		*		*	**			**	*		*	**			**	
I trust my child(ren) to make their own choices about their online or social media behavior	53%	49%	55%	56%	18%	-	54%	18%	47%	61%	43%	38%	-	53%	80%	53%
		*		*	**			**	*		*	**			**	
Children today spend too much time online and aren't learning real social skills	76%	59%	77%	81%	97%	-	73%	97%	68%	78%	86%	100%	-	76%	71%	76%
		*	A	A*	**			**	*		H*	**			**	

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Monitoring a child's screen time is an important job for a parent	4%	3%	4%	-	8%	1%	6%	15%	1%	3%	1%	-	3%	9%	2%	1%	1%	2%	2%	6%	4%
				**	E*		**	HI*		*	**		*	OP	**	*	*	*	*		*
Monitoring a child's online or social media behavior is an important job for a parent	3%	2%	4%	-	6%	2%	3%	12%	2%	2%	-	-	2%	10%	1%	0%	-	2%	2%	6%	2%
				**	*		**	HI*		*	**		*	OP	**	*	*	*	*		*
It is overwhelming raising a child in our current age of technology	15%	20%	10%	-	13%	15%	20%	6%	17%	16%	5%	-	15%	14%	20%	15%	14%	13%	24%	12%	12%
		B		**	*		**	*		*	**		*		**	*	*	*	*		*
I trust my child(ren) to make their own choices about their online or social media behavior	28%	25%	32%	-	34%	23%	41%	38%	25%	27%	54%	-	20%	33%	32%	28%	27%	32%	33%	28%	23%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Children today spend too much time online and aren't learning real social skills	10%	11%	8%	-	15%	7%	6%	20%	9%	7%	3%	-	8%	16%	7%	7%	7%	4%	8%	16%	5%
				**	*		**	*		*	**		*	O	**	*	*	*	*		*

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Monitoring a child's screen time is an important job for a parent	4%	4%	-	4%	3%	3%	15%	4%	2%	2%	7%	2%	13%	3%	-	3%	6%	2%	1%	7%	1%
							**	*	**		*		K*	*	**	*	*	**	*	*	*
Monitoring a child's online or social media behavior is an important job for a parent	3%	3%	-	4%	3%	2%	16%	4%	8%	2%	6%	2%	11%	3%	1%	3%	4%	1%	2%	5%	2%
							**	*	**		*		K*	*	**	*	*	**	*	*	*
It is overwhelming raising a child in our current age of technology	15%	15%	-	14%	16%	16%	8%	17%	10%	17%	11%	15%	22%	11%	4%	16%	18%	8%	14%	15%	17%
							**	*	**		*		*	*	**	*	*	**	*	*	*
I trust my child(ren) to make their own choices about their online or social media behavior	28%	28%	-	30%	25%	25%	37%	31%	65%	26%	32%	25%	32%	34%	17%	29%	28%	27%	22%	33%	31%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Children today spend too much time online and aren't learning real social skills	10%	10%	-	10%	9%	8%	20%	11%	8%	7%	15%	6%	23%	14%	2%	9%	14%	4%	11%	11%	4%
							**	*	**		I*		K*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Monitoring a child's screen time is an important job for a parent	4%	15%	1%	3%	1%	-	4%	1%	8%	1%	3%	-	-	4%	20%	3%
		BC*		*	**			**	I*		*	**			**	
Monitoring a child's online or social media behavior is an important job for a parent	3%	12%	2%	2%	-	-	4%	-	6%	2%	2%	-	-	3%	20%	3%
		BC*		*	**			**	*		*	**			**	
It is overwhelming raising a child in our current age of technology	15%	6%	17%	16%	5%	-	15%	5%	13%	17%	13%	-	-	15%	24%	15%
		*		*	**			**	*		*	**			**	
I trust my child(ren) to make their own choices about their online or social media behavior	28%	38%	25%	27%	54%	-	27%	54%	34%	21%	38%	30%	-	28%	15%	29%
		*		*	**			**	*		I*	**			**	
Children today spend too much time online and aren't learning real social skills	10%	20%	9%	7%	3%	-	11%	3%	15%	8%	4%	-	-	10%	20%	9%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

5. To what extent do you agree or disagree with the following statements? - Grid Table

	Monitoring a child's screen time is an important job for a parent	Monitoring a child's online or social media behavior is an	It is overwhelming raising a child in our current age of technology	I trust my child(ren) to make their own choices about their online or	Children today spend too much time online and aren't learning
	A	B	C	D	E
Base: Parent of child under 18 (unwtd)	501	501	501	501	501
Base: Parent of child under 18 (wtd)	471	471	471	471	471
Strongly agree	53%	59%	31%	19%	38%
	CDE	CDE	D		D
Somewhat agree	31%	28%	39%	34%	39%
			B		B
Neither agree nor disagree	12%	9%	16%	19%	14%
			B	AB	B
Somewhat disagree	1%	1%	10%	17%	5%
			AB	ABCE	AB
Strongly disagree	2%	2%	5%	11%	4%
				ABCE	
Sigma	100%	100%	100%	100%	100%
Summary					
Agree (Net)	85%	87%	69%	53%	76%
	CDE	CDE	D		D
Disagree (Net)	4%	3%	15%	28%	10%
			ABE	ABCE	AB

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child ages 12-17 (unwtd)	240	132	107	1	39	177	24	11	134	82	13	-	68	78	30	94	64	48	45	95	52
Base: Parent of child ages 12-17 (wtd)	232	120	111	1	40	166	25	17	116	88	10	-	44	59	38	128	90	35	48	84	64
Time spent on screens	45%	41%	50%	-	54%	44%	35%	64%	42%	45%	50%	-	30%	49%	51%	49%	48%	50%	33%	51%	43%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
The way technology is being used	22%	23%	20%	-	8%	26%	15%	-	22%	27%	-	-	17%	19%	23%	24%	25%	27%	24%	16%	25%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Who they hang out with	20%	14%	26%	-	40%	16%	10%	55%	24%	9%	7%	-	20%	29%	6%	16%	20%	24%	8%	25%	20%
		*	*	**	**		**	**	I*	*	**		*	*	**	*	*	**	**	*	*
Interpersonal issues with their friends/classmates	8%	4%	11%	-	18%	6%	1%	33%	4%	8%	2%	-	4%	16%	5%	5%	5%	3%	8%	14%	2%
		*	*	**	**		**	**	*	*	**		*	O*	**	*	*	**	**	*	*
Racial tensions with friends/classmates	4%	2%	6%	-	1%	5%	2%	-	7%	2%	-	-	4%	5%	-	4%	5%	7%	3%	4%	4%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Getting them to do their homework	27%	35%	19%	-	15%	28%	42%	33%	18%	37%	32%	-	26%	23%	16%	29%	35%	32%	31%	22%	29%
		*	*	**	**		**	**	*	H*	**		*	*	**	*	*	**	**	*	*
Getting them to do their chores/help around the house	44%	48%	39%	-	21%	48%	53%	14%	47%	43%	67%	-	39%	44%	44%	45%	46%	63%	44%	42%	35%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Becoming sexually active	15%	12%	17%	100%	14%	14%	19%	7%	14%	16%	32%	-	12%	15%	27%	15%	10%	5%	20%	18%	12%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Curfew	5%	7%	2%	-	11%	3%	8%	12%	3%	3%	18%	-	8%	6%	4%	3%	2%	3%	9%	5%	2%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Getting them to eat healthy	32%	35%	29%	-	28%	33%	30%	40%	33%	31%	16%	-	28%	19%	49%	39%	35%	28%	30%	20%	51%
		*	*	**	**		**	**	*	*	**		*	*	**	M*	*	**	**	*	S*
Drugs and alcohol usage	9%	12%	5%	-	7%	10%	2%	3%	11%	9%	-	-	9%	13%	8%	7%	7%	5%	11%	10%	8%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Dressing appropriately	12%	11%	12%	-	6%	11%	26%	-	8%	18%	14%	-	6%	11%	6%	14%	17%	4%	13%	10%	17%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
Managing their allowance/finances	9%	9%	9%	-	3%	11%	4%	3%	11%	9%	3%	-	7%	4%	11%	12%	13%	14%	11%	9%	6%
		*	*	**	**		**	**	*	*	**		*	*	**	*	*	**	**	*	*
None of the above	5%	4%	6%	-	8%	5%	2%	-	8%	2%	5%	-	17%	3%	5%	2%	1%	6%	-	9%	3%
		*	*	**	**		**	**	*	*	**		MOP*	*	**	*	*	**	**	*	*
Sigma	255%	259%	252%	100%	234%	261%	250%	265%	252%	259%	246%	-	227%	255%	256%	265%	269%	272%	244%	254%	257%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child ages 12-17 (unwtd)	240	240	-	137	103	169	18	44	9	159	81	134	33	47	17	101	104	20	94	100	46
Base: Parent of child ages 12-17 (wtd)	232	232	-	141	91	174	20	33	5	152	79	132	30	50	14	91	93	32	87	96	48
Time spent on screens	45%	45%	-	41%	52%	42%	51%	59%	39%	48%	40%	48%	54%	42%	23%	52%	51%	18%	41%	57%	30%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
The way technology is being used	22%	22%	-	19%	26%	25%	9%	17%	-	25%	16%	19%	31%	21%	35%	21%	26%	18%	28%	19%	15%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Who they hang out with	20%	20%	-	23%	15%	16%	55%	22%	5%	15%	29%	16%	46%	18%	6%	20%	16%	23%	24%	14%	24%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Interpersonal issues with their friends/classmates	8%	8%	-	8%	6%	5%	32%	6%	5%	6%	11%	5%	20%	4%	4%	7%	9%	6%	3%	12%	7%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Racial tensions with friends/classmates	4%	4%	-	4%	5%	3%	12%	4%	-	5%	2%	2%	-	10%	10%	7%	1%	5%	7%	4%	-
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Getting them to do their homework	27%	27%	-	25%	31%	28%	5%	34%	30%	31%	20%	27%	21%	26%	29%	32%	30%	13%	24%	30%	27%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Getting them to do their chores/help around the house	44%	44%	-	45%	42%	43%	26%	57%	50%	50%	31%	42%	45%	42%	50%	48%	38%	45%	38%	49%	43%
				*	*	*	**	**	**	J*	*	*	**	*	**	*	*	**	*	*	**
Becoming sexually active	15%	15%	-	15%	14%	18%	-	5%	18%	14%	16%	14%	25%	16%	5%	10%	13%	23%	13%	9%	29%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Curfew	5%	5%	-	4%	5%	6%	6%	-	-	3%	8%	2%	13%	8%	-	2%	8%	6%	7%	4%	1%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Getting them to eat healthy	32%	32%	-	32%	32%	30%	37%	35%	42%	30%	35%	39%	10%	31%	17%	30%	36%	19%	31%	34%	30%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Drugs and alcohol usage	9%	9%	-	10%	7%	9%	3%	13%	-	8%	10%	6%	14%	15%	2%	11%	10%	1%	12%	5%	9%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Dressing appropriately	12%	12%	-	10%	14%	14%	-	5%	23%	14%	6%	13%	-	11%	27%	12%	11%	17%	8%	8%	24%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Managing their allowance/finances	9%	9%	-	7%	12%	11%	9%	-	6%	11%	6%	13%	5%	4%	8%	13%	11%	-	14%	7%	5%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
None of the above	5%	5%	-	7%	3%	5%	6%	4%	-	3%	10%	7%	-	4%	5%	2%	3%	17%	8%	4%	3%
				*	*	*	**	**	**	*	*	*	**	*	**	*	*	**	*	*	**
Sigma	255%	255%	-	249%	264%	256%	250%	259%	218%	263%	241%	254%	283%	252%	220%	267%	264%	211%	258%	257%	248%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

6. When thinking about possible tensions you may have with your child(ren), which of the following are the top issues in your household?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child ages 12-17 (unwtd)	240	11	134	82	13	-	145	13	39	147	49	5	-	240	7	233
Base: Parent of child ages 12-17 (wtd)	232	17	116	88	10	-	133	10	40	130	56	5	-	232	5	226
Time spent on screens	45%	64%	42%	45%	50%	-	45%	50%	54%	43%	43%	61%	-	45%	19%	46%
		**	*	*	**		*	**	**	*	*	**			**	
The way technology is being used	22%	-	22%	27%	-	-	19%	-	8%	25%	24%	-	-	22%	20%	22%
		**	*	*	**		*	**	**	*	*	**			**	
Who they hang out with	20%	55%	24%	9%	7%	-	28%	7%	40%	20%	6%	-	-	20%	28%	20%
		**	C*	*	**		*	**	**	*	*	**			**	
Interpersonal issues with their friends/classmates	8%	33%	4%	8%	2%	-	7%	2%	18%	2%	13%	-	-	8%	-	8%
		**	*	*	**		*	**	**	*	I*	**			**	
Racial tensions with friends/classmates	4%	-	7%	2%	-	-	6%	-	1%	6%	3%	-	-	4%	11%	4%
		**	*	*	**		*	**	**	*	*	**			**	
Getting them to do their homework	27%	33%	18%	37%	32%	-	20%	32%	15%	30%	31%	21%	-	27%	-	28%
		**	*	B*	**		*	**	**	*	*	**			**	
Getting them to do their chores/help around the house	44%	14%	47%	43%	67%	-	42%	67%	21%	50%	46%	52%	-	44%	43%	44%
		**	*	*	**		*	**	**	*	*	**			**	
Becoming sexually active	15%	7%	14%	16%	32%	-	13%	32%	14%	12%	17%	68%	-	15%	12%	15%
		**	*	*	**		*	**	**	*	*	**			**	
Curfew	5%	12%	3%	3%	18%	-	4%	18%	11%	3%	-	39%	-	5%	-	5%
		**	*	*	**		*	**	**	*	*	**			**	
Getting them to eat healthy	32%	40%	33%	31%	16%	-	34%	16%	28%	36%	28%	-	-	32%	-	33%
		**	*	*	**		*	**	**	*	*	**			**	
Drugs and alcohol usage	9%	3%	11%	9%	-	-	10%	-	7%	11%	6%	-	-	9%	7%	9%
		**	*	*	**		*	**	**	*	*	**			**	
Dressing appropriately	12%	-	8%	18%	14%	-	7%	14%	6%	7%	23%	30%	-	12%	-	12%
		**	*	*	**		*	**	**	*	I*	**			**	
Managing their allowance/finances	9%	3%	11%	9%	3%	-	10%	3%	3%	11%	10%	7%	-	9%	18%	9%
		**	*	*	**		*	**	**	*	*	**			**	
None of the above	5%	-	8%	2%	5%	-	7%	5%	8%	6%	1%	-	-	5%	23%	5%
		**	*	*	**		*	**	**	*	*	**			**	
Sigma	255%	265%	252%	259%	246%	-	253%	246%	234%	263%	251%	278%	-	255%	180%	257%

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	14%	14%	13%	-	13%	12%	15%	10%	16%	12%	15%	9%	13%	13%	11%	14%	15%	11%	17%	15%	11%
				**								**			*						
Somewhat agree	35%	38%	31%	32%	31%	37%	36%	31%	36%	36%	34%	65%	28%	36%	41%	38%	38%	32%	33%	31%	44%
				**								**		L	*	L					QS
Neither agree nor disagree	36%	34%	39%	68%	37%	33%	39%	38%	31%	37%	40%	20%	43%	36%	35%	32%	31%	47%	37%	36%	28%
				**								**	OP		*			T			
Somewhat disagree	10%	9%	11%	-	14%	10%	7%	18%	7%	11%	7%	5%	11%	8%	10%	11%	11%	8%	8%	11%	12%
				**	F			HJ				**			*						
Strongly disagree	5%	5%	6%	-	5%	8%	3%	3%	10%	4%	3%	-	5%	6%	3%	5%	6%	4%	5%	7%	4%
				**		F			GIJ			**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	48%	52%	45%	32%	44%	49%	52%	41%	52%	48%	49%	75%	41%	50%	52%	52%	53%	42%	50%	46%	55%
				**								**			*	L	L				Q
Disagree (Net)	15%	14%	17%	-	20%	18%	10%	21%	17%	15%	10%	5%	16%	14%	13%	16%	17%	11%	13%	18%	16%
				**	F	F		J				**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	14%	14%	14%	11%	19%	16%	12%	10%	13%	14%	13%	12%	20%	14%	19%	12%	13%	18%	22%	10%	10%
					C		*						K*	*	*			*	ST		
Somewhat agree	35%	38%	33%	33%	38%	37%	30%	27%	39%	40%	29%	37%	28%	34%	32%	37%	39%	31%	34%	38%	29%
							*		G	J			*	*	*			*			
Neither agree nor disagree	36%	28%	41%	40%	29%	31%	36%	45%	39%	33%	40%	37%	37%	39%	23%	34%	33%	38%	31%	36%	44%
			A	D			*	E					*	*	*			*			R
Somewhat disagree	10%	12%	9%	10%	11%	10%	14%	12%	6%	9%	11%	10%	9%	8%	18%	12%	10%	8%	8%	11%	10%
							*						*	*	*			*			
Strongly disagree	5%	8%	4%	6%	4%	6%	8%	6%	2%	4%	7%	5%	6%	5%	7%	5%	5%	5%	4%	5%	7%
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	48%	52%	46%	44%	57%	52%	42%	37%	53%	54%	42%	48%	47%	48%	51%	49%	52%	49%	56%	48%	39%
					C	G	*		G	J			*	*	*			*	T		
Disagree (Net)	15%	19%	13%	16%	14%	16%	22%	18%	8%	13%	17%	15%	16%	13%	25%	17%	15%	14%	13%	16%	17%
		B				H	H*	H					*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_1. To what extent do you agree or disagree with the following statements? - I expect kids born today to have multiple careers

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	14%	10%	16%	12%	15%	9%	14%	15%	13%	14%	17%	9%	12%	14%	13%	14%
						**										
Somewhat agree	35%	31%	36%	36%	34%	65%	34%	36%	31%	38%	32%	40%	31%	37%	30%	36%
						**										
Neither agree nor disagree	36%	38%	31%	37%	40%	20%	34%	40%	37%	30%	38%	41%	44%	32%	41%	35%
						**							M			
Somewhat disagree	10%	18%	7%	11%	7%	5%	11%	7%	14%	9%	9%	7%	8%	11%	10%	10%
		BD				**			K							
Strongly disagree	5%	3%	10%	4%	3%	-	7%	3%	5%	9%	4%	3%	5%	6%	6%	5%
			ACD			**				K						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	48%	41%	52%	48%	49%	75%	48%	51%	44%	52%	49%	50%	43%	51%	43%	49%
						**										
Disagree (Net)	15%	21%	17%	15%	10%	5%	19%	10%	20%	17%	13%	10%	13%	17%	15%	15%
		D				**	G		K							

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	36%	34%	38%	-	37%	34%	36%	39%	35%	35%	34%	61%	31%	36%	34%	39%	41%	43%	33%	32%	38%
				**								**			*						
Somewhat agree	32%	31%	32%	-	34%	32%	30%	38%	33%	29%	30%	18%	33%	31%	41%	32%	28%	30%	28%	35%	32%
				**								**			*						
Neither agree nor disagree	19%	18%	20%	32%	17%	20%	19%	16%	20%	18%	20%	15%	21%	21%	14%	16%	16%	18%	20%	20%	16%
				**								**			*						
Somewhat disagree	8%	10%	6%	-	6%	9%	8%	5%	5%	12%	10%	-	7%	7%	8%	9%	10%	6%	10%	7%	10%
		B		**						GH		**			*						
Strongly disagree	6%	7%	4%	68%	5%	5%	7%	3%	7%	7%	6%	6%	8%	6%	4%	5%	5%	4%	10%	6%	3%
				**								**			*				T		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	68%	65%	70%	-	71%	66%	66%	77%	68%	64%	64%	79%	64%	67%	75%	70%	69%	73%	61%	67%	70%
				**				IJ				**			*						
Disagree (Net)	14%	17%	10%	68%	12%	14%	15%	8%	12%	18%	16%	6%	15%	13%	11%	14%	15%	10%	19%	13%	13%
		B		**						G		**			*				Q		

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	36%	37%	35%	35%	38%	38%	34%	30%	36%	34%	37%	35%	34%	38%	38%	20%	56%	27%	32%	39%	33%
							*						*	*	*		OQ	*			
Somewhat agree	32%	35%	30%	32%	32%	33%	35%	32%	28%	31%	33%	29%	41%	34%	37%	27%	32%	42%	39%	29%	29%
							*						K*	*	*			O*	S		
Neither agree nor disagree	19%	14%	21%	20%	17%	15%	25%	24%	19%	19%	19%	18%	16%	23%	14%	26%	8%	19%	20%	17%	20%
			A				*	E					*	*	*	P		P*			
Somewhat disagree	8%	10%	7%	8%	9%	8%	2%	7%	12%	11%	5%	10%	2%	3%	8%	15%	2%	8%	5%	10%	9%
							*		F	J		LM	*	*	*	P		P*			
Strongly disagree	6%	4%	7%	6%	5%	6%	4%	6%	6%	5%	6%	7%	6%	2%	3%	11%	2%	4%	3%	6%	9%
							*						*	*	*	PQ		*			R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	68%	72%	65%	67%	69%	71%	69%	63%	64%	65%	70%	64%	76%	72%	75%	47%	88%	69%	72%	68%	62%
							*						K*	*	*		OQ	O*			
Disagree (Net)	14%	13%	14%	14%	14%	14%	6%	13%	18%	16%	11%	18%	8%	5%	11%	26%	4%	12%	8%	15%	18%
							*		F			LM	*	*	*	PQ		P*		R	R

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_2. To what extent do you agree or disagree with the following statements? - I worry kids born today will have to deal with the effects of climate change

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	36%	39%	35%	35%	34%	61%	36%	36%	37%	33%	37%	35%	34%	36%	35%	36%
						**										
Somewhat agree	32%	38%	33%	29%	30%	18%	35%	29%	34%	34%	29%	29%	28%	34%	34%	31%
						**										
Neither agree nor disagree	19%	16%	20%	18%	20%	15%	18%	20%	17%	18%	20%	20%	24%	16%	20%	18%
						**							M			
Somewhat disagree	8%	5%	5%	12%	10%	-	5%	9%	6%	10%	7%	9%	7%	8%	5%	8%
				AB		**										
Strongly disagree	6%	3%	7%	7%	6%	6%	5%	6%	5%	5%	7%	7%	6%	6%	6%	6%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	68%	77%	68%	64%	64%	79%	72%	65%	71%	67%	66%	64%	63%	70%	69%	67%
		CD				**										
Disagree (Net)	14%	8%	12%	18%	16%	6%	10%	15%	12%	15%	13%	16%	14%	14%	11%	14%
				A		**										

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	37%	35%	39%	-	41%	48%	23%	39%	50%	38%	22%	34%	35%	31%	44%	43%	43%	45%	34%	35%	38%
				**	F	F		J	IJ	J		**			M*	M	M				
Somewhat agree	43%	43%	43%	-	38%	31%	58%	39%	30%	41%	60%	57%	40%	45%	43%	43%	43%	35%	47%	42%	46%
				**			DE			H	GHI	**			*						
Neither agree nor disagree	16%	16%	16%	32%	16%	15%	16%	16%	17%	15%	15%	9%	19%	18%	13%	12%	12%	18%	15%	17%	12%
				**								**	O		*						
Somewhat disagree	3%	4%	2%	-	3%	3%	2%	4%	2%	3%	3%	-	4%	4%	-	1%	2%	1%	1%	4%	4%
				**								**			*						
Strongly disagree	1%	2%	1%	68%	2%	2%	1%	2%	1%	2%	-	-	2%	2%	-	0%	1%	0%	3%	1%	1%
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	80%	79%	82%	-	79%	80%	81%	78%	80%	79%	82%	91%	76%	76%	87%	86%	86%	80%	81%	77%	84%
				**								**			LM*	LM	LM				
Disagree (Net)	4%	6%	3%	68%	5%	5%	3%	6%	3%	6%	3%	-	5%	6%	-	2%	3%	1%	4%	5%	4%
				**								**	NO	NO	*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	37%	47%	32%	39%	35%	43%	39%	39%	23%	37%	38%	36%	39%	41%	33%	37%	46%	26%	44%	34%	35%
		B				H	H*	H					*	*	*		OQ	*	S		
Somewhat agree	43%	38%	46%	39%	49%	38%	35%	36%	62%	47%	38%	46%	36%	35%	45%	45%	37%	51%	39%	46%	41%
					C		*		EFG	J			*	*	*	P		P*			
Neither agree nor disagree	16%	14%	17%	17%	13%	15%	23%	16%	13%	14%	18%	14%	21%	22%	12%	15%	14%	15%	15%	15%	18%
							*						*	*	*			*			
Somewhat disagree	3%	1%	4%	3%	2%	2%	2%	5%	2%	1%	4%	3%	3%	2%	8%	2%	2%	5%	1%	3%	5%
			A				*				I		*	*	K*			*			
Strongly disagree	1%	1%	2%	2%	1%	1%	1%	3%	-	1%	2%	1%	2%	0%	2%	0%	1%	3%	1%	2%	2%
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	80%	85%	78%	78%	84%	81%	74%	76%	85%	84%	76%	82%	75%	77%	79%	82%	82%	77%	83%	80%	76%
		B					*			J			*	*	*			*			
Disagree (Net)	4%	2%	6%	5%	3%	4%	3%	8%	2%	2%	7%	4%	4%	2%	10%	2%	4%	8%	2%	5%	6%
			A				*	H			I		*	*	M*			O*			R

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_3. To what extent do you agree or disagree with the following statements? - I expect kids born today will have friends from many different backgrounds

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	37%	39%	50%	38%	22%	34%	46%	22%	41%	50%	32%	22%	30%	41%	30%	39%
		D	CD	D		**	G		K	JK				L		
Somewhat agree	43%	39%	30%	41%	60%	57%	33%	60%	38%	31%	45%	62%	50%	39%	44%	43%
				B	ABC	**		F			I	HIJ	M			
Neither agree nor disagree	16%	16%	17%	15%	15%	9%	16%	15%	16%	14%	19%	14%	15%	16%	19%	15%
						**										
Somewhat disagree	3%	4%	2%	3%	3%	-	3%	3%	3%	4%	3%	1%	4%	2%	5%	2%
						**										
Strongly disagree	1%	2%	1%	2%	-	-	2%	-	2%	2%	1%	-	0%	2%	2%	1%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	80%	78%	80%	79%	82%	91%	79%	82%	79%	81%	77%	84%	80%	80%	74%	81%
						**										
Disagree (Net)	4%	6%	3%	6%	3%	-	4%	3%	5%	6%	5%	1%	5%	4%	7%	4%
						**										

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	17%	20%	15%	-	19%	23%	10%	19%	26%	16%	9%	9%	20%	18%	17%	15%	14%	20%	13%	18%	19%
				**	F	F		J	IJ			**			*						
Somewhat agree	26%	27%	24%	32%	25%	28%	24%	25%	29%	25%	24%	7%	23%	29%	32%	25%	22%	22%	24%	26%	29%
				**								**			*						
Neither agree nor disagree	33%	29%	36%	-	32%	26%	40%	33%	26%	31%	39%	59%	34%	27%	32%	35%	36%	30%	42%	29%	33%
				**			E				H	**			*				S		
Somewhat disagree	18%	17%	18%	68%	14%	16%	23%	13%	10%	22%	24%	25%	15%	18%	17%	19%	20%	22%	16%	20%	12%
				**			D			H	GH	**			*			T			
Strongly disagree	7%	7%	6%	-	11%	7%	4%	9%	9%	6%	3%	-	7%	7%	1%	6%	8%	6%	5%	7%	7%
				**	F				J			**			*	N					
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	43%	47%	39%	32%	44%	52%	34%	44%	55%	41%	33%	16%	44%	48%	49%	40%	36%	42%	36%	44%	48%
				**		F			IJ			**		P	*						
Disagree (Net)	24%	24%	25%	68%	24%	22%	26%	23%	19%	28%	27%	25%	22%	25%	18%	25%	28%	28%	22%	28%	19%
				**								**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	17%	28%	12%	20%	13%	21%	30%	14%	9%	17%	17%	15%	27%	18%	21%	16%	20%	13%	24%	15%	14%
		B		D		H	GH*						K*	*	*			*	ST		
Somewhat agree	26%	28%	24%	27%	24%	30%	21%	24%	20%	26%	26%	25%	25%	32%	18%	30%	26%	19%	28%	23%	29%
						H	*						*	*	*	Q		*			
Neither agree nor disagree	33%	25%	37%	30%	38%	27%	30%	35%	42%	34%	31%	35%	29%	27%	35%	31%	30%	38%	28%	37%	30%
			A				*		E				*	*	*			*		R	
Somewhat disagree	18%	12%	21%	16%	21%	14%	15%	17%	27%	18%	17%	20%	11%	14%	16%	18%	15%	24%	16%	18%	19%
			A				*		E			L	*	*	*			*			
Strongly disagree	7%	7%	7%	8%	5%	7%	4%	10%	3%	5%	9%	5%	7%	9%	9%	4%	8%	6%	5%	7%	8%
							*	H					*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	43%	56%	36%	46%	37%	51%	51%	38%	28%	43%	43%	40%	53%	50%	40%	46%	47%	32%	51%	38%	43%
		B		D		GH	H*						K*	*	*	Q	Q	*	S		
Disagree (Net)	24%	19%	27%	24%	26%	22%	19%	27%	30%	23%	26%	25%	18%	23%	25%	23%	23%	31%	21%	25%	27%
			A				*						*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_4. To what extent do you agree or disagree with the following statements? - I expect kids born today to do better economically than I did

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	17%	19%	26%	16%	9%	9%	23%	9%	19%	26%	13%	9%	13%	20%	15%	18%
		D	CD			**	G		K	JK				L		
Somewhat agree	26%	25%	29%	25%	24%	7%	27%	23%	25%	29%	22%	26%	25%	26%	23%	26%
						**										
Neither agree nor disagree	33%	33%	26%	31%	39%	59%	29%	40%	32%	24%	35%	42%	38%	30%	32%	33%
					B	**		F			I	I				
Somewhat disagree	18%	13%	10%	22%	24%	25%	11%	24%	14%	13%	26%	19%	20%	16%	19%	17%
				B	AB	**		F			HI					
Strongly disagree	7%	9%	9%	6%	3%	-	9%	3%	11%	8%	4%	3%	4%	8%	11%	6%
			D			**	G		JK						O	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	43%	44%	55%	41%	33%	16%	51%	32%	44%	55%	35%	35%	38%	46%	38%	44%
			CD			**	G			HJK						
Disagree (Net)	24%	23%	19%	28%	27%	25%	21%	27%	24%	21%	30%	22%	24%	24%	30%	23%
						**										

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	16%	17%	16%	-	19%	15%	15%	15%	22%	15%	13%	12%	15%	13%	23%	20%	18%	17%	11%	17%	19%
				**					J			**			*						
Somewhat agree	35%	33%	38%	-	26%	40%	38%	26%	33%	39%	39%	64%	33%	38%	32%	36%	37%	27%	35%	35%	41%
				**		D	D			G	G	**			*						Q
Neither agree nor disagree	31%	32%	29%	100%	33%	28%	31%	32%	30%	29%	32%	20%	32%	30%	34%	30%	29%	42%	32%	28%	25%
				**								**			*			ST			
Somewhat disagree	13%	13%	13%	-	17%	11%	11%	22%	9%	10%	13%	4%	15%	14%	10%	10%	10%	12%	11%	15%	11%
				**				HI				**			*						
Strongly disagree	5%	5%	5%	-	5%	5%	5%	5%	5%	8%	3%	-	6%	5%	1%	4%	5%	2%	10%	5%	3%
				**								**			*				QST		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	52%	50%	53%	-	45%	56%	53%	42%	55%	54%	52%	76%	47%	51%	55%	55%	55%	44%	47%	53%	60%
				**		D			G			**			*						QR
Disagree (Net)	18%	18%	17%	-	22%	16%	16%	27%	15%	18%	16%	4%	21%	20%	11%	14%	16%	14%	22%	19%	15%
				**				HJ				**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	16%	20%	14%	14%	22%	18%	7%	14%	17%	19%	13%	14%	25%	23%	16%	19%	18%	12%	28%	12%	11%
					C	F	*						K*	K*	*			*	ST		
Somewhat agree	35%	38%	34%	34%	38%	34%	42%	35%	37%	38%	32%	38%	25%	29%	45%	37%	35%	36%	33%	38%	33%
							*					L	*	*	L*			*			
Neither agree nor disagree	31%	25%	34%	32%	28%	32%	26%	30%	30%	29%	32%	32%	29%	27%	27%	25%	32%	33%	24%	33%	33%
			A				*						*	*	*			*		R	
Somewhat disagree	13%	11%	14%	14%	10%	11%	19%	16%	11%	10%	16%	12%	16%	15%	9%	15%	13%	10%	12%	13%	13%
							*				I		*	*	*			*			
Strongly disagree	5%	5%	5%	6%	3%	5%	7%	4%	5%	4%	6%	4%	5%	6%	4%	5%	3%	9%	3%	5%	9%
				D			*						*	*	*			P*			R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	52%	59%	48%	48%	60%	52%	49%	49%	54%	58%	46%	52%	50%	52%	60%	56%	53%	49%	60%	50%	45%
		B			C		*			J			*	*	*			*	ST		
Disagree (Net)	18%	17%	18%	20%	13%	16%	25%	20%	16%	14%	22%	16%	21%	21%	12%	19%	16%	18%	15%	17%	22%
				D			*				I		*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_5. To what extent do you agree or disagree with the following statements? - I expect most kids born today will go to college or some other post-high-school education

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	16%	15%	22%	15%	13%	12%	19%	13%	19%	17%	18%	9%	13%	18%	13%	17%
			D			**			K	K	K					
Somewhat agree	35%	26%	33%	39%	39%	64%	31%	40%	26%	41%	33%	45%	39%	33%	33%	36%
				A	A	**				H		H				
Neither agree nor disagree	31%	32%	30%	29%	32%	20%	31%	32%	33%	27%	28%	35%	31%	31%	34%	30%
						**										
Somewhat disagree	13%	22%	9%	10%	13%	4%	14%	13%	17%	9%	13%	11%	12%	13%	13%	13%
		BC				**			I							
Strongly disagree	5%	5%	5%	8%	3%	-	5%	3%	5%	5%	8%	1%	5%	5%	6%	5%
						**			K		K					
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	52%	42%	55%	54%	52%	76%	50%	53%	45%	58%	51%	53%	52%	51%	47%	53%
			A			**				H						
Disagree (Net)	18%	27%	15%	18%	16%	4%	19%	15%	22%	14%	21%	12%	17%	18%	19%	17%
		BD				**			K		K					

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	23%	27%	19%	68%	29%	25%	16%	29%	29%	23%	13%	7%	27%	22%	23%	21%	21%	19%	20%	23%	28%
		B		**	F	F		J	J	J		**			*						
Somewhat agree	35%	31%	38%	-	32%	32%	40%	32%	37%	27%	40%	54%	32%	39%	38%	34%	32%	34%	32%	34%	39%
				**							I	**			*						
Neither agree nor disagree	24%	23%	25%	32%	23%	24%	25%	21%	21%	23%	31%	19%	25%	22%	17%	25%	27%	27%	29%	24%	18%
				**							H	**			*				T		
Somewhat disagree	14%	14%	13%	-	10%	16%	14%	12%	9%	21%	11%	20%	10%	12%	19%	17%	16%	18%	15%	13%	10%
				**						HJ		**			*						
Strongly disagree	5%	5%	4%	-	5%	4%	5%	5%	4%	6%	4%	-	5%	6%	3%	3%	3%	3%	5%	6%	4%
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	58%	58%	58%	68%	62%	56%	56%	61%	66%	50%	54%	60%	59%	60%	60%	55%	53%	53%	52%	57%	67%
				**					IJ			**			*						QR
Disagree (Net)	18%	19%	17%	-	15%	20%	19%	17%	13%	27%	15%	20%	16%	18%	22%	20%	19%	20%	19%	19%	15%
				**						HJ		**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	23%	29%	20%	24%	21%	28%	21%	22%	14%	20%	26%	21%	24%	25%	29%	23%	24%	23%	32%	19%	20%
		B				H	*						*	*	*			*	ST		
Somewhat agree	35%	34%	35%	36%	33%	32%	35%	31%	43%	36%	33%	35%	33%	36%	39%	35%	36%	34%	37%	36%	30%
							*		E				*	*	*			*			
Neither agree nor disagree	24%	18%	28%	24%	25%	21%	14%	26%	31%	24%	24%	26%	23%	19%	25%	25%	21%	25%	20%	25%	27%
			A				*		EF				*	*	*			*			
Somewhat disagree	14%	14%	13%	11%	19%	14%	15%	17%	9%	16%	11%	14%	7%	16%	5%	14%	13%	15%	9%	15%	17%
					C		*						*	*	*			*			R
Strongly disagree	5%	6%	4%	6%	3%	4%	14%	4%	3%	4%	6%	4%	12%	3%	1%	3%	6%	4%	2%	6%	5%
							EGH*						KMN*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	58%	62%	55%	60%	54%	61%	57%	53%	57%	56%	59%	56%	57%	61%	68%	58%	60%	56%	69%	54%	51%
							*						*	*	*			*	ST		
Disagree (Net)	18%	20%	17%	16%	22%	18%	29%	21%	12%	20%	17%	19%	19%	19%	7%	17%	19%	19%	11%	21%	23%
							EH*					N	*	*	*			*		R	R

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7_6. To what extent do you agree or disagree with the following statements? - I expect kids born today will need to be more self-sufficient than previous generations

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	23%	29%	29%	23%	13%	7%	29%	13%	29%	27%	20%	12%	16%	27%	24%	23%
		D	D	D		**	G		K	K				L		
Somewhat agree	35%	32%	37%	27%	40%	54%	35%	41%	32%	34%	32%	42%	35%	35%	32%	35%
					C	**										
Neither agree nor disagree	24%	21%	21%	23%	31%	19%	21%	30%	23%	19%	26%	30%	30%	21%	23%	24%
					B	**		F				I	M			
Somewhat disagree	14%	12%	9%	21%	11%	20%	10%	12%	10%	16%	16%	12%	15%	13%	17%	13%
				BD		**										
Strongly disagree	5%	5%	4%	6%	4%	-	5%	4%	5%	4%	5%	4%	4%	5%	5%	5%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	58%	61%	66%	50%	54%	60%	64%	54%	62%	61%	52%	54%	50%	62%	55%	58%
			CD			**	G							L		
Disagree (Net)	18%	17%	13%	27%	15%	20%	15%	16%	15%	20%	22%	16%	19%	18%	22%	18%
				BD		**										

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Agree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
I expect kids born today to have multiple careers	48%	52%	45%	32%	44%	49%	52%	41%	52%	48%	49%	75%	41%	50%	52%	52%	53%	42%	50%	46%	55%
				**								**			*	L	L				Q
I worry kids born today will have to deal with the effects of climate change	68%	65%	70%	-	71%	66%	66%	77%	68%	64%	64%	79%	64%	67%	75%	70%	69%	73%	61%	67%	70%
				**				IJ				**			*						
I expect kids born today will have friends from many different backgrounds	80%	79%	82%	-	79%	80%	81%	78%	80%	79%	82%	91%	76%	76%	87%	86%	86%	80%	81%	77%	84%
				**								**			LM*	LM	LM				
I expect kids born today to do better economically than I did	43%	47%	39%	32%	44%	52%	34%	44%	55%	41%	33%	16%	44%	48%	49%	40%	36%	42%	36%	44%	48%
				**		F			IJ			**		P	*						
I expect most kids born today will go to college or some other post-high-school education	52%	50%	53%	-	45%	56%	53%	42%	55%	54%	52%	76%	47%	51%	55%	55%	55%	44%	47%	53%	60%
				**		D			G			**			*						QR
I expect kids born today will need to be more self-sufficient than previous generations	58%	58%	58%	68%	62%	56%	56%	61%	66%	50%	54%	60%	59%	60%	60%	55%	53%	53%	52%	57%	67%
				**					IJ			**			*						QR

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
I expect kids born today to have multiple careers	48%	52%	46%	44%	57%	52%	42%	37%	53%	54%	42%	48%	47%	48%	51%	49%	52%	49%	56%	48%	39%
					C	G	*		G	J			*	*	*			*	T		
I worry kids born today will have to deal with the effects of climate change	68%	72%	65%	67%	69%	71%	69%	63%	64%	65%	70%	64%	76%	72%	75%	47%	88%	69%	72%	68%	62%
							*						K*	*	*		OQ	O*			
I expect kids born today will have friends from many different backgrounds	80%	85%	78%	78%	84%	81%	74%	76%	85%	84%	76%	82%	75%	77%	79%	82%	82%	77%	83%	80%	76%
		B					*			J			*	*	*			*			
I expect kids born today to do better economically than I did	43%	56%	36%	46%	37%	51%	51%	38%	28%	43%	43%	40%	53%	50%	40%	46%	47%	32%	51%	38%	43%
		B		D		GH	H*						K*	*	*	Q	Q	*	S		
I expect most kids born today will go to college or some other post-high-school education	52%	59%	48%	48%	60%	52%	49%	49%	54%	58%	46%	52%	50%	52%	60%	56%	53%	49%	60%	50%	45%
		B			C		*			J			*	*	*			*	ST		
I expect kids born today will need to be more self-sufficient than previous generations	58%	62%	55%	60%	54%	61%	57%	53%	57%	56%	59%	56%	57%	61%	68%	58%	60%	56%	69%	54%	51%
							*						*	*	*			*	ST		

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Agree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
I expect kids born today to have multiple careers	48%	41%	52%	48%	49%	75%	48%	51%	44%	52%	49%	50%	43%	51%	43%	49%
						**										
I worry kids born today will have to deal with the effects of climate change	68%	77%	68%	64%	64%	79%	72%	65%	71%	67%	66%	64%	63%	70%	69%	67%
		CD				**										
I expect kids born today will have friends from many different backgrounds	80%	78%	80%	79%	82%	91%	79%	82%	79%	81%	77%	84%	80%	80%	74%	81%
						**										
I expect kids born today to do better economically than I did	43%	44%	55%	41%	33%	16%	51%	32%	44%	55%	35%	35%	38%	46%	38%	44%
			CD			**	G			HJK						
I expect most kids born today will go to college or some other post-high-school education	52%	42%	55%	54%	52%	76%	50%	53%	45%	58%	51%	53%	52%	51%	47%	53%
			A			**				H						
I expect kids born today will need to be more self-sufficient than previous generations	58%	61%	66%	50%	54%	60%	64%	54%	62%	61%	52%	54%	50%	62%	55%	58%
			CD			**	G							L		

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
I expect kids born today to have multiple careers	15%	14%	17%	-	20%	18%	10%	21%	17%	15%	10%	5%	16%	14%	13%	16%	17%	11%	13%	18%	16%
				**	F	F		J				**			*						
I worry kids born today will have to deal with the effects of climate change	14%	17%	10%	68%	12%	14%	15%	8%	12%	18%	16%	6%	15%	13%	11%	14%	15%	10%	19%	13%	13%
		B		**						G		**			*				Q		
I expect kids born today will have friends from many different backgrounds	4%	6%	3%	68%	5%	5%	3%	6%	3%	6%	3%	-	5%	6%	-	2%	3%	1%	4%	5%	4%
				**								**	NO	NO	*						
I expect kids born today to do better economically than I did	24%	24%	25%	68%	24%	22%	26%	23%	19%	28%	27%	25%	22%	25%	18%	25%	28%	28%	22%	28%	19%
				**								**			*						
I expect most kids born today will go to college or some other post-high-school education	18%	18%	17%	-	22%	16%	16%	27%	15%	18%	16%	4%	21%	20%	11%	14%	16%	14%	22%	19%	15%
				**				HJ				**			*						
I expect kids born today will need to be more self-sufficient than previous generations	18%	19%	17%	-	15%	20%	19%	17%	13%	27%	15%	20%	16%	18%	22%	20%	19%	20%	19%	19%	15%
				**						HJ		**			*						

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
I expect kids born today to have multiple careers	15%	19%	13%	16%	14%	16%	22%	18%	8%	13%	17%	15%	16%	13%	25%	17%	15%	14%	13%	16%	17%
		B				H	H*	H					*	*	*			*			
I worry kids born today will have to deal with the effects of climate change	14%	13%	14%	14%	14%	14%	6%	13%	18%	16%	11%	18%	8%	5%	11%	26%	4%	12%	8%	15%	18%
							*		F			LM	*	*	*	PQ		P*		R	R
I expect kids born today will have friends from many different backgrounds	4%	2%	6%	5%	3%	4%	3%	8%	2%	2%	7%	4%	4%	2%	10%	2%	4%	8%	2%	5%	6%
			A				*	H			I		*	*	M*			O*			R
I expect kids born today to do better economically than I did	24%	19%	27%	24%	26%	22%	19%	27%	30%	23%	26%	25%	18%	23%	25%	23%	23%	31%	21%	25%	27%
			A				*						*	*	*			*			
I expect most kids born today will go to college or some other post-high-school education	18%	17%	18%	20%	13%	16%	25%	20%	16%	14%	22%	16%	21%	21%	12%	19%	16%	18%	15%	17%	22%
				D			*				I		*	*	*			*			
I expect kids born today will need to be more self-sufficient than previous generations	18%	20%	17%	16%	22%	18%	29%	21%	12%	20%	17%	19%	19%	19%	7%	17%	19%	19%	11%	21%	23%
							EH*					N	*	*	*			*		R	R

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
I expect kids born today to have multiple careers	15%	21%	17%	15%	10%	5%	19%	10%	20%	17%	13%	10%	13%	17%	15%	15%
		D				**	G		K							
I worry kids born today will have to deal with the effects of climate change	14%	8%	12%	18%	16%	6%	10%	15%	12%	15%	13%	16%	14%	14%	11%	14%
				A		**										
I expect kids born today will have friends from many different backgrounds	4%	6%	3%	6%	3%	-	4%	3%	5%	6%	5%	1%	5%	4%	7%	4%
						**										
I expect kids born today to do better economically than I did	24%	23%	19%	28%	27%	25%	21%	27%	24%	21%	30%	22%	24%	24%	30%	23%
						**										
I expect most kids born today will go to college or some other post-high-school education	18%	27%	15%	18%	16%	4%	19%	15%	22%	14%	21%	12%	17%	18%	19%	17%
		BD				**			K		K					
I expect kids born today will need to be more self-sufficient than previous generations	18%	17%	13%	27%	15%	20%	15%	16%	15%	20%	22%	16%	19%	18%	22%	18%
				BD		**										

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

7. To what extent do you agree or disagree with the following statements? - Grid Table

	I expect kids born today to have multiple careers	I worry kids born today will have to deal with the effects of climate change	I expect kids born today will have friends from many different	I expect kids born today to do better economically than I did	I expect most kids born today will go to college or some other post-high-	I expect kids born today will need to be more self-sufficient than
	A	B	C	D	E	F
Base: All Respondents (unwtd)	1305	1305	1305	1305	1305	1305
Base: All Respondents (wtd)	1305	1305	1305	1305	1305	1305
Strongly agree	14%	36%	37%	17%	16%	23%
		ADEF	ADEF	A		ADE
Somewhat agree	35%	32%	43%	26%	35%	35%
	D	D	ABDEF		D	D
Neither agree nor disagree	36%	19%	16%	33%	31%	24%
	BCEF			BCF	BCF	BC
Somewhat disagree	10%	8%	3%	18%	13%	14%
	C	C		ABCEF	BC	ABC
Strongly disagree	5%	6%	1%	7%	5%	5%
	C	C		C	C	C
Sigma	100%	100%	100%	100%	100%	100%
Summary						
Agree (Net)	48%	68%	80%	43%	52%	58%
	D	ADEF	ABDEF		D	ADE
Disagree (Net)	15%	14%	4%	24%	18%	18%
	C	C		ABCEF	BC	BC

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	16%	15%	16%	-	24%	15%	11%	27%	19%	10%	12%	4%	21%	11%	21%	16%	14%	19%	12%	17%	14%
				**	EF			IJ	I			**	M		*						
Somewhat agree	37%	36%	39%	-	32%	45%	35%	30%	40%	45%	34%	17%	35%	38%	35%	39%	40%	35%	40%	38%	35%
				**		DF				GJ		**			*						
Neither agree nor disagree	19%	22%	16%	68%	24%	15%	19%	20%	21%	16%	19%	24%	23%	21%	15%	16%	16%	18%	19%	19%	21%
				**	E							**			*						
Somewhat disagree	19%	17%	21%	-	15%	16%	24%	18%	13%	19%	25%	29%	15%	20%	16%	21%	23%	17%	20%	18%	21%
				**			DE				H	**			*						
Strongly disagree	9%	9%	8%	32%	5%	9%	11%	4%	8%	11%	10%	26%	6%	10%	13%	9%	8%	10%	8%	9%	9%
				**			D					**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	53%	52%	55%	-	56%	60%	45%	57%	58%	55%	46%	21%	56%	49%	56%	54%	54%	55%	53%	55%	50%
				**	F	F			J			**			*						
Disagree (Net)	28%	27%	29%	32%	20%	25%	36%	23%	21%	30%	35%	54%	21%	30%	29%	30%	31%	28%	28%	26%	30%
				**			DE				GH	**		L	*	L					

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	16%	17%	15%	18%	13%	16%	24%	16%	13%	14%	18%	16%	15%	18%	12%	17%	15%	17%	20%	13%	17%
							H*						*	*	*			*			
Somewhat agree	37%	40%	36%	36%	39%	41%	30%	34%	37%	40%	35%	39%	30%	37%	33%	41%	34%	41%	39%	40%	30%
							*						*	*	*			*		T	
Neither agree nor disagree	19%	19%	19%	21%	16%	20%	21%	17%	20%	17%	22%	19%	26%	14%	21%	17%	19%	18%	17%	16%	28%
							*						M*	*	*			*			RS
Somewhat disagree	19%	14%	22%	17%	22%	15%	16%	25%	23%	21%	17%	18%	19%	21%	29%	17%	22%	16%	17%	21%	17%
			A				*	E					*	*	*			*			
Strongly disagree	9%	9%	8%	8%	9%	9%	8%	9%	8%	9%	8%	8%	10%	10%	5%	8%	10%	9%	8%	9%	9%
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	53%	57%	51%	54%	52%	56%	55%	50%	49%	54%	53%	55%	45%	55%	45%	58%	49%	57%	59%	53%	47%
							*						*	*	*	P		*	T		
Disagree (Net)	28%	24%	30%	25%	32%	24%	24%	34%	31%	30%	25%	26%	29%	31%	33%	25%	32%	25%	24%	31%	26%
							*	E					*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_1. To what extent do you agree or disagree with the following statements? - My relatives only get together around holidays

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	16%	27%	19%	10%	12%	4%	22%	12%	24%	15%	12%	9%	14%	17%	18%	15%
		CD	C			**	G		IJK							
Somewhat agree	37%	30%	40%	45%	34%	17%	36%	33%	32%	43%	46%	28%	37%	37%	29%	39%
				AD		**				HK	HK					N
Neither agree nor disagree	19%	20%	21%	16%	19%	24%	21%	19%	24%	18%	12%	21%	17%	20%	23%	18%
						**			J							
Somewhat disagree	19%	18%	13%	19%	25%	29%	15%	26%	15%	15%	19%	30%	23%	17%	18%	19%
					B	**		F				HI				
Strongly disagree	9%	4%	8%	11%	10%	26%	7%	10%	5%	9%	10%	11%	8%	9%	13%	8%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	53%	57%	58%	55%	46%	21%	58%	45%	56%	58%	59%	38%	52%	54%	47%	54%
			D			**	G		K	K	K					
Disagree (Net)	28%	23%	21%	30%	35%	54%	22%	36%	20%	24%	29%	41%	31%	26%	31%	27%
					AB	**		F				HIJ				

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	21%	23%	19%	-	25%	26%	13%	23%	30%	21%	11%	8%	23%	16%	18%	24%	25%	25%	25%	17%	22%
				**	F	F		J	J	J		**	M		*	M	M				
Somewhat agree	33%	33%	33%	-	30%	38%	31%	26%	32%	42%	30%	21%	27%	37%	32%	35%	36%	25%	30%	39%	32%
				**						GJ		**		L	*					Q	
Neither agree nor disagree	23%	24%	22%	-	26%	20%	23%	30%	22%	17%	25%	20%	28%	25%	15%	19%	20%	28%	17%	24%	23%
				**				I				**	NO		*			R			
Somewhat disagree	13%	12%	14%	68%	12%	9%	18%	15%	8%	13%	17%	23%	13%	14%	23%	12%	8%	13%	14%	13%	13%
				**			E	H			H	**			OP*	P					
Strongly disagree	10%	7%	12%	32%	7%	7%	15%	6%	7%	7%	17%	28%	10%	9%	12%	10%	10%	9%	14%	8%	10%
			A	**			DE				GHI	**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	54%	56%	52%	-	54%	64%	44%	49%	62%	63%	41%	29%	49%	52%	51%	59%	62%	50%	55%	56%	54%
				**		DF			GJ	GJ		**			*		L				
Disagree (Net)	23%	19%	26%	100%	20%	15%	33%	21%	15%	20%	33%	51%	23%	23%	35%	23%	18%	22%	27%	21%	23%
				**			DE				GHI	**			OP*	P					

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	21%	30%	16%	23%	17%	25%	18%	20%	15%	23%	19%	22%	26%	15%	12%	26%	21%	14%	23%	19%	22%
		B		D		H	*						*	*	*	Q		*			
Somewhat agree	33%	36%	32%	31%	38%	38%	34%	28%	27%	35%	31%	29%	35%	47%	40%	34%	35%	35%	39%	33%	26%
						H	*						*	K*	*			*	T		
Neither agree nor disagree	23%	18%	26%	24%	21%	19%	26%	30%	23%	18%	28%	23%	24%	23%	23%	17%	24%	26%	22%	24%	21%
			A				*	E			I		*	*	*			*			
Somewhat disagree	13%	10%	15%	12%	14%	13%	15%	11%	15%	12%	14%	16%	8%	7%	12%	13%	12%	14%	6%	14%	20%
							*					M	*	*	*			*		R	R
Strongly disagree	10%	7%	11%	9%	11%	6%	7%	10%	19%	11%	8%	10%	7%	8%	13%	10%	8%	11%	9%	10%	11%
							*		EFG				*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	54%	65%	48%	54%	54%	63%	53%	49%	42%	58%	50%	51%	61%	62%	52%	60%	56%	49%	62%	52%	48%
		B				GH	*						*	*	*			*	ST		
Disagree (Net)	23%	17%	26%	22%	25%	18%	22%	21%	35%	24%	22%	26%	15%	16%	25%	23%	20%	25%	15%	24%	31%
			A				*		EG			LM	*	*	*			*		R	R

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_2. To what extent do you agree or disagree with the following statements? - When I have family gatherings, I invite friends and/or other extended family as well as my close relatives

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	21%	23%	30%	21%	11%	8%	27%	11%	25%	28%	19%	10%	19%	22%	19%	22%
		D	D	D		**	G		K	K	K					
Somewhat agree	33%	26%	32%	42%	30%	21%	30%	30%	30%	35%	41%	26%	33%	33%	27%	34%
				AD		**					HK					
Neither agree nor disagree	23%	30%	22%	17%	25%	20%	25%	25%	26%	22%	16%	29%	20%	25%	28%	22%
		C				**			J			J				
Somewhat disagree	13%	15%	8%	13%	17%	23%	11%	17%	12%	9%	13%	19%	15%	12%	16%	13%
		B			B	**						I				
Strongly disagree	10%	6%	7%	7%	17%	28%	7%	17%	7%	7%	11%	16%	13%	8%	10%	10%
					ABC	**		F				HI				
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	54%	49%	62%	63%	41%	29%	57%	41%	54%	63%	60%	36%	52%	55%	46%	56%
			AD	AD		**	G		K	K	K					N
Disagree (Net)	23%	21%	15%	20%	33%	51%	18%	34%	20%	16%	24%	35%	28%	20%	26%	22%
					ABC	**		F				HI	M			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	14%	13%	14%	-	20%	15%	8%	20%	19%	12%	6%	11%	15%	15%	12%	12%	12%	14%	17%	13%	12%
				**	F	F		J	J			**			*						
Somewhat agree	25%	22%	26%	68%	24%	31%	18%	25%	28%	29%	17%	10%	22%	21%	26%	28%	29%	19%	25%	24%	28%
				**		F			J	J		**			*						
Neither agree nor disagree	22%	26%	19%	-	21%	22%	23%	22%	21%	21%	25%	5%	28%	24%	13%	17%	19%	30%	14%	23%	22%
		B		**								**	NO		*			R		R	
Somewhat disagree	18%	20%	17%	-	17%	15%	22%	18%	15%	16%	25%	22%	13%	20%	25%	21%	19%	20%	19%	18%	17%
				**							H	**		L	L*	L					
Strongly disagree	21%	19%	23%	32%	17%	16%	29%	15%	17%	21%	27%	52%	22%	19%	25%	21%	20%	17%	24%	21%	20%
				**			DE				GH	**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	38%	36%	41%	68%	45%	46%	26%	45%	47%	41%	23%	21%	37%	37%	38%	41%	42%	33%	42%	37%	41%
				**	F	F		J	J	J		**			*						
Disagree (Net)	39%	38%	40%	32%	34%	32%	51%	33%	32%	38%	52%	74%	35%	40%	49%	42%	39%	37%	44%	39%	38%
				**			DE				GHI	**			L*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	14%	18%	11%	15%	11%	16%	18%	15%	6%	14%	13%	13%	15%	16%	9%	16%	11%	11%	15%	12%	17%
		B				H	H*	H					*	*	*			*			
Somewhat agree	25%	31%	21%	23%	27%	27%	23%	23%	20%	28%	20%	25%	22%	25%	26%	25%	26%	22%	25%	26%	21%
		B					*			J			*	*	*			*			
Neither agree nor disagree	22%	19%	24%	25%	18%	21%	17%	27%	22%	19%	26%	22%	27%	20%	23%	19%	24%	24%	21%	22%	25%
							*				I		*	*	*			*			
Somewhat disagree	18%	16%	20%	16%	23%	18%	19%	15%	21%	17%	20%	20%	19%	12%	18%	18%	18%	22%	17%	21%	16%
					C		*						*	*	*			*			
Strongly disagree	21%	16%	24%	21%	21%	17%	24%	20%	31%	21%	21%	20%	16%	26%	23%	21%	21%	21%	22%	19%	23%
			A				*		E				*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	38%	49%	32%	39%	38%	44%	40%	38%	26%	43%	34%	38%	37%	41%	35%	41%	37%	34%	40%	38%	37%
		B				H	H*			J			*	*	*			*			
Disagree (Net)	39%	32%	43%	37%	44%	35%	42%	35%	52%	39%	40%	40%	36%	38%	41%	39%	40%	43%	39%	40%	38%
			A				*		EG				*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_3. To what extent do you agree or disagree with the following statements? - When I have family gatherings, sometimes I intentionally don't include certain family members

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	14%	20%	19%	12%	6%	11%	19%	6%	20%	16%	12%	4%	10%	16%	11%	14%
		D	D			**	G		JK	K	K					
Somewhat agree	25%	25%	28%	29%	17%	10%	27%	17%	24%	31%	25%	16%	21%	27%	17%	26%
			D	D		**	G			K						N
Neither agree nor disagree	22%	22%	21%	21%	25%	5%	22%	25%	21%	24%	16%	29%	24%	21%	28%	21%
						**						J				
Somewhat disagree	18%	18%	15%	16%	25%	22%	16%	24%	17%	14%	18%	26%	20%	18%	18%	18%
					B	**		F				I				
Strongly disagree	21%	15%	17%	21%	27%	52%	16%	28%	17%	15%	29%	25%	25%	19%	26%	20%
					AB	**		F			HI	I				
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	38%	45%	47%	41%	23%	21%	46%	23%	45%	47%	37%	20%	31%	42%	27%	40%
		D	D	D		**	G		K	K	K			L		N
Disagree (Net)	39%	33%	32%	38%	52%	74%	32%	52%	34%	29%	47%	51%	45%	37%	44%	39%
					ABC	**		F			HI	HI				

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	17%	17%	16%	-	22%	16%	14%	22%	19%	12%	16%	4%	18%	17%	12%	16%	17%	26%	18%	14%	13%
				**	F			I				**			*			ST			
Somewhat agree	31%	29%	32%	68%	26%	34%	32%	27%	29%	35%	31%	36%	23%	30%	41%	36%	35%	24%	33%	32%	32%
				**								**			L*	L	L				
Neither agree nor disagree	25%	25%	25%	-	22%	25%	27%	23%	23%	24%	30%	5%	31%	25%	17%	21%	23%	23%	25%	23%	29%
				**								**	NO		*						
Somewhat disagree	16%	17%	15%	-	12%	17%	19%	10%	14%	19%	19%	43%	15%	16%	17%	17%	17%	16%	13%	19%	14%
				**								**			*						
Strongly disagree	11%	11%	11%	32%	19%	9%	8%	17%	15%	10%	5%	12%	12%	13%	13%	10%	8%	11%	13%	11%	11%
				**	EF			J	J			**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	48%	46%	49%	68%	48%	49%	46%	50%	48%	47%	47%	40%	42%	46%	53%	52%	52%	49%	50%	46%	46%
				**								**			*	L					
Disagree (Net)	28%	28%	27%	32%	31%	26%	27%	27%	29%	29%	24%	54%	27%	29%	30%	27%	25%	27%	25%	30%	25%
				**								**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	17%	17%	16%	20%	11%	15%	32%	16%	15%	17%	17%	17%	20%	16%	15%	16%	21%	13%	19%	16%	15%
				D			EGH*						*	*	*			*			
Somewhat agree	31%	35%	28%	27%	38%	32%	32%	24%	34%	36%	25%	34%	17%	29%	40%	37%	28%	29%	33%	30%	30%
					C		*			J		L	*	*	L*	P		*			
Neither agree nor disagree	25%	20%	28%	27%	22%	25%	15%	28%	27%	23%	27%	24%	30%	27%	18%	19%	23%	29%	21%	27%	24%
			A				*	F					*	*	*			*			
Somewhat disagree	16%	15%	17%	13%	22%	16%	13%	17%	18%	16%	17%	16%	18%	13%	19%	18%	17%	15%	15%	15%	20%
					C		*						*	*	*			*			
Strongly disagree	11%	13%	10%	14%	7%	12%	8%	15%	7%	8%	15%	9%	15%	14%	8%	10%	11%	14%	13%	11%	11%
				D			*				I		*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	48%	52%	45%	46%	50%	48%	65%	40%	49%	53%	42%	50%	37%	46%	55%	53%	49%	42%	51%	46%	45%
							EGH*			J		L	*	*	*			*			
Disagree (Net)	28%	28%	27%	27%	29%	28%	21%	32%	25%	24%	31%	26%	33%	27%	27%	28%	28%	29%	27%	26%	31%
							*				I		*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_4. To what extent do you agree or disagree with the following statements? - When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	17%	22%	19%	12%	16%	4%	20%	15%	22%	16%	16%	12%	18%	16%	14%	17%
		C				**			K							
Somewhat agree	31%	27%	29%	35%	31%	36%	28%	31%	26%	33%	34%	31%	31%	31%	27%	31%
						**										
Neither agree nor disagree	25%	23%	23%	24%	30%	5%	23%	29%	22%	27%	21%	32%	25%	25%	30%	24%
						**						H				
Somewhat disagree	16%	10%	14%	19%	19%	43%	13%	20%	12%	15%	20%	19%	18%	15%	15%	16%
						**										
Strongly disagree	11%	17%	15%	10%	5%	12%	16%	6%	19%	9%	9%	6%	8%	13%	13%	11%
		D	D			**	G		IJK							
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	48%	50%	48%	47%	47%	40%	49%	46%	48%	49%	50%	43%	48%	47%	41%	49%
						**										
Disagree (Net)	28%	27%	29%	29%	24%	54%	28%	25%	31%	24%	29%	26%	26%	28%	29%	27%
						**										

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	12%	12%	11%	-	19%	11%	7%	16%	19%	7%	6%	15%	10%	11%	8%	13%	15%	15%	8%	12%	12%
				**	EF			IJ	IJ			**			*						
Somewhat agree	24%	23%	24%	-	27%	24%	20%	27%	24%	25%	20%	16%	16%	28%	33%	26%	23%	21%	23%	25%	24%
				**								**		L	L*	L					
Neither agree nor disagree	23%	26%	21%	68%	21%	27%	21%	21%	27%	23%	22%	2%	27%	23%	21%	21%	21%	22%	22%	24%	24%
				**								**			*						
Somewhat disagree	18%	18%	18%	-	17%	18%	18%	22%	14%	19%	18%	3%	16%	18%	16%	18%	19%	24%	19%	13%	19%
				**								**			*			S			
Strongly disagree	24%	21%	26%	32%	16%	20%	34%	13%	17%	25%	34%	64%	30%	20%	22%	22%	22%	18%	28%	27%	20%
				**			DE			G	GH	**	M		*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	35%	35%	35%	-	46%	35%	27%	43%	42%	32%	26%	31%	27%	39%	41%	39%	38%	36%	32%	36%	36%
				**	EF			J	J			**		L	L*	L	L				
Disagree (Net)	42%	39%	44%	32%	33%	38%	52%	35%	31%	44%	52%	67%	46%	38%	38%	40%	41%	42%	47%	40%	39%
				**			DE			H	GH	**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	12%	17%	9%	12%	12%	13%	13%	13%	7%	14%	9%	11%	14%	15%	11%	14%	12%	11%	16%	11%	7%
		B					*						*	*	*			*	T		
Somewhat agree	24%	25%	23%	23%	25%	29%	22%	15%	21%	24%	24%	23%	25%	27%	18%	31%	24%	15%	25%	24%	22%
						G	*						*	*	*	Q		*			
Neither agree nor disagree	23%	25%	22%	24%	22%	25%	25%	24%	18%	20%	27%	23%	22%	21%	33%	21%	20%	33%	25%	20%	27%
							*				I		*	*	*			OP*			
Somewhat disagree	18%	17%	18%	18%	18%	15%	23%	24%	16%	19%	17%	19%	16%	14%	20%	14%	22%	13%	12%	24%	13%
							*	E					*	*	*		O	*		RT	
Strongly disagree	24%	16%	28%	24%	23%	19%	17%	23%	37%	25%	23%	24%	24%	23%	18%	20%	21%	28%	22%	21%	32%
			A				*		EFG				*	*	*			*			RS
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	35%	42%	32%	35%	37%	42%	35%	29%	29%	37%	33%	34%	39%	42%	29%	45%	36%	26%	41%	35%	29%
		B				GH	*						*	*	*	Q		*	T		
Disagree (Net)	42%	33%	47%	42%	41%	34%	40%	47%	53%	43%	40%	43%	39%	37%	38%	34%	44%	41%	34%	45%	44%
			A				*	E	E				*	*	*		O	*		R	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_5. To what extent do you agree or disagree with the following statements? - I often vacation or travel with family members I don't live with

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	12%	16%	19%	7%	6%	15%	18%	6%	19%	13%	6%	7%	9%	13%	12%	12%
		CD	CD			**	G		JK							
Somewhat agree	24%	27%	24%	25%	20%	16%	25%	20%	27%	22%	24%	20%	22%	25%	20%	24%
						**										
Neither agree nor disagree	23%	21%	27%	23%	22%	2%	25%	21%	21%	29%	20%	23%	23%	23%	24%	23%
						**										
Somewhat disagree	18%	22%	14%	19%	18%	3%	17%	17%	17%	18%	17%	20%	17%	18%	16%	18%
						**										
Strongly disagree	24%	13%	17%	25%	34%	64%	16%	36%	16%	18%	33%	31%	29%	21%	27%	23%
				A	AB	**		F			HI	HI	M			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	35%	43%	42%	32%	26%	31%	43%	26%	46%	35%	30%	26%	31%	38%	32%	36%
		D	D			**	G		IJK							
Disagree (Net)	42%	35%	31%	44%	52%	67%	33%	53%	33%	36%	50%	51%	46%	39%	43%	41%
				B	AB	**		F			HI	HI				

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strongly agree	11%	13%	8%	68%	16%	11%	6%	14%	15%	10%	4%	5%	10%	12%	10%	11%	11%	12%	11%	11%	8%
				**	F			J	J			**			*						
Somewhat agree	29%	28%	30%	-	31%	35%	22%	30%	34%	31%	22%	16%	23%	30%	29%	32%	34%	21%	27%	33%	30%
				**	F	F			J			**			*	L	L			Q	
Neither agree nor disagree	21%	22%	19%	-	23%	23%	16%	24%	23%	22%	16%	-	24%	21%	20%	18%	17%	26%	20%	19%	20%
				**								**			*						
Somewhat disagree	21%	20%	21%	-	18%	18%	25%	20%	16%	19%	27%	29%	21%	18%	23%	22%	22%	21%	21%	18%	24%
				**							H	**			*						
Strongly disagree	19%	17%	21%	32%	12%	13%	31%	12%	12%	18%	31%	50%	22%	20%	18%	17%	17%	20%	21%	19%	18%
				**			DE				GHI	**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	40%	41%	38%	68%	47%	46%	28%	44%	49%	41%	26%	21%	32%	42%	39%	43%	44%	34%	38%	44%	38%
				**	F	F		J	J	J		**		L	*	L	L				
Disagree (Net)	40%	37%	43%	32%	31%	31%	56%	31%	28%	37%	58%	79%	43%	38%	41%	39%	38%	40%	42%	37%	42%
				**			DE				GHI	**			*						

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strongly agree	11%	15%	8%	10%	12%	15%	10%	5%	7%	10%	11%	10%	16%	11%	9%	14%	10%	9%	15%	10%	5%
		B				GH	*						*	*	*			*	T		
Somewhat agree	29%	34%	26%	27%	32%	33%	26%	28%	23%	29%	29%	29%	32%	32%	19%	31%	29%	26%	31%	26%	33%
		B					*						*	*	*			*			
Neither agree nor disagree	21%	23%	19%	23%	16%	23%	22%	22%	14%	16%	25%	18%	19%	27%	29%	18%	19%	27%	23%	19%	21%
				D			*				I		*	*	*			*			
Somewhat disagree	21%	14%	24%	20%	21%	17%	21%	23%	26%	24%	17%	24%	10%	17%	22%	19%	22%	18%	16%	26%	16%
			A				*		E	J		L	*	*	L*			*		RT	
Strongly disagree	19%	13%	23%	19%	19%	13%	20%	22%	30%	21%	17%	19%	24%	14%	21%	19%	19%	20%	15%	19%	25%
			A				*	E	E				*	*	*			*			R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	40%	49%	34%	37%	44%	48%	37%	33%	30%	39%	40%	39%	48%	43%	28%	44%	40%	34%	47%	36%	38%
		B				GH	*						N*	*	*			*	S		
Disagree (Net)	40%	27%	47%	40%	40%	30%	41%	46%	56%	45%	34%	43%	34%	31%	43%	38%	41%	38%	31%	45%	41%
			A				*	E	E	J		M	*	*	*			*		R	

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8_6. To what extent do you agree or disagree with the following statements? - I often vacation or travel with friends

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strongly agree	11%	14%	15%	10%	4%	5%	15%	4%	16%	12%	9%	3%	7%	13%	11%	11%
		D	D			**	G		K	K				L		
Somewhat agree	29%	30%	34%	31%	22%	16%	32%	21%	31%	36%	27%	21%	23%	32%	24%	30%
			D			**	G			K				L		
Neither agree nor disagree	21%	24%	23%	22%	16%	-	23%	15%	23%	22%	19%	17%	17%	22%	27%	19%
						**	G									
Somewhat disagree	21%	20%	16%	19%	27%	29%	17%	27%	18%	16%	20%	30%	25%	18%	19%	21%
					B	**		F				HI	M			
Strongly disagree	19%	12%	12%	18%	31%	50%	12%	32%	12%	14%	25%	30%	27%	15%	20%	19%
					ABC	**		F			HI	HI	M			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Agree (Net)	40%	44%	49%	41%	26%	21%	47%	26%	47%	48%	36%	24%	30%	45%	35%	40%
		D	D	D		**	G		K	JK	K			L		
Disagree (Net)	40%	31%	28%	37%	58%	79%	29%	59%	31%	30%	45%	60%	53%	33%	39%	40%
					ABC	**		F			HI	HIJ	M			

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Agree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
My relatives only get together around holidays	53%	52%	55%	-	56%	60%	45%	57%	58%	55%	46%	21%	56%	49%	56%	54%	54%	55%	53%	55%	50%
				**	F	F			J			**			*						
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	54%	56%	52%	-	54%	64%	44%	49%	62%	63%	41%	29%	49%	52%	51%	59%	62%	50%	55%	56%	54%
				**		DF			GJ	GJ		**			*		L				
When I have family gatherings, sometimes I intentionally don't include certain family members	38%	36%	41%	68%	45%	46%	26%	45%	47%	41%	23%	21%	37%	37%	38%	41%	42%	33%	42%	37%	41%
				**	F	F		J	J	J		**			*						
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	48%	46%	49%	68%	48%	49%	46%	50%	48%	47%	47%	40%	42%	46%	53%	52%	52%	49%	50%	46%	46%
				**								**			*	L					
I often vacation or travel with family members I don't live with	35%	35%	35%	-	46%	35%	27%	43%	42%	32%	26%	31%	27%	39%	41%	39%	38%	36%	32%	36%	36%
				**	EF			J	J			**		L	L*	L	L				
I often vacation or travel with friends	40%	41%	38%	68%	47%	46%	28%	44%	49%	41%	26%	21%	32%	42%	39%	43%	44%	34%	38%	44%	38%
				**	F	F		J	J	J		**		L	*	L	L				

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
My relatives only get together around holidays	53%	57%	51%	54%	52%	56%	55%	50%	49%	54%	53%	55%	45%	55%	45%	58%	49%	57%	59%	53%	47%
							*						*	*	*	P		*	T		
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	54%	65%	48%	54%	54%	63%	53%	49%	42%	58%	50%	51%	61%	62%	52%	60%	56%	49%	62%	52%	48%
		B				GH	*						*	*	*			*	ST		
When I have family gatherings, sometimes I intentionally don't include certain family members	38%	49%	32%	39%	38%	44%	40%	38%	26%	43%	34%	38%	37%	41%	35%	41%	37%	34%	40%	38%	37%
		B				H	H*			J			*	*	*			*			
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	48%	52%	45%	46%	50%	48%	65%	40%	49%	53%	42%	50%	37%	46%	55%	53%	49%	42%	51%	46%	45%
							EGH*			J		L	*	*	*			*			
I often vacation or travel with family members I don't live with	35%	42%	32%	35%	37%	42%	35%	29%	29%	37%	33%	34%	39%	42%	29%	45%	36%	26%	41%	35%	29%
		B				GH	*						*	*	*	Q		*	T		
I often vacation or travel with friends	40%	49%	34%	37%	44%	48%	37%	33%	30%	39%	40%	39%	48%	43%	28%	44%	40%	34%	47%	36%	38%
		B				GH	*						N*	*	*			*	S		

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Agree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
My relatives only get together around holidays	53%	57%	58%	55%	46%	21%	58%	45%	56%	58%	59%	38%	52%	54%	47%	54%
			D			**	G		K	K	K					
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	54%	49%	62%	63%	41%	29%	57%	41%	54%	63%	60%	36%	52%	55%	46%	56%
			AD	AD		**	G		K	K	K					N
When I have family gatherings, sometimes I intentionally don't include certain family members	38%	45%	47%	41%	23%	21%	46%	23%	45%	47%	37%	20%	31%	42%	27%	40%
		D	D	D		**	G		K	K	K			L		N
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	48%	50%	48%	47%	47%	40%	49%	46%	48%	49%	50%	43%	48%	47%	41%	49%
						**										
I often vacation or travel with family members I don't live with	35%	43%	42%	32%	26%	31%	43%	26%	46%	35%	30%	26%	31%	38%	32%	36%
		D	D			**	G		IJK							
I often vacation or travel with friends	40%	44%	49%	41%	26%	21%	47%	26%	47%	48%	36%	24%	30%	45%	35%	40%
		D	D	D		**	G		K	JK	K			L		

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
My relatives only get together around holidays	28%	27%	29%	32%	20%	25%	36%	23%	21%	30%	35%	54%	21%	30%	29%	30%	31%	28%	28%	26%	30%
				**			DE				GH	**		L	*	L					
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	23%	19%	26%	100%	20%	15%	33%	21%	15%	20%	33%	51%	23%	23%	35%	23%	18%	22%	27%	21%	23%
				**			DE				GHI	**			OP*	P					
When I have family gatherings, sometimes I intentionally don't include certain family members	39%	38%	40%	32%	34%	32%	51%	33%	32%	38%	52%	74%	35%	40%	49%	42%	39%	37%	44%	39%	38%
				**			DE				GHI	**			L*						
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	28%	28%	27%	32%	31%	26%	27%	27%	29%	29%	24%	54%	27%	29%	30%	27%	25%	27%	25%	30%	25%
				**								**			*						
I often vacation or travel with family members I don't live with	42%	39%	44%	32%	33%	38%	52%	35%	31%	44%	52%	67%	46%	38%	38%	40%	41%	42%	47%	40%	39%
				**			DE			H	GH	**			*						
I often vacation or travel with friends	40%	37%	43%	32%	31%	31%	56%	31%	28%	37%	58%	79%	43%	38%	41%	39%	38%	40%	42%	37%	42%
				**			DE				GHI	**			*						

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
My relatives only get together around holidays	28%	24%	30%	25%	32%	24%	24%	34%	31%	30%	25%	26%	29%	31%	33%	25%	32%	25%	24%	31%	26%
							*	E					*	*	*			*			
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	23%	17%	26%	22%	25%	18%	22%	21%	35%	24%	22%	26%	15%	16%	25%	23%	20%	25%	15%	24%	31%
			A				*		EG			LM	*	*	*			*		R	R
When I have family gatherings, sometimes I intentionally don't include certain family members	39%	32%	43%	37%	44%	35%	42%	35%	52%	39%	40%	40%	36%	38%	41%	39%	40%	43%	39%	40%	38%
			A				*		EG				*	*	*			*			
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	28%	28%	27%	27%	29%	28%	21%	32%	25%	24%	31%	26%	33%	27%	27%	28%	28%	29%	27%	26%	31%
							*				I		*	*	*			*			
I often vacation or travel with family members I don't live with	42%	33%	47%	42%	41%	34%	40%	47%	53%	43%	40%	43%	39%	37%	38%	34%	44%	41%	34%	45%	44%
			A				*	E	E				*	*	*		O	*		R	
I often vacation or travel with friends	40%	27%	47%	40%	40%	30%	41%	46%	56%	45%	34%	43%	34%	31%	43%	38%	41%	38%	31%	45%	41%
			A				*	E	E	J		M	*	*	*			*		R	

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Disagree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
My relatives only get together around holidays	28%	23%	21%	30%	35%	54%	22%	36%	20%	24%	29%	41%	31%	26%	31%	27%
					AB	**		F				HIJ				
When I have family gatherings, I invite friends and/or other extended family as well as my close relatives	23%	21%	15%	20%	33%	51%	18%	34%	20%	16%	24%	35%	28%	20%	26%	22%
					ABC	**		F				HI	M			
When I have family gatherings, sometimes I intentionally don't include certain family members	39%	33%	32%	38%	52%	74%	32%	52%	34%	29%	47%	51%	45%	37%	44%	39%
					ABC	**		F			HI	HI				
When my family gets together, we avoid talking about sensitive topics (e.g., politics, religion, money)	28%	27%	29%	29%	24%	54%	28%	25%	31%	24%	29%	26%	26%	28%	29%	27%
						**										
I often vacation or travel with family members I don't live with	42%	35%	31%	44%	52%	67%	33%	53%	33%	36%	50%	51%	46%	39%	43%	41%
				B	AB	**		F			HI	HI				
I often vacation or travel with friends	40%	31%	28%	37%	58%	79%	29%	59%	31%	30%	45%	60%	53%	33%	39%	40%
					ABC	**		F			HI	HIJ	M			

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

8. To what extent do you agree or disagree with the following statements? - Grid Table

	My relatives only get together around holidays	When I have family gatherings, I invite friends and/or other	When I have family gatherings, sometimes I intentionally don't	When my family gets together, we avoid talking about sensitive	I often vacation or travel with family members I don't live with	I often vacation or travel with friends
	A	B	C	D	E	F
Base: All Respondents (unwtd)	1305	1305	1305	1305	1305	1305
Base: All Respondents (wtd)	1305	1305	1305	1305	1305	1305
Strongly agree	16%	21%	14%	17%	12%	11%
	EF	ACDEF		EF		
Somewhat agree	37%	33%	25%	31%	24%	29%
	CDEF	CE		CE		E
Neither agree nor disagree	19%	23%	22%	25%	23%	21%
				A		
Somewhat disagree	19%	13%	18%	16%	18%	21%
	B		B		B	BD
Strongly disagree	9%	10%	21%	11%	24%	19%
			ABD		ABDF	ABD
Sigma	100%	100%	100%	100%	100%	100%
Summary						
Agree (Net)	53%	54%	38%	48%	35%	40%
	CDEF	CDEF		CEF		
Disagree (Net)	28%	23%	39%	28%	42%	40%
	B		ABD	B	ABD	ABD

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

9. Who do you tend to buy gifts for at family celebrations or holidays?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Grandparent	15%	13%	17%	-	28%	17%	3%	28%	23%	13%	2%	-	13%	15%	25%	17%	14%	11%	13%	19%	14%
				**	EF	F		IJ	IJ	J		**			LO*						
Spouse/partner	57%	57%	57%	68%	45%	67%	57%	38%	62%	64%	56%	55%	35%	60%	66%	69%	70%	53%	56%	58%	58%
				**		DF	D		G	G	G	**		L	L*	L	L				
Roommate	7%	6%	7%	68%	13%	7%	2%	14%	9%	7%	0%	-	7%	8%	7%	6%	5%	4%	5%	7%	10%
				**	F	F		IJ	J	J		**			*						
Parent/head of household	35%	32%	37%	68%	52%	39%	17%	57%	41%	39%	10%	5%	29%	34%	45%	38%	36%	37%	33%	35%	34%
				**	EF	F		HIJ	J	J		**			L*	L					
Child	57%	52%	62%	100%	36%	72%	60%	24%	64%	71%	59%	69%	47%	54%	72%	66%	64%	57%	67%	54%	55%
			A	**		DF	D		G	GJ	G	**			LM*	LM	L		S		
In-laws	18%	13%	22%	68%	19%	23%	12%	17%	22%	23%	9%	16%	9%	17%	30%	23%	21%	13%	21%	17%	20%
			A	**		F			J	J		**		L	LM*	L	L				
Sibling	37%	34%	39%	68%	51%	37%	25%	59%	41%	33%	24%	12%	33%	42%	32%	36%	38%	42%	36%	35%	37%
				**	EF	F		HIJ	J			**		L	*						
Extended family (e.g., cousin, aunt, uncle, niece/nephew)	31%	29%	33%	68%	31%	34%	28%	32%	36%	30%	27%	14%	21%	29%	32%	40%	42%	33%	27%	27%	41%
				**								**		L	*	LM	LM				RS
Live-in support (nanny, caregiver)	2%	3%	2%	-	3%	3%	1%	3%	4%	1%	1%	-	2%	3%	3%	2%	1%	1%	1%	3%	2%
				**					IJ			**			*						
Teachers	10%	8%	11%	-	12%	13%	5%	13%	14%	10%	4%	-	7%	9%	9%	12%	14%	8%	9%	11%	9%
				**	F	F		J	J			**			*		L				
Friend	41%	39%	42%	68%	56%	38%	31%	58%	46%	35%	30%	19%	39%	46%	47%	39%	36%	36%	36%	42%	47%
				**	EF			IJ	IJ			**			*						
Neighbor	10%	9%	11%	-	9%	11%	8%	8%	11%	10%	9%	-	9%	10%	10%	9%	9%	7%	10%	10%	10%
				**								**			*						
Step relatives	6%	8%	4%	68%	7%	8%	4%	5%	11%	4%	4%	-	6%	5%	6%	7%	7%	9%	4%	5%	8%
				**					IJ			**			*						
Other	4%	1%	7%	-	0%	3%	9%	0%	1%	4%	10%	22%	6%	3%	7%	4%	3%	3%	6%	3%	5%
			A	**			DE				GH	**			*						
I do not buy gifts for others	7%	7%	6%	-	5%	4%	10%	5%	5%	6%	11%	13%	11%	6%	3%	5%	6%	4%	8%	8%	7%
				**			E				H	**	MNO		*						
Sigma	336%	313%	357%	643%	368%	377%	271%	361%	391%	349%	255%	224%	274%	341%	395%	374%	366%	317%	333%	334%	356%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

9. Who do you tend to buy gifts for at family celebrations or holidays?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Grandparent	15%	21%	12%	18%	10%	18%	26%	19%	1%	15%	15%	12%	17%	26%	8%	18%	17%	8%	15%	17%	11%
		B		D		H	H*	H					*	KN*	*	Q	Q	*			
Spouse/partner	57%	69%	50%	51%	68%	64%	55%	43%	55%	79%	33%	59%	46%	59%	53%	63%	53%	56%	51%	60%	57%
		B			C	G	*			J		L	*	*	*	P		*			
Roommate	7%	8%	6%	9%	3%	8%	8%	7%	3%	3%	11%	8%	6%	5%	4%	8%	5%	7%	9%	6%	6%
				D		H	*				I		*	*	*			*			
Parent/head of household	35%	44%	29%	36%	32%	41%	41%	43%	11%	31%	39%	32%	35%	39%	37%	36%	37%	30%	31%	41%	26%
		B				H	H*	H			I		*	*	*			*		RT	
Child	57%	78%	46%	56%	60%	61%	55%	49%	59%	71%	43%	63%	42%	50%	49%	63%	54%	55%	51%	61%	60%
		B				G	*			J		LM	*	*	*	P		*		R	
In-laws	18%	25%	14%	17%	19%	20%	18%	20%	10%	25%	9%	17%	9%	25%	21%	21%	18%	12%	11%	21%	19%
		B				H	*	H		J			*	L*	*			*		R	
Sibling	37%	41%	35%	38%	35%	41%	49%	41%	21%	32%	42%	34%	41%	46%	34%	37%	41%	31%	31%	44%	28%
						H	H*	H			I		*	K*	*			*		RT	
Extended family (e.g., cousin, aunt, uncle, niece/nephew)	31%	34%	30%	32%	30%	33%	30%	35%	26%	34%	29%	30%	26%	38%	39%	35%	34%	22%	28%	34%	29%
							*						*	*	*	Q	Q	*			
Live-in support (nanny, caregiver)	2%	4%	1%	3%	1%	4%	0%	1%	1%	2%	2%	2%	2%	4%	1%	3%	1%	2%	3%	1%	2%
		B					*						*	*	*			*			
Teachers	10%	17%	5%	9%	12%	11%	16%	12%	2%	11%	8%	7%	9%	17%	14%	9%	12%	8%	10%	11%	6%
		B				H	H*	H					*	K*	*			*			
Friend	41%	44%	39%	44%	36%	45%	53%	40%	29%	35%	47%	41%	40%	40%	48%	40%	47%	35%	37%	45%	37%
						H	H*				I		*	*	*			*			
Neighbor	10%	13%	8%	9%	10%	10%	17%	10%	6%	10%	9%	7%	11%	15%	13%	10%	11%	8%	10%	10%	7%
		B					H*						*	K*	*			*			
Step relatives	6%	8%	5%	6%	5%	8%	4%	4%	4%	7%	5%	7%	3%	4%	5%	9%	4%	5%	7%	6%	5%
							*						*	*	*	P		*			
Other	4%	1%	6%	3%	6%	1%	4%	7%	9%	6%	2%	5%	2%	3%	0%	4%	3%	7%	3%	3%	8%
			A				E*	E	E	J			*	*	*			*			R
I do not buy gifts for others	7%	2%	10%	7%	6%	4%	3%	8%	12%	6%	8%	6%	9%	5%	14%	4%	6%	8%	6%	6%	10%
			A				*		EF				*	*	KM*			*			
Sigma	336%	409%	295%	338%	332%	368%	380%	340%	249%	368%	302%	331%	298%	376%	341%	360%	342%	295%	304%	368%	309%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

9. Who do you tend to buy gifts for at family celebrations or holidays?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Grandparent	15%	28%	23%	13%	2%	-	25%	1%	28%	18%	8%	2%	7%	19%	8%	16%
		CD	CD	D		**	G		IJK	JK	K			L		N
Spouse/partner	57%	38%	62%	64%	56%	55%	53%	56%	45%	68%	61%	55%	58%	56%	15%	64%
			A	A	A	**				HK	H					N
Roommate	7%	14%	9%	7%	0%	-	11%	0%	13%	8%	4%	-	5%	8%	5%	7%
		CD	D	D		**	G		JK	K	K					
Parent/head of household	35%	57%	41%	39%	10%	5%	47%	10%	52%	39%	32%	8%	21%	42%	17%	38%
		BCD	D	D		**	G		IJK	K	K			L		N
Child	57%	24%	64%	71%	59%	69%	48%	60%	36%	70%	66%	61%	76%	47%	36%	61%
			A	AD	A	**		F		H	H	H	M			N
In-laws	18%	17%	22%	23%	9%	16%	20%	9%	19%	21%	19%	9%	14%	20%	6%	20%
			D	D		**	G		K	K	K					N
Sibling	37%	59%	41%	33%	24%	12%	48%	23%	51%	38%	32%	21%	23%	45%	34%	37%
		BCD	D			**	G		IJK	K	K			L		
Extended family (e.g., cousin, aunt, uncle, niece/nephew)	31%	32%	36%	30%	27%	14%	35%	27%	31%	35%	33%	25%	27%	34%	26%	32%
						**										
Live-in support (nanny, caregiver)	2%	3%	4%	1%	1%	-	4%	1%	3%	4%	0%	1%	1%	3%	4%	2%
			CD			**				J						
Teachers	10%	13%	14%	10%	4%	-	13%	4%	12%	12%	11%	3%	6%	12%	9%	10%
		D	D			**	G		K	K	K			L		
Friend	41%	58%	46%	35%	30%	19%	51%	30%	56%	40%	31%	33%	32%	46%	51%	39%
		CD	CD			**	G		IJK					L	O	
Neighbor	10%	8%	11%	10%	9%	-	10%	8%	9%	9%	11%	9%	9%	10%	14%	9%
						**										
Step relatives	6%	5%	11%	4%	4%	-	8%	4%	7%	9%	3%	5%	5%	6%	5%	6%
			CD			**				J						
Other	4%	0%	1%	4%	10%	22%	1%	10%	0%	3%	4%	12%	10%	1%	4%	4%
					AB	**		F			H	HIJ	M			
I do not buy gifts for others	7%	5%	5%	6%	11%	13%	5%	11%	5%	4%	8%	11%	7%	7%	10%	6%
					B	**		F				I				
Sigma	336%	361%	391%	349%	255%	224%	379%	254%	368%	377%	322%	255%	302%	355%	244%	352%

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	22%	26%	17%	-	27%	19%	17%	30%	24%	11%	32%	-	17%	23%	20%	23%	23%	33%	14%	24%	17%
				**	*		**	I*	I	*	**		*		**	*	*	R*	*		*
Somewhat agree	36%	30%	42%	-	34%	38%	25%	40%	31%	43%	24%	-	23%	40%	33%	38%	39%	29%	32%	36%	42%
			A	**	*		**	*		*	**		*	L	**	*	*	*	*		*
Neither agree nor disagree	22%	26%	18%	-	18%	23%	30%	16%	22%	24%	31%	-	34%	23%	9%	17%	20%	22%	19%	24%	20%
				**	*		**	*		*	**		O*		**	*	*	*	*		*
Somewhat disagree	10%	9%	12%	-	9%	10%	13%	11%	10%	10%	4%	-	12%	10%	16%	10%	7%	11%	16%	6%	11%
				**	*		**	*		*	**		*		**	*	*	*	S*		*
Strongly disagree	11%	10%	12%	100%	11%	10%	14%	3%	12%	12%	8%	-	13%	4%	22%	13%	10%	6%	19%	10%	9%
				**	*		**	*		*	**		M*		**	M*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	57%	56%	59%	-	61%	57%	42%	70%	56%	54%	56%	-	40%	63%	53%	60%	63%	62%	46%	60%	59%
				**	*		**	*		*	**		*	L	**	L*	L*	*	*		*
Disagree (Net)	21%	19%	23%	100%	20%	20%	28%	14%	23%	22%	12%	-	25%	14%	38%	23%	18%	16%	35%	16%	20%
				**	*		**	*		*	**		*		**	*	*	*	S*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	22%	22%	-	22%	21%	23%	31%	11%	16%	21%	23%	22%	19%	22%	12%	27%	18%	20%	32%	14%	19%
							**	*	**		*		*	*	**	*	*	**	S*	*	*
Somewhat agree	36%	36%	-	30%	45%	36%	33%	36%	26%	36%	34%	34%	42%	34%	60%	30%	39%	40%	35%	41%	25%
					C		**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	22%	22%	-	25%	17%	20%	24%	24%	41%	20%	26%	24%	23%	21%	9%	17%	27%	30%	20%	25%	19%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	10%	10%	-	11%	8%	8%	10%	19%	2%	11%	9%	8%	7%	14%	9%	9%	10%	2%	6%	13%	11%
							**	E*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	11%	11%	-	12%	9%	12%	1%	10%	15%	13%	7%	12%	9%	9%	10%	17%	6%	8%	7%	8%	26%
							**	*	**		*		*	*	**	P*	*	**	*	*	RS*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	57%	57%	-	52%	66%	59%	64%	47%	41%	57%	58%	56%	62%	55%	72%	57%	57%	60%	67%	55%	45%
					C		**	*	**		*		*	*	**	*	*	**	T*	*	*
Disagree (Net)	21%	21%	-	23%	17%	20%	12%	29%	17%	23%	17%	20%	16%	23%	19%	26%	16%	10%	13%	20%	37%
							**	*	**		*		*	*	**	*	*	**	*	*	RS*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_1. When thinking about feeding your kids, how much do you agree or disagree with the following - I have to manage multiple food requirements or preferences to satisfy each member of my family

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	22%	30%	24%	11%	32%	-	26%	32%	27%	19%	16%	44%	-	22%	18%	22%
		C*	C	*	**			**	*		*	**			**	
Somewhat agree	36%	40%	31%	43%	24%	-	33%	24%	34%	37%	33%	36%	-	36%	12%	36%
		*		*	**			**	*		*	**			**	
Neither agree nor disagree	22%	16%	22%	24%	31%	-	20%	31%	18%	25%	18%	20%	-	22%	52%	21%
		*		*	**			**	*		*	**			**	
Somewhat disagree	10%	11%	10%	10%	4%	-	11%	4%	9%	10%	13%	-	-	10%	-	10%
		*		*	**			**	*		*	**			**	
Strongly disagree	11%	3%	12%	12%	8%	-	10%	8%	11%	8%	19%	-	-	11%	17%	11%
		*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	57%	70%	56%	54%	56%	-	59%	56%	61%	56%	50%	80%	-	57%	31%	58%
		*		*	**			**	*		*	**			**	
Disagree (Net)	21%	14%	23%	22%	12%	-	21%	12%	20%	19%	32%	-	-	21%	17%	21%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	22%	20%	24%	-	28%	19%	19%	23%	23%	20%	8%	-	21%	19%	26%	24%	23%	22%	22%	28%	13%
				**	*		**	*		*	**		*		**	*	*	*	*	T	*
Somewhat agree	33%	38%	28%	-	29%	36%	33%	17%	41%	25%	54%	-	28%	35%	30%	35%	36%	33%	39%	29%	35%
				**	*		**	*	GI	*	**		*		**	*	*	*	*		*
Neither agree nor disagree	18%	21%	15%	-	18%	19%	14%	22%	15%	24%	6%	-	23%	23%	18%	14%	12%	11%	23%	17%	21%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat disagree	20%	16%	25%	100%	20%	20%	27%	26%	18%	22%	15%	-	17%	15%	19%	24%	26%	27%	13%	15%	29%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Strongly disagree	7%	4%	9%	-	6%	7%	8%	11%	4%	9%	17%	-	12%	8%	8%	4%	3%	7%	4%	10%	3%
				**	*		**	*		*	**		P*		**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	55%	58%	52%	-	57%	55%	52%	41%	64%	45%	62%	-	49%	54%	56%	58%	59%	55%	61%	57%	47%
				**	*		**	*	GI	*	**		*		**	*	*	*	*		*
Disagree (Net)	27%	21%	34%	100%	26%	26%	34%	37%	22%	30%	32%	-	28%	23%	26%	28%	29%	34%	16%	26%	32%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	22%	22%	-	16%	31%	23%	18%	19%	16%	21%	23%	19%	30%	17%	39%	23%	19%	28%	33%	18%	10%
					C		**	*	**		*		*	*	**	*	*	**	ST*	*	*
Somewhat agree	33%	33%	-	34%	32%	37%	30%	17%	44%	38%	25%	35%	18%	40%	23%	41%	32%	27%	41%	28%	31%
						G	**	*	**	J	*		*	L*	**	*	*	**	S*	*	*
Neither agree nor disagree	18%	18%	-	20%	16%	16%	14%	28%	15%	15%	24%	18%	14%	24%	18%	15%	20%	18%	13%	18%	29%
							**	*	**		*		*	*	**	*	*	**	*	*	R*
Somewhat disagree	20%	20%	-	21%	18%	20%	20%	22%	8%	20%	21%	23%	22%	14%	20%	16%	21%	18%	10%	31%	15%
							**	*	**		*		*	*	**	*	*	**	*	R*	*
Strongly disagree	7%	7%	-	9%	3%	3%	18%	13%	17%	6%	7%	5%	17%	5%	-	4%	9%	10%	4%	5%	15%
							**	E*	**		*		K*	*	**	*	*	**	*	*	RS*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	55%	55%	-	50%	63%	60%	47%	36%	59%	59%	48%	53%	48%	58%	62%	65%	51%	55%	74%	46%	41%
						G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
Disagree (Net)	27%	27%	-	30%	21%	23%	38%	35%	26%	26%	28%	28%	38%	19%	20%	20%	29%	28%	14%	36%	30%
							**	*	**		*		M*	*	**	*	*	**	*	R*	R*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_2. When thinking about feeding your kids, how much do you agree or disagree with the following - It's easy to get my child(ren) to eat nutritious, well-balanced foods

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	22%	23%	23%	20%	8%	-	23%	8%	28%	18%	22%	14%	-	22%	41%	21%
		*		*	**			**	*		*	**			**	
Somewhat agree	33%	17%	41%	25%	54%	-	36%	54%	29%	36%	33%	43%	-	33%	5%	34%
		*	AC	*	**			**	*		*	**			**	
Neither agree nor disagree	18%	22%	15%	24%	6%	-	16%	6%	18%	19%	19%	-	-	18%	40%	18%
		*		*	**			**	*		*	**			**	
Somewhat disagree	20%	26%	18%	22%	15%	-	20%	15%	20%	21%	18%	24%	-	20%	14%	20%
		*		*	**			**	*		*	**			**	
Strongly disagree	7%	11%	4%	9%	17%	-	5%	17%	6%	6%	9%	20%	-	7%	-	7%
		*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	55%	41%	64%	45%	62%	-	59%	62%	57%	54%	54%	57%	-	55%	46%	55%
		*	AC	*	**			**	*		*	**			**	
Disagree (Net)	27%	37%	22%	30%	32%	-	25%	32%	26%	27%	27%	43%	-	27%	14%	27%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	31%	34%	26%	-	39%	28%	17%	30%	38%	18%	11%	-	34%	21%	39%	35%	33%	42%	26%	30%	28%
				**	*		**	*	I	*	**		*		**	M*	*	*	*		*
Somewhat agree	30%	32%	28%	-	26%	31%	37%	27%	30%	31%	24%	-	21%	35%	35%	30%	29%	27%	33%	29%	30%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Neither agree nor disagree	16%	15%	16%	-	16%	16%	14%	17%	13%	19%	23%	-	22%	19%	11%	12%	12%	9%	21%	13%	20%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat disagree	17%	14%	21%	100%	11%	20%	27%	16%	13%	25%	33%	-	12%	20%	10%	18%	21%	14%	17%	18%	19%
				**	*		**	*		H*	**		*		**	*	*	*	*		*
Strongly disagree	7%	5%	9%	-	8%	6%	4%	11%	5%	7%	10%	-	11%	6%	5%	6%	6%	8%	2%	11%	3%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	60%	66%	54%	-	65%	58%	54%	57%	68%	50%	35%	-	55%	56%	73%	65%	62%	69%	59%	59%	58%
				**	*		**	*	I	*	**		*		**	*	*	*	*		*
Disagree (Net)	24%	19%	30%	100%	19%	26%	31%	26%	18%	32%	42%	-	23%	25%	16%	24%	26%	22%	19%	29%	22%
			A	**	*		**	*		H*	**		*		**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	31%	31%	-	31%	30%	35%	37%	12%	12%	30%	31%	32%	33%	26%	19%	35%	33%	23%	49%	21%	16%
						G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
Somewhat agree	30%	30%	-	26%	35%	32%	20%	25%	23%	30%	29%	27%	38%	25%	53%	32%	28%	32%	31%	28%	29%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	16%	16%	-	16%	16%	13%	14%	28%	22%	15%	16%	16%	7%	22%	14%	15%	15%	17%	10%	19%	18%
							**	E*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	17%	17%	-	18%	16%	16%	23%	18%	35%	19%	15%	18%	13%	22%	14%	13%	18%	18%	7%	23%	24%
							**	*	**		*		*	*	**	*	*	**	*	R*	R*
Strongly disagree	7%	7%	-	9%	3%	4%	6%	16%	8%	6%	9%	7%	9%	6%	-	5%	7%	10%	2%	9%	12%
							**	E*	**		*		*	*	**	*	*	**	*	R*	R*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	60%	60%	-	57%	65%	67%	57%	37%	35%	60%	60%	59%	71%	50%	72%	67%	61%	55%	81%	50%	45%
						G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
Disagree (Net)	24%	24%	-	27%	19%	20%	29%	35%	42%	24%	23%	25%	22%	28%	14%	18%	24%	28%	9%	31%	37%
							**	E*	**		*		*	*	**	*	*	**	*	R*	R*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_3. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) love trying new foods

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	31%	30%	38%	18%	11%	-	37%	11%	39%	30%	15%	22%	-	31%	43%	30%
		*	C	*	**			**	J*		*	**			**	
Somewhat agree	30%	27%	30%	31%	24%	-	29%	24%	26%	27%	46%	31%	-	30%	16%	30%
		*		*	**			**	*		HI*	**			**	
Neither agree nor disagree	16%	17%	13%	19%	23%	-	14%	23%	16%	16%	10%	41%	-	16%	34%	15%
		*		*	**			**	*		*	**			**	
Somewhat disagree	17%	16%	13%	25%	33%	-	13%	33%	11%	20%	24%	6%	-	17%	7%	18%
		*		B*	**			**	*		*	**			**	
Strongly disagree	7%	11%	5%	7%	10%	-	7%	10%	8%	6%	5%	-	-	7%	-	7%
		*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	60%	57%	68%	50%	35%	-	66%	35%	65%	57%	60%	53%	-	60%	59%	60%
		*	C	*	**			**	*		*	**			**	
Disagree (Net)	24%	26%	18%	32%	42%	-	20%	42%	19%	26%	29%	6%	-	24%	7%	24%
		*		B*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	25%	28%	22%	-	30%	24%	15%	23%	29%	20%	22%	-	25%	23%	17%	26%	29%	36%	16%	29%	19%
				**	*		**	*		*	**		*		**	*	*	R*	*		*
Somewhat agree	39%	42%	35%	-	32%	41%	51%	31%	39%	39%	54%	-	29%	34%	46%	45%	44%	29%	47%	30%	50%
				**	*		**	*		*	**		*		**	L*	*	*	S*		S*
Neither agree nor disagree	16%	17%	14%	-	15%	17%	7%	21%	13%	19%	7%	-	22%	20%	9%	11%	12%	13%	12%	17%	19%
				**	*		**	*		*	**		*		**	*	*	*	*		*
Somewhat disagree	12%	9%	15%	100%	11%	11%	20%	16%	7%	19%	8%	-	10%	17%	11%	10%	9%	6%	18%	15%	6%
				**	*		**	*		H*	**		*		**	*	*	*	*		*
Strongly disagree	9%	5%	13%	-	13%	7%	6%	9%	12%	3%	8%	-	14%	6%	17%	8%	5%	16%	7%	9%	5%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	64%	70%	57%	-	61%	65%	67%	54%	68%	59%	76%	-	54%	57%	63%	71%	74%	65%	63%	60%	70%
		B		**	*		**	*		*	**		*		**	LM*	LM*	*	*		*
Disagree (Net)	21%	14%	29%	100%	24%	18%	26%	25%	19%	22%	17%	-	24%	23%	28%	18%	15%	22%	25%	24%	11%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	25%	25%	-	27%	22%	28%	18%	19%	16%	23%	30%	28%	30%	17%	5%	24%	30%	24%	24%	29%	19%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat agree	39%	39%	-	37%	41%	40%	24%	37%	53%	41%	34%	37%	34%	45%	49%	41%	35%	42%	41%	33%	46%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	16%	16%	-	16%	14%	15%	16%	20%	4%	16%	14%	14%	16%	21%	16%	12%	18%	10%	15%	16%	15%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	12%	12%	-	9%	16%	10%	28%	11%	21%	12%	12%	10%	19%	11%	23%	12%	14%	10%	9%	15%	11%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	9%	9%	-	10%	6%	8%	14%	12%	6%	8%	9%	12%	1%	7%	6%	10%	4%	13%	10%	8%	9%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	64%	64%	-	64%	64%	68%	43%	56%	69%	64%	64%	64%	64%	62%	54%	65%	64%	66%	65%	62%	65%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Disagree (Net)	21%	21%	-	20%	22%	18%	41%	23%	27%	20%	22%	21%	20%	17%	29%	22%	18%	24%	19%	22%	20%
							**	*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_4. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) are picky eaters

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	25%	23%	29%	20%	22%	-	28%	22%	30%	25%	18%	17%	-	25%	45%	25%
		*		*	**			**	*		*	**			**	
Somewhat agree	39%	31%	39%	39%	54%	-	38%	54%	32%	42%	40%	61%	-	39%	12%	39%
		*		*	**			**	*		*	**			**	
Neither agree nor disagree	16%	21%	13%	19%	7%	-	15%	7%	15%	18%	10%	9%	-	16%	20%	15%
		*		*	**			**	*		*	**			**	
Somewhat disagree	12%	16%	7%	19%	8%	-	9%	8%	11%	8%	27%	-	-	12%	19%	12%
		*		B*	**			**	*		HI*	**			**	
Strongly disagree	9%	9%	12%	3%	8%	-	11%	8%	13%	8%	4%	14%	-	9%	4%	9%
		*		*	**			**	*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	64%	54%	68%	59%	76%	-	65%	76%	61%	66%	58%	78%	-	64%	56%	64%
		*		*	**			**	*		*	**			**	
Disagree (Net)	21%	25%	19%	22%	17%	-	20%	17%	24%	16%	31%	14%	-	21%	24%	21%
		*		*	**			**	*		I*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
Strongly agree	17%	23%	10%	-	19%	15%	22%	16%	19%	13%	17%	-	15%	15%	7%	18%	22%	25%	12%	22%	7%
		B		**	*		**	*		*	**		*		**	*	*	T*	*	T	*
Somewhat agree	36%	36%	35%	-	27%	42%	20%	27%	39%	37%	10%	-	23%	26%	40%	45%	47%	35%	35%	31%	43%
				**	*	D	**	*		*	**		*		**	LM*	LM*	*	*		*
Neither agree nor disagree	23%	21%	25%	-	23%	22%	26%	33%	16%	27%	50%	-	31%	35%	13%	13%	14%	15%	24%	28%	19%
				**	*		**	H*		*	**		OP*	OP	**	*	*	*	*		*
Somewhat disagree	16%	9%	23%	-	18%	16%	6%	15%	17%	16%	4%	-	19%	18%	26%	13%	9%	10%	14%	13%	25%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
Strongly disagree	9%	11%	7%	100%	13%	5%	26%	9%	9%	7%	19%	-	12%	6%	15%	10%	8%	15%	15%	6%	5%
				**	E*		**	*		*	**		*		**	*	*	*	*		*
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	52%	59%	45%	-	47%	57%	43%	43%	58%	50%	27%	-	37%	41%	47%	64%	69%	60%	47%	53%	50%
		B		**	*		**	*		*	**		*		**	LM*	LM*	*	*		*
Disagree (Net)	25%	20%	30%	100%	31%	21%	31%	24%	26%	23%	23%	-	32%	24%	40%	23%	17%	25%	29%	19%	31%
				**	*		**	*		*	**		P*		**	P*	*	*	*		*

Field Dates: 9/25-9/26

Statistics:

Grid overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
Strongly agree	17%	17%	-	15%	19%	20%	16%	4%	11%	14%	23%	14%	24%	17%	9%	14%	24%	10%	18%	17%	14%
						G	**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat agree	36%	36%	-	31%	43%	40%	23%	25%	28%	39%	29%	39%	25%	33%	43%	41%	35%	27%	41%	33%	30%
					C		**	*	**		*		*	*	**	*	*	**	*	*	*
Neither agree nor disagree	23%	23%	-	26%	18%	19%	30%	32%	43%	20%	28%	22%	31%	24%	12%	20%	22%	41%	21%	20%	32%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Somewhat disagree	16%	16%	-	17%	14%	13%	18%	28%	5%	17%	13%	17%	9%	15%	31%	14%	11%	15%	13%	21%	8%
							**	E*	**		*		*	*	**	*	*	**	*	*	*
Strongly disagree	9%	9%	-	11%	5%	8%	13%	10%	14%	10%	7%	8%	12%	10%	4%	11%	8%	8%	6%	9%	16%
							**	*	**		*		*	*	**	*	*	**	*	*	*
Sigma	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Agree (Net)	52%	52%	-	46%	62%	60%	39%	30%	38%	53%	52%	53%	49%	50%	53%	55%	59%	36%	60%	50%	44%
					C	G	**	*	**		*		*	*	**	*	*	**	*	*	*
Disagree (Net)	25%	25%	-	28%	19%	21%	31%	38%	19%	27%	20%	25%	20%	25%	35%	25%	19%	23%	19%	30%	24%
							**	E*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10_5. When thinking about feeding your kids, how much do you agree or disagree with the following - My child(ren) eat too many desserts/sweets

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
Strongly agree	17%	16%	19%	13%	17%	-	18%	17%	19%	16%	15%	19%	-	17%	25%	17%
		*		*	**			**	*		*	**			**	
Somewhat agree	36%	27%	39%	37%	10%	-	36%	10%	27%	43%	32%	7%	-	36%	34%	36%
		*		*	**			**	*	H	*	**			**	
Neither agree nor disagree	23%	33%	16%	27%	50%	-	20%	50%	23%	21%	26%	43%	-	23%	24%	23%
		B*		*	**			**	*		*	**			**	
Somewhat disagree	16%	15%	17%	16%	4%	-	16%	4%	18%	16%	14%	-	-	16%	-	16%
		*		*	**			**	*		*	**			**	
Strongly disagree	9%	9%	9%	7%	19%	-	9%	19%	13%	5%	13%	31%	-	9%	17%	9%
		*		*	**			**	I*		*	**			**	
Sigma	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Summary																
Agree (Net)	52%	43%	58%	50%	27%	-	55%	27%	47%	58%	47%	26%	-	52%	59%	52%
		*		*	**			**	*		*	**			**	
Disagree (Net)	25%	24%	26%	23%	23%	-	26%	23%	31%	20%	27%	31%	-	25%	17%	25%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
I have to manage multiple food requirements or preferences to satisfy each member of my family	57%	56%	59%	-	61%	57%	42%	70%	56%	54%	56%	-	40%	63%	53%	60%	63%	62%	46%	60%	59%
				**	*		**	*		*	**		*	L	**	L*	L*	*	*		*
It's easy to get my child(ren) to eat nutritious, well-balanced foods	55%	58%	52%	-	57%	55%	52%	41%	64%	45%	62%	-	49%	54%	56%	58%	59%	55%	61%	57%	47%
				**	*		**	*	GI	*	**		*		**	*	*	*	*		*
My child(ren) love trying new foods	60%	66%	54%	-	65%	58%	54%	57%	68%	50%	35%	-	55%	56%	73%	65%	62%	69%	59%	59%	58%
				**	*		**	*	I	*	**		*		**	*	*	*	*		*
My child(ren) are picky eaters	64%	70%	57%	-	61%	65%	67%	54%	68%	59%	76%	-	54%	57%	63%	71%	74%	65%	63%	60%	70%
		B		**	*		**	*		*	**		*		**	LM*	LM*	*	*		*
My child(ren) eat too many desserts/sweets	52%	59%	45%	-	47%	57%	43%	43%	58%	50%	27%	-	37%	41%	47%	64%	69%	60%	47%	53%	50%
		B		**	*		**	*		*	**		*		**	LM*	LM*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
I have to manage multiple food requirements or preferences to satisfy each member of my family	57%	57%	-	52%	66%	59%	64%	47%	41%	57%	58%	56%	62%	55%	72%	57%	57%	60%	67%	55%	45%
					C		**	*	**		*		*	*	**	*	*	**	T*	*	*
It's easy to get my child(ren) to eat nutritious, well-balanced foods	55%	55%	-	50%	63%	60%	47%	36%	59%	59%	48%	53%	48%	58%	62%	65%	51%	55%	74%	46%	41%
						G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
My child(ren) love trying new foods	60%	60%	-	57%	65%	67%	57%	37%	35%	60%	60%	59%	71%	50%	72%	67%	61%	55%	81%	50%	45%
						G	**	*	**		*		*	*	**	*	*	**	ST*	*	*
My child(ren) are picky eaters	64%	64%	-	64%	64%	68%	43%	56%	69%	64%	64%	64%	64%	62%	54%	65%	64%	66%	65%	62%	65%
							**	*	**		*		*	*	**	*	*	**	*	*	*
My child(ren) eat too many desserts/sweets	52%	52%	-	46%	62%	60%	39%	30%	38%	53%	52%	53%	49%	50%	53%	55%	59%	36%	60%	50%	44%
					C	G	**	*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Agree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
I have to manage multiple food requirements or preferences to satisfy each member of my family	57%	70%	56%	54%	56%	-	59%	56%	61%	56%	50%	80%	-	57%	31%	58%
		*		*	**			**	*		*	**			**	
It's easy to get my child(ren) to eat nutritious, well-balanced foods	55%	41%	64%	45%	62%	-	59%	62%	57%	54%	54%	57%	-	55%	46%	55%
		*	AC	*	**			**	*		*	**			**	
My child(ren) love trying new foods	60%	57%	68%	50%	35%	-	66%	35%	65%	57%	60%	53%	-	60%	59%	60%
		*	C	*	**			**	*		*	**			**	
My child(ren) are picky eaters	64%	54%	68%	59%	76%	-	65%	76%	61%	66%	58%	78%	-	64%	56%	64%
		*		*	**			**	*		*	**			**	
My child(ren) eat too many desserts/sweets	52%	43%	58%	50%	27%	-	55%	27%	47%	58%	47%	26%	-	52%	59%	52%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	266	234	1	161	306	34	62	305	117	17	-	137	206	50	158	108	100	96	203	102
Base: Parent of child under 18 (wtd)	471	252	218	1	154	280	37	68	255	131	17	-	89	135	65	248	183	82	98	174	117
I have to manage multiple food requirements or preferences to satisfy each member of my family	21%	19%	23%	100%	20%	20%	28%	14%	23%	22%	12%	-	25%	14%	38%	23%	18%	16%	35%	16%	20%
				**	*		**	*		*	**		*		**	*	*	*	S*		*
It's easy to get my child(ren) to eat nutritious, well-balanced foods	27%	21%	34%	100%	26%	26%	34%	37%	22%	30%	32%	-	28%	23%	26%	28%	29%	34%	16%	26%	32%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
My child(ren) love trying new foods	24%	19%	30%	100%	19%	26%	31%	26%	18%	32%	42%	-	23%	25%	16%	24%	26%	22%	19%	29%	22%
			A	**	*		**	*		H*	**		*		**	*	*	*	*		*
My child(ren) are picky eaters	21%	14%	29%	100%	24%	18%	26%	25%	19%	22%	17%	-	24%	23%	28%	18%	15%	22%	25%	24%	11%
			A	**	*		**	*		*	**		*		**	*	*	*	*		*
My child(ren) eat too many desserts/sweets	25%	20%	30%	100%	31%	21%	31%	24%	26%	23%	23%	-	32%	24%	40%	23%	17%	25%	29%	19%	31%
				**	*		**	*		*	**		P*		**	P*	*	*	*		*

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Parent of child under 18 (unwtd)	501	501	-	257	244	349	43	94	15	323	178	276	73	91	40	215	206	48	198	217	86
Base: Parent of child under 18 (wtd)	471	471	-	290	181	342	38	79	13	306	165	276	65	87	24	189	176	68	173	207	91
I have to manage multiple food requirements or preferences to satisfy each member of my family	21%	21%	-	23%	17%	20%	12%	29%	17%	23%	17%	20%	16%	23%	19%	26%	16%	10%	13%	20%	37%
							**	*	**		*		*	*	**	*	*	**	*	*	RS*
It's easy to get my child(ren) to eat nutritious, well-balanced foods	27%	27%	-	30%	21%	23%	38%	35%	26%	26%	28%	28%	38%	19%	20%	20%	29%	28%	14%	36%	30%
							**	*	**		*		M*	*	**	*	*	**	*	R*	R*
My child(ren) love trying new foods	24%	24%	-	27%	19%	20%	29%	35%	42%	24%	23%	25%	22%	28%	14%	18%	24%	28%	9%	31%	37%
							**	E*	**		*		*	*	**	*	*	**	*	R*	R*
My child(ren) are picky eaters	21%	21%	-	20%	22%	18%	41%	23%	27%	20%	22%	21%	20%	17%	29%	22%	18%	24%	19%	22%	20%
							**	*	**		*		*	*	**	*	*	**	*	*	*
My child(ren) eat too many desserts/sweets	25%	25%	-	28%	19%	21%	31%	38%	19%	27%	20%	25%	20%	25%	35%	25%	19%	23%	19%	30%	24%
							**	E*	**		*		*	*	**	*	*	**	*	*	*

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

10. When thinking about feeding your kids, how much do you agree or disagree with the following - Disagree Summary

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Parent of child under 18 (unwtd)	501	62	305	117	17	-	367	17	161	268	65	7	-	501	11	490
Base: Parent of child under 18 (wtd)	471	68	255	131	17	-	323	17	154	240	71	6	-	471	9	462
I have to manage multiple food requirements or preferences to satisfy each member of my family	21%	14%	23%	22%	12%	-	21%	12%	20%	19%	32%	-	-	21%	17%	21%
		*		*	**			**	*		*	**			**	
It's easy to get my child(ren) to eat nutritious, well-balanced foods	27%	37%	22%	30%	32%	-	25%	32%	26%	27%	27%	43%	-	27%	14%	27%
		*		*	**			**	*		*	**			**	
My child(ren) love trying new foods	24%	26%	18%	32%	42%	-	20%	42%	19%	26%	29%	6%	-	24%	7%	24%
		*		B*	**			**	*		*	**			**	
My child(ren) are picky eaters	21%	25%	19%	22%	17%	-	20%	17%	24%	16%	31%	14%	-	21%	24%	21%
		*		*	**			**	*		I*	**			**	
My child(ren) eat too many desserts/sweets	25%	24%	26%	23%	23%	-	26%	23%	31%	20%	27%	31%	-	25%	17%	25%
		*		*	**			**	*		*	**			**	

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
People will face more severe climate challenges in the future	77%	74%	79%	68%	80%	77%	75%	84%	77%	73%	75%	82%	76%	76%	75%	78%	79%	81%	72%	77%	77%
				**				I				**			*						
People won't face more severe climate challenges in the future	23%	26%	21%	32%	20%	23%	25%	16%	23%	27%	25%	18%	24%	24%	25%	22%	21%	19%	28%	23%	23%
				**						G		**			*						
Children born today will have better opportunities in life than I did	57%	55%	59%	-	63%	60%	49%	60%	64%	56%	49%	44%	61%	61%	59%	51%	48%	56%	59%	59%	53%
				**	F	F			J			**	OP	OP	*						
Children born today won't have better opportunities in life than I did	43%	45%	41%	100%	37%	40%	51%	40%	36%	44%	51%	56%	39%	39%	41%	49%	52%	44%	41%	41%	47%
				**			DE				H	**			*	LM	LM				
Only blood relatives or legally designated relatives count as family	20%	25%	14%	68%	17%	17%	24%	15%	19%	18%	25%	20%	18%	18%	21%	22%	22%	22%	17%	21%	18%
		B		**								**			*						
Chosen family are as important as blood or legal relations	80%	75%	86%	32%	83%	83%	76%	85%	81%	82%	75%	80%	82%	82%	79%	78%	78%	78%	83%	79%	82%
			A	**								**			*						
It's OK to disown relatives for what they believe or do	44%	38%	49%	-	55%	46%	33%	56%	48%	49%	27%	16%	42%	43%	47%	45%	45%	42%	47%	40%	47%
			A	**	F	F		J	J	J		**			*						
Family is for life, regardless of what they believe or do	56%	62%	51%	100%	45%	54%	67%	44%	52%	51%	73%	84%	58%	57%	53%	55%	55%	58%	53%	60%	53%
		B		**			DE				GHI	**			*						
The U.S. will face a caregiver shortage in the future	73%	69%	76%	68%	67%	68%	82%	70%	58%	81%	81%	95%	67%	73%	75%	76%	76%	81%	76%	71%	66%
				**			DE	H		GH	GH	**			*			ST			
The U.S. will solve its caregiver shortage in the future	27%	31%	24%	32%	33%	32%	18%	30%	42%	19%	19%	5%	33%	27%	25%	24%	24%	19%	24%	29%	34%
				**	F	F		IJ	GIJ			**			*					Q	Q
Americans have a duty to help raise the birth rate	16%	22%	10%	-	25%	15%	9%	20%	25%	12%	8%	6%	16%	18%	15%	15%	15%	18%	11%	17%	17%
		B		**	EF			J	IJ			**			*						
Americans should have as many or as few children as they want	84%	78%	90%	100%	75%	85%	91%	80%	75%	88%	92%	94%	84%	82%	85%	85%	85%	82%	89%	83%	83%
			A	**		D	D			H	GH	**			*						
People should be responsible for caring for aging parents or elders	76%	78%	75%	68%	66%	78%	83%	65%	71%	86%	80%	90%	81%	75%	77%	74%	73%	77%	82%	77%	70%
				**		D	D			GH	G	**			*				T		
People should not be responsible for caring for aging parents or elders	24%	22%	25%	32%	34%	22%	17%	35%	29%	14%	20%	10%	19%	25%	23%	26%	27%	23%	18%	23%	30%
				**	EF			IJ	I			**			*						R
It's important for kids to have access to all the latest technologies so they can learn how to use them	36%	40%	31%	68%	33%	38%	36%	30%	37%	40%	34%	28%	34%	30%	36%	40%	42%	35%	35%	35%	37%
		B		**								**			*	M	M				
Kids should learn the basics so they can function in the world without relying on technology	64%	60%	69%	32%	67%	62%	64%	70%	63%	60%	66%	72%	66%	70%	64%	60%	58%	65%	65%	65%	63%
			A	**								**		OP	*						
Sigma	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
People will face more severe climate challenges in the future	77%	77%	77%	75%	80%	77%	80%	80%	73%	74%	80%	73%	85%	80%	88%	57%	93%	85%	79%	77%	74%
							*						K*	*	K*		OQ	O*			
People won't face more severe climate challenges in the future	23%	23%	23%	25%	20%	23%	20%	20%	27%	26%	20%	27%	15%	20%	12%	43%	7%	15%	21%	23%	26%
							*					LN	*	*	*	PQ		P*			
Children born today will have better opportunities in life than I did	57%	62%	54%	62%	48%	59%	55%	61%	48%	57%	57%	54%	69%	62%	48%	61%	56%	51%	64%	53%	56%
				D			*	H					KN*	*	*			*	S		
Children born today won't have better opportunities in life than I did	43%	38%	46%	38%	52%	41%	45%	39%	52%	43%	43%	46%	31%	38%	52%	39%	44%	49%	36%	47%	44%
					C		*		G			L	*	*	L*			*		R	
Only blood relatives or legally designated relatives count as family	20%	20%	19%	16%	26%	20%	18%	11%	28%	22%	17%	17%	19%	29%	17%	22%	15%	25%	29%	17%	13%
					C	G	*		G				*	K*	*			P*	ST		
Chosen family are as important as blood or legal relations	80%	80%	81%	84%	74%	80%	82%	89%	72%	78%	83%	83%	81%	71%	83%	78%	85%	75%	71%	83%	87%
				D			*	EH				M	*	*	*		Q	*		R	R
It's OK to disown relatives for what they believe or do	44%	49%	41%	45%	42%	44%	50%	59%	28%	43%	45%	43%	50%	35%	60%	30%	52%	47%	42%	45%	43%
		B				H	H*	EH					M*	*	KM*		O	O*			
Family is for life, regardless of what they believe or do	56%	51%	59%	55%	58%	56%	50%	41%	72%	57%	55%	57%	50%	65%	40%	70%	48%	53%	58%	55%	57%
			A			G	*		EFG			N	*	LN*	*	PQ		*			
The U.S. will face a caregiver shortage in the future	73%	64%	78%	71%	76%	66%	74%	76%	81%	75%	70%	72%	70%	77%	76%	68%	79%	72%	61%	78%	77%
			A				*	E	E				*	*	*		O	*		R	R
The U.S. will solve its caregiver shortage in the future	27%	36%	22%	29%	24%	34%	26%	24%	19%	25%	30%	28%	30%	23%	24%	32%	21%	28%	39%	22%	23%
		B				GH	*						*	*	*	P		*	ST		
Americans have a duty to help raise the birth rate	16%	23%	12%	16%	17%	20%	19%	14%	9%	17%	15%	14%	18%	18%	25%	23%	12%	14%	25%	13%	11%
		B				H	H*						*	*	*	P		*	ST		
Americans should have as many or as few children as they want	84%	77%	88%	84%	83%	80%	81%	86%	91%	83%	85%	86%	82%	82%	75%	77%	88%	86%	75%	87%	89%
			A				*		EF				*	*	*		O	*		R	R
People should be responsible for caring for aging parents or elders	76%	75%	78%	77%	75%	76%	84%	71%	79%	77%	76%	78%	72%	73%	80%	76%	74%	81%	72%	77%	81%
							*						*	*	*			*			
People should not be responsible for caring for aging parents or elders	24%	25%	22%	23%	25%	24%	16%	29%	21%	23%	24%	22%	28%	27%	20%	24%	26%	19%	28%	23%	19%
							*						*	*	*			*			
It's important for kids to have access to all the latest technologies so they can learn how to use them	36%	39%	34%	31%	43%	40%	34%	28%	34%	36%	35%	32%	50%	38%	37%	32%	44%	28%	38%	38%	27%
					C	G	*						K*	*	*		OQ	*	T	T	
Kids should learn the basics so they can function in the world without relying on technology	64%	61%	66%	69%	57%	60%	66%	72%	66%	64%	65%	68%	50%	62%	63%	68%	56%	72%	62%	62%	73%
				D			*	E				L	*	*	*	P		P*			RS
Sigma	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

11. For each of the following pairs of statements, please select the one that comes closest to your view, even if neither statement is exactly right.

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
People will face more severe climate challenges in the future	77%	84%	77%	73%	75%	82%	80%	76%	80%	77%	74%	75%	74%	79%	78%	77%
		C				**										
People won't face more severe climate challenges in the future	23%	16%	23%	27%	25%	18%	20%	24%	20%	23%	26%	25%	26%	21%	22%	23%
				A		**										
Children born today will have better opportunities in life than I did	57%	60%	64%	56%	49%	44%	62%	49%	63%	61%	51%	48%	56%	57%	55%	57%
			D			**	G		JK	K						
Children born today won't have better opportunities in life than I did	43%	40%	36%	44%	51%	56%	38%	51%	37%	39%	49%	52%	44%	43%	45%	43%
					B	**		F			H	HI				
Only blood relatives or legally designated relatives count as family	20%	15%	19%	18%	25%	20%	17%	25%	17%	17%	22%	24%	21%	19%	23%	19%
						**										
Chosen family are as important as blood or legal relations	80%	85%	81%	82%	75%	80%	83%	75%	83%	83%	78%	76%	79%	81%	77%	81%
						**										
It's OK to disown relatives for what they believe or do	44%	56%	48%	49%	27%	16%	51%	26%	55%	47%	40%	28%	35%	48%	37%	45%
		D	D	D		**	G		JK	K				L		
Family is for life, regardless of what they believe or do	56%	44%	52%	51%	73%	84%	49%	74%	45%	53%	60%	72%	65%	52%	63%	55%
					ABC	**		F			H	HI	M			
The U.S. will face a caregiver shortage in the future	73%	70%	58%	81%	81%	95%	62%	81%	67%	62%	83%	82%	81%	68%	73%	72%
		B		AB	AB	**		F			HI	HI	M			
The U.S. will solve its caregiver shortage in the future	27%	30%	42%	19%	19%	5%	38%	19%	33%	38%	17%	18%	19%	32%	27%	28%
		CD	ACD			**	G		JK	JK				L		
Americans have a duty to help raise the birth rate	16%	20%	25%	12%	8%	6%	23%	8%	25%	17%	11%	8%	10%	19%	17%	16%
		D	CD			**	G		IJK	K				L		
Americans should have as many or as few children as they want	84%	80%	75%	88%	92%	94%	77%	92%	75%	83%	89%	92%	90%	81%	84%	84%
				B	AB	**		F		H	H	HI	M			
People should be responsible for caring for aging parents or elders	76%	65%	71%	86%	80%	90%	69%	80%	66%	78%	83%	82%	85%	72%	79%	76%
				AB	A	**		F		H	H	H	M			
People should not be responsible for caring for aging parents or elders	24%	35%	29%	14%	20%	10%	31%	20%	34%	22%	17%	18%	15%	28%	21%	24%
		CD	C			**	G		IJK					L		

It’s important for kids to have access to all the latest technologies so they can learn how to use them	36%	30%	37%	40%	34%	28%	34%	33%	33%	39%	34%	38%	35%	36%	41%	35%
						**										
Kids should learn the basics so they can function in the world without relying on technology	64%	70%	63%	60%	66%	72%	66%	67%	67%	61%	66%	62%	65%	64%	59%	65%
						**										
Sigma	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%	800%

Field Dates: 9/25-9/26
Statistics:
Grid overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Year

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
2007	2%	1%	2%	-	5%	-	-	9%	-	-	-	-	1%	1%	3%	2%	2%	1%	2%	2%	1%
				**	EF			HIJ				**			*						
2006	2%	1%	2%	-	6%	-	-	9%	-	-	-	-	2%	2%	-	1%	1%	-	-	2%	3%
				**	EF			HIJ				**			*						R
2005	1%	0%	2%	-	4%	-	-	6%	-	-	-	-	1%	2%	2%	0%	-	3%	0%	0%	1%
				**	EF			HIJ				**		P	*			S			
2004	2%	3%	1%	-	6%	-	-	10%	-	-	-	-	2%	2%	4%	2%	1%	1%	0%	1%	4%
				**	EF			HIJ				**			*						R
2003	1%	1%	2%	-	5%	-	-	8%	-	-	-	-	2%	2%	1%	0%	0%	2%	-	3%	1%
				**	EF			HIJ				**			*						
2002	1%	1%	2%	32%	5%	-	-	8%	-	-	-	-	2%	2%	2%	1%	0%	2%	0%	1%	2%
				**	EF			HIJ				**			*						
2001	1%	2%	1%	-	5%	-	-	8%	-	-	-	-	2%	2%	-	1%	1%	2%	1%	2%	1%
				**	EF			HIJ				**			*						
2000	2%	2%	2%	-	7%	-	-	12%	-	-	-	-	2%	3%	2%	1%	1%	3%	1%	2%	3%
				**	EF			HIJ				**			*						
1999	2%	2%	1%	68%	6%	-	-	9%	-	-	-	-	2%	3%	1%	1%	1%	3%	2%	2%	0%
				**	EF			HIJ				**			*			T			
1998	2%	2%	1%	-	5%	-	-	9%	-	-	-	-	3%	2%	1%	0%	-	1%	2%	1%	3%
				**	EF			HIJ				**	OP		*						
1997	2%	2%	2%	-	7%	-	-	12%	-	-	-	-	3%	4%	1%	1%	1%	4%	1%	2%	1%
				**	EF			HIJ				**		O	*						
1996	2%	3%	1%	-	6%	-	-	-	6%	-	-	-	2%	2%	2%	2%	2%	3%	0%	3%	1%
		B		**	EF				GIJ			**			*						
1995	2%	1%	3%	-	7%	-	-	-	7%	-	-	-	1%	3%	4%	2%	2%	2%	2%	3%	1%
				**	EF				GIJ			**			*						
1994	1%	1%	1%	-	2%	-	-	-	2%	-	-	-	1%	1%	1%	0%	0%	1%	0%	1%	1%
				**	EF							**			*						
1993	2%	3%	1%	-	6%	-	-	-	6%	-	-	-	1%	1%	7%	3%	1%	1%	4%	2%	1%
				**	EF				GIJ			**			LMOP*	P					
1992	2%	1%	3%	-	8%	-	-	-	8%	-	-	-	4%	3%	0%	1%	1%	2%	2%	2%	3%
				**	EF				GIJ			**			*						
1991	3%	3%	3%	-	9%	-	-	-	10%	-	-	-	3%	2%	3%	3%	3%	1%	1%	3%	5%
				**	EF				GIJ			**			*						
1990	2%	2%	2%	-	1%	4%	-	-	6%	-	-	-	1%	3%	2%	1%	1%	1%	2%	2%	2%
				**		F			GIJ			**			*						
1989	2%	3%	2%	-	-	6%	-	-	8%	-	-	-	3%	1%	1%	2%	3%	5%	1%	3%	1%
				**		DF			GIJ			**			*			RT			
1988	2%	1%	2%	-	-	5%	-	-	6%	-	-	-	3%	1%	1%	1%	1%	0%	2%	1%	3%
				**		DF			GIJ			**			*						
1987	1%	1%	2%	-	-	4%	-	-	5%	-	-	-	1%	1%	-	2%	2%	3%	0%	2%	1%
				**		DF			GIJ			**			*						
1986	2%	3%	1%	-	-	6%	-	-	8%	-	-	-	1%	2%	4%	3%	3%	2%	1%	2%	4%
				**		DF			GIJ			**			*						
1985	2%	2%	2%	-	-	5%	-	-	6%	-	-	-	2%	2%	3%	1%	1%	2%	2%	1%	2%

1985				**		DF			GIJ			**			*					
1984	1%	1%	2%	-	-	4%	-	-	5%	-	-	-	1%	1%	2%	2%	2%	2%	2%	1%	1%
				**		DF			GIJ			**			*					
1983	1%	1%	2%	-	-	4%	-	-	5%	-	-	-	1%	1%	5%	2%	1%	1%	3%	1%	1%
				**		DF			GIJ			**			MP*					
1982	1%	2%	1%	-	-	4%	-	-	5%	-	-	-	1%	1%	1%	2%	2%	1%	2%	1%	1%
				**		DF			GIJ			**			*					
1981	2%	2%	2%	-	-	5%	-	-	6%	-	-	-	1%	2%	3%	2%	2%	2%	1%	2%	2%
				**		DF			GIJ			**			*					
1980	2%	2%	2%	-	-	6%	-	-	-	8%	-	-	1%	3%	1%	2%	2%	-	2%	2%	3%
				**		DF				GHJ		**			*					
1979	2%	2%	2%	-	-	5%	-	-	-	7%	-	-	1%	1%	3%	3%	3%	3%	4%	1%	0%
				**		DF				GHJ		**			*					
1978	1%	2%	1%	-	-	3%	-	-	-	4%	-	-	1%	2%	2%	1%	0%	2%	1%	1%	0%
				**		DF				GHJ		**			*					
1977	2%	2%	1%	-	-	5%	-	-	-	7%	-	-	3%	1%	0%	2%	2%	2%	1%	3%	1%
				**		DF				GHJ		**			*					
1976	2%	3%	2%	-	-	7%	-	-	-	9%	-	-	4%	2%	2%	2%	2%	0%	6%	2%	1%
				**		DF				GHJ		**			*				QST		
1975	1%	1%	2%	-	-	4%	-	-	-	5%	-	-	1%	0%	2%	2%	2%	4%	1%	1%	1%
				**		DF				GHJ		**			*			S			
1974	2%	1%	2%	-	-	5%	-	-	-	6%	-	-	1%	0%	-	3%	4%	1%	3%	1%	2%
				**		DF				GHJ		**			*		M				
1973	1%	1%	2%	-	-	3%	-	-	-	5%	-	-	1%	2%	3%	1%	-	0%	2%	1%	2%
				**		DF				GHJ		**			P*	P					
1972	2%	1%	3%	-	-	7%	-	-	-	9%	-	-	1%	1%	1%	4%	5%	0%	3%	4%	1%
				**		DF				GHJ		**			*						
1971	2%	2%	2%	-	-	6%	-	-	-	8%	-	-	2%	1%	3%	3%	3%	1%	3%	2%	2%
				**		DF				GHJ		**			*						
1970	1%	1%	1%	-	-	1%	2%	-	-	5%	-	-	2%	2%	0%	0%	0%	2%	1%	1%	1%
	1%	1%	1%	**			D			GHJ		**			*						
1969	2%	2%	1%	-	-	-	5%	-	-	7%	-	-	2%	1%	1%	2%	2%	1%	3%	1%	2%
				**			DE			GHJ		**			*						
1968	1%	1%	1%	-	-	-	3%	-	-	5%	-	-	1%	1%	3%	2%	1%	2%	2%	1%	1%
				**			DE			GHJ		**			*						
1967	1%	1%	1%	-	-	-	3%	-	-	4%	-	-	1%	1%	1%	1%	1%	2%	1%	1%	1%
				**			DE			GHJ		**			*						
1966	1%	1%	1%	-	-	-	3%	-	-	4%	-	-	1%	1%	2%	1%	1%	1%	2%	1%	0%
				**			DE			GHJ		**			*						
1965	2%	3%	1%	-	-	-	6%	-	-	8%	-	-	2%	1%	3%	3%	2%	0%	1%	3%	2%
		B		**			DE			GHJ		**			*						
1964	2%	1%	3%	-	-	-	6%	-	-	-	8%	-	2%	3%	1%	2%	3%	2%	4%	2%	2%
				**			DE				GHI	**			*						
1963	2%	1%	2%	-	-	-	4%	-	-	-	6%	-	1%	2%	-	2%	3%	1%	4%	1%	1%
				**			DE				GHI	**			*				S		
1962	3%	1%	4%	-	-	-	8%	-	-	-	10%	-	3%	1%	-	4%	5%	2%	2%	5%	1%
			A	**			DE				GHI	**			*	N	M				
1961	1%	1%	1%	-	-	-	3%	-	-	-	4%	-	1%	2%	-	0%	1%	1%	1%	1%	1%
				**			DE				GHI	**			*						
1960	1%	1%	2%	-	-	-	4%	-	-	-	5%	-	1%	2%	3%	1%	1%	1%	1%	1%	2%
				**			DE				GHI	**			*						
1959	1%	1%	2%	-	-	-	4%	-	-	-	6%	-	2%	1%	1%	1%	1%	2%	1%	1%	2%
				**			DE				GHI	**			*						
1958	1%	2%	1%	-	-	-	4%	-	-	-	5%	-	2%	1%	-	1%	2%	1%	2%	1%	1%
				**			DE				GHI	**			*						
1957	1%	1%	0%	-	-	-	2%	-	-	-	2%	-	1%	1%	1%	0%	-	0%	0%	1%	0%

1957				**								**			*						
1956	3%	3%	3%	-	-	-	8%	-	-	-	11%	-	3%	4%	-	2%	3%	1%	3%	3%	4%
				**			DE				GHI	**			*						
1955	1%	1%	2%	-	-	-	4%	-	-	-	5%	-	1%	1%	4%	1%	0%	1%	0%	2%	2%
				**			DE				GHI	**			P*	P					
1954	1%	2%	0%	-	-	-	2%	-	-	-	3%	-	1%	0%	2%	1%	1%	2%	2%	1%	-
				**			DE				HI	**			*						
1953	1%	1%	2%	-	-	-	4%	-	-	-	5%	-	1%	1%	4%	2%	1%	0%	3%	1%	1%
				**			DE				GHI	**			*						
1952	1%	1%	1%	-	-	-	3%	-	-	-	4%	-	1%	1%	-	1%	1%	0%	1%	2%	0%
				**			DE				HI	**			*						
1951	2%	1%	2%	-	-	-	5%	-	-	-	6%	-	1%	3%	3%	1%	0%	3%	1%	1%	2%
				**			DE				GHI	**			*						
1950	2%	2%	2%	-	-	-	5%	-	-	-	7%	-	1%	1%	-	3%	4%	2%	0%	1%	5%
				**			DE				GHI	**			*		L				RS
1949	1%	1%	0%	-	-	-	2%	-	-	-	2%	-	1%	0%	-	0%	0%	1%	-	1%	-
				**								**			*						
1948	1%	1%	1%	-	-	-	3%	-	-	-	4%	-	0%	2%	-	2%	2%	4%	1%	0%	0%
				**			DE				GHI	**			*			ST			
1947	1%	1%	1%	-	-	-	2%	-	-	-	2%	-	-	2%	-	0%	1%	1%	1%	0%	1%
				**								**			*						
1946	1%	2%	1%	-	-	-	4%	-	-	-	5%	-	0%	1%	-	2%	3%	1%	-	0%	4%
				**			DE				GHI	**			*						RS
1945	0%	0%	0%	-	-	-	1%	-	-	-	-	22%	1%	0%	-	-	-	0%	0%	0%	-
				**								**			*						
1944	0%	-	0%	-	-	-	0%	-	-	-	-	12%	0%	-	1%	0%	-	1%	-	-	0%
				**								**			*						
1943	0%	-	0%	-	-	-	1%	-	-	-	-	20%	0%	0%	-	0%	0%	0%	-	1%	-
				**								**			*						
1942	0%	1%	-	-	-	-	1%	-	-	-	-	20%	-	0%	-	0%	1%	-	0%	1%	-
				**								**			*						
1941	0%	-	0%	-	-	-	0%	-	-	-	-	2%	-	0%	-	-	-	0%	-	-	-
				**								**			*						
1940	0%	0%	0%	-	-	-	1%	-	-	-	-	15%	0%	0%	-	0%	0%	0%	0%	0%	-
				**								**			*						
1939	0%	-	0%	-	-	-	0%	-	-	-	-	6%	0%	-	-	-	-	-	-	0%	-
				**								**			*						
1934	0%	-	0%	-	-	-	0%	-	-	-	-	2%	-	0%	-	-	-	0%	-	-	-
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Gen Z Born 2012-1997 (Net)	18%	17%	18%	100%	61%	-	-	100%	-	-	-	-	22%	24%	16%	10%	8%	22%	10%	18%	20%
				**	EF			HIJ				**	OP	OP	*			R		R	R
Millennials Born 1981-1996 (Net)	28%	29%	27%	-	39%	48%	-	-	100%	-	-	-	27%	26%	39%	30%	27%	28%	25%	30%	28%
				**	F	F			GIJ			**			M*						
Xers Born 1965-1980 (Net)	26%	28%	24%	-	-	52%	22%	-	-	100%	-	-	25%	20%	27%	31%	32%	22%	36%	26%	21%
				**		DF	D			GHJ		**			*	M	M		QST		
Boomers Born 1946-1964 (Net)	27%	25%	29%	-	-	-	75%	-	-	-	100%	-	25%	29%	18%	28%	31%	26%	29%	24%	31%
				**			DE				GHI	**			*	N					
Silent Generation Born 1928-1945 (Net)	1%	1%	2%	-	-	-	3%	-	-	-	-	100%	1%	1%	1%	1%	1%	2%	1%	2%	0%
				**			DE					**			*						

Field Dates: 9/25-9/26
Statistics:
Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Year

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
2007	2%	0%	2%	2%	0%	0%	3%	5%	-	-	3%	1%	2%	4%	1%	2%	3%	-	-	3%	0%
							H*	EH			I		*	K*	*			*		R	
2006	2%	2%	1%	2%	-	0%	4%	5%	-	-	3%	1%	2%	2%	1%	1%	2%	2%	3%	2%	0%
				D			EH*	EH			I		*	*	*			*			
2005	1%	1%	1%	2%	-	-	2%	4%	-	-	2%	1%	-	2%	-	0%	1%	1%	1%	2%	-
							E*	EH			I		*	*	*			*			
2004	2%	0%	3%	3%	0%	1%	0%	5%	-	-	4%	0%	3%	5%	6%	1%	2%	1%	3%	2%	0%
			A	D			*	EH			I		K*	K*	K*			*			
2003	1%	2%	1%	2%	1%	2%	5%	1%	-	0%	3%	1%	7%	1%	2%	2%	2%	1%	2%	2%	1%
							EH*				I		KM*	*	*			*			
2002	1%	0%	2%	1%	1%	1%	3%	3%	-	1%	2%	1%	3%	3%	1%	1%	2%	1%	1%	1%	2%
							H*						K*	*	*			*			
2001	1%	0%	2%	2%	1%	2%	1%	2%	-	-	3%	1%	4%	3%	2%	2%	2%	1%	1%	1%	3%
							*				I		K*	*	*			*			
2000	2%	2%	2%	2%	2%	3%	4%	2%	-	0%	4%	2%	3%	2%	1%	3%	1%	2%	2%	3%	1%
							H*				I		*	*	*			*			
1999	2%	2%	2%	2%	1%	2%	4%	2%	-	0%	3%	2%	2%	2%	-	1%	2%	2%	3%	1%	2%
							H*				I		*	*	*			*			
1998	2%	2%	1%	2%	1%	3%	1%	1%	-	2%	1%	1%	2%	4%	1%	1%	2%	0%	2%	1%	2%
							*						*	*	*			*			
1997	2%	3%	2%	3%	1%	3%	4%	3%	-	1%	3%	2%	4%	2%	1%	2%	3%	0%	3%	2%	2%
							H*				I		*	*	*			*			
1996	2%	2%	2%	2%	2%	3%	-	1%	-	1%	3%	2%	1%	0%	1%	2%	1%	2%	2%	2%	1%
							*						*	*	*			*			
1995	2%	4%	1%	2%	2%	3%	3%	1%	-	1%	3%	2%	1%	2%	1%	1%	3%	3%	4%	1%	2%
		B					H*						*	*	*			*	S		
1994	1%	1%	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%	2%	-	2%	1%	1%	1%	1%	0%	1%
							*						*	*	*			*			
1993	2%	4%	1%	2%	2%	3%	-	1%	-	2%	1%	2%	3%	1%	1%	2%	2%	1%	1%	1%	4%
		B				H	*						*	*	*			*			S
1992	2%	4%	1%	3%	1%	3%	1%	4%	-	3%	1%	2%	1%	2%	1%	2%	2%	2%	5%	1%	1%
							*	H					*	*	*			*	ST		
1991	3%	4%	2%	3%	2%	4%	2%	2%	-	2%	4%	2%	5%	2%	5%	3%	2%	1%	4%	2%	1%
						H	*						*	*	*			*			
1990	2%	4%	1%	1%	3%	3%	0%	1%	-	2%	1%	2%	3%	1%	0%	2%	1%	1%	3%	1%	1%
		B					*						*	*	*			*			
1989	2%	5%	1%	3%	1%	3%	2%	3%	-	1%	3%	3%	1%	3%	0%	2%	3%	1%	1%	3%	3%
		B					*						*	*	*			*			
1988	2%	3%	1%	2%	1%	3%	1%	1%	-	1%	2%	2%	0%	1%	1%	1%	1%	3%	2%	1%	2%
		B					*						*	*	*			*			
1987	1%	3%	0%	1%	2%	2%	1%	2%	-	2%	1%	2%	-	2%	-	2%	1%	1%	1%	1%	1%
		B					*						*	*	*			*			
1986	2%	5%	1%	2%	2%	4%	1%	2%	0%	3%	1%	2%	2%	2%	3%	4%	2%	0%	5%	1%	1%
		B				H	*						*	*	*			*	ST		
1985	2%	3%	1%	2%	1%	2%	4%	1%	-	2%	2%	2%	2%	2%	0%	2%	2%	2%	2%	1%	1%

1985		B					H*						*	*	*			*			
1984	1%	3%	1%	1%	2%	2%	0%	3%	-	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	1%	1%
		B					*						*	*	*			*			
1983	1%	3%	0%	2%	1%	2%	2%	2%	0%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%
		B					*						*	*	*			*			
1982	1%	3%	1%	1%	2%	2%	1%	3%	-	2%	1%	1%	1%	3%	4%	2%	1%	1%	2%	1%	1%
		B					*						*	*	*			*			
1981	2%	4%	0%	1%	2%	2%	4%	2%	0%	3%	1%	2%	-	2%	3%	1%	2%	2%	1%	3%	1%
		B					H*						*	*	*			*			
1980	2%	3%	1%	2%	2%	3%	-	3%	-	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	3%
							*	H					*	*	*			*			
1979	2%	3%	1%	2%	2%	3%	2%	2%	-	3%	1%	2%	1%	4%	1%	1%	2%	3%	1%	2%	4%
							*						*	*	*			*			
1978	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	2%
							*						*	*	*			*			
1977	2%	4%	1%	2%	1%	2%	-	3%	1%	3%	1%	3%	1%	1%	1%	3%	1%	2%	1%	2%	3%
		B					*						*	*	*			*			
1976	2%	4%	2%	2%	2%	3%	4%	3%	1%	3%	2%	3%	4%	2%	1%	3%	2%	3%	2%	2%	4%
							*						*	*	*			*			
1975	1%	1%	1%	1%	3%	2%	2%	2%	-	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%
					C		*						*	*	*			*			
1974	2%	2%	1%	1%	3%	2%	0%	3%	0%	2%	1%	2%	1%	1%	5%	2%	1%	2%	3%	1%	1%
					C		*						*	*	*			*			
1973	1%	2%	1%	2%	1%	2%	1%	1%	-	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%
							*						*	*	*			*			
1972	2%	2%	3%	3%	2%	3%	5%	1%	-	3%	1%	2%	2%	5%	1%	4%	2%	0%	2%	3%	1%
						H	H*						*	*	*			*			
1971	2%	1%	2%	1%	3%	3%	1%	1%	1%	2%	2%	2%	3%	1%	6%	1%	2%	4%	1%	3%	1%
							*						*	*	K*			*			
1970	1%	1%	1%	2%	0%	1%	3%	1%	-	1%	1%	1%	1%	2%	3%	1%	1%	2%	1%	2%	1%
							H*						*	*	*			*			
1969	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	4%	1%	-	0%	3%	3%	0%	3%	2%
							*						*	*	*		O	O*		R	
1968	1%	0%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	4%	2%	1%	-	1%	2%	1%
							*						*	*	*			*			
1967	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	3%	0%	4%	1%	1%	2%	1%	1%	2%
							*						*	*	K*			*			
1966	1%	0%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	0%	2%	-	1%	1%	0%	0%	1%	2%
							*						*	*	*			*			
1965	2%	1%	3%	2%	2%	3%	0%	2%	1%	1%	3%	2%	-	3%	3%	2%	2%	3%	1%	2%	3%
							*						*	*	*			*			
1964	2%	1%	3%	2%	2%	1%	3%	1%	5%	3%	1%	2%	0%	3%	-	4%	2%	1%	2%	2%	3%
							*		E				*	*	*			*			
1963	2%	1%	2%	1%	2%	1%	2%	1%	3%	2%	1%	2%	0%	-	1%	3%	1%	1%	0%	2%	3%
							*						*	*	*			*			R
1962	3%	1%	4%	2%	4%	1%	3%	0%	8%	3%	2%	2%	5%	5%	4%	2%	1%	7%	6%	1%	2%
			A				*		EG				*	*	*			OP*	S		
1961	1%	0%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	-	1%	1%	2%	0%	1%	1%	2%
							*						*	*	*			*			
1960	1%	0%	2%	1%	2%	1%	3%	1%	3%	2%	1%	1%	2%	1%	3%	1%	1%	2%	0%	2%	2%
			A				E*						*	*	*			*			
1959	1%	0%	2%	2%	1%	1%	1%	1%	4%	2%	1%	2%	1%	-	0%	1%	3%	0%	1%	2%	1%
							*		E				*	*	*			*			
1958	1%	0%	2%	1%	1%	1%	2%	1%	3%	1%	2%	2%	2%	-	1%	2%	1%	1%	2%	1%	1%
							*						*	*	*			*			
1957	1%	0%	1%	0%	1%	0%	1%	-	2%	1%	1%	1%	0%	-	1%	0%	1%	0%	0%	1%	1%

1957							*						*	*	*			*			
1956	3%	0%	4%	3%	2%	1%	1%	2%	9%	3%	3%	3%	-	5%	-	3%	2%	3%	2%	3%	5%
			A				*		EFG				*	*	*			*			
1955	1%	-	2%	1%	1%	0%	-	1%	5%	2%	1%	2%	-	-	1%	2%	2%	-	-	2%	1%
			A				*		EG				*	*	*			*		R	
1954	1%	0%	1%	1%	1%	-	-	-	4%	1%	1%	1%	-	0%	-	1%	0%	2%	0%	1%	2%
							*		EG				*	*	*			*			
1953	1%	-	2%	1%	2%	0%	0%	-	6%	2%	1%	2%	-	-	-	2%	1%	2%	1%	2%	2%
			A				*		EG				*	*	*			*			
1952	1%	-	1%	1%	1%	0%	-	0%	4%	1%	0%	1%	-	1%	6%	1%	1%	2%	1%	1%	0%
							*		E				*	*	KLM*			*			
1951	2%	-	3%	1%	3%	-	-	1%	6%	2%	1%	2%	0%	1%	0%	1%	2%	3%	1%	2%	2%
			A				*	E	E				*	*	*			*			
1950	2%	-	3%	1%	3%	-	-	-	9%	3%	1%	2%	3%	-	6%	1%	2%	3%	2%	2%	1%
			A				*		EFG				*	*	M*			*			
1949	1%	-	1%	0%	1%	0%	1%	-	2%	1%	0%	1%	0%	1%	-	1%	1%	-	1%	1%	-
							*						*	*	*			*			
1948	1%	-	2%	1%	2%	1%	-	-	4%	2%	0%	2%	-	-	-	0%	2%	2%	-	2%	1%
			A				*		EG				*	*	*			*			
1947	1%	-	1%	0%	1%	-	3%	-	1%	1%	1%	1%	-	-	3%	1%	0%	0%	0%	1%	1%
							EG*						*	*	*			*			
1946	1%	-	2%	1%	3%	-	-	-	6%	2%	0%	2%	-	-	-	0%	1%	4%	1%	2%	-
			A		C		*		EG	J			*	*	*			O*			
1945	0%	-	0%	0%	0%	-	-	-	1%	0%	0%	0%	-	0%	-	1%	0%	-	0%	0%	0%
							*						*	*	*			*			
1944	0%	-	0%	0%	0%	-	-	-	1%	0%	0%	0%	-	-	-	-	0%	-	0%	0%	0%
							*						*	*	*			*			
1943	0%	-	0%	0%	0%	-	-	0%	1%	0%	0%	0%	-	-	-	0%	0%	-	0%	0%	-
							*						*	*	*			*			
1942	0%	-	0%	-	1%	-	-	-	1%	0%	-	0%	-	-	-	1%	-	-	-	1%	-
							*						*	*	*			*			
1941	0%	-	0%	-	0%	-	-	-	0%	0%	-	0%	-	-	-	0%	-	-	-	0%	-
							*						*	*	*			*			
1940	0%	-	0%	0%	0%	-	-	-	1%	0%	0%	0%	-	-	-	0%	0%	-	-	0%	0%
							*						*	*	*			*			
1939	0%	-	0%	0%	-	-	-	-	0%	-	0%	0%	-	-	-	0%	-	-	-	-	0%
							*						*	*	*			*			
1934	0%	-	0%	-	0%	-	-	-	0%	-	0%	0%	-	-	-	0%	-	-	-	0%	-
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Gen Z Born 2012-1997 (Net)	18%	15%	19%	23%	8%	17%	31%	33%	-	4%	32%	12%	33%	28%	15%	15%	21%	12%	20%	18%	13%
				D		H	EH*	EH			I		KN*	K*	*			*			
Millennials Born 1981-1996 (Net)	28%	54%	13%	29%	27%	42%	24%	29%	0%	30%	26%	29%	23%	26%	25%	31%	27%	23%	39%	23%	24%
		B				FGH	H*	H					*	*	*			*	ST		
Xers Born 1965-1980 (Net)	26%	28%	25%	25%	28%	33%	22%	28%	10%	30%	21%	24%	30%	29%	32%	24%	25%	31%	18%	28%	32%
						H	H*	H		J			*	*	*			*		R	R
Boomers Born 1946-1964 (Net)	27%	4%	40%	23%	36%	8%	22%	9%	85%	34%	20%	32%	15%	17%	27%	27%	26%	34%	22%	29%	30%
			A		C		EG*		EFG	J		LM	*	*	*			*			
Silent Generation Born 1928-1945 (Net)	1%	-	2%	1%	2%	-	-	0%	5%	2%	1%	2%	-	0%	-	2%	1%	-	1%	2%	1%
			A				*		EG				*	*	*			*			

Field Dates: 9/25-9/26
Statistics:
Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Year

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
2007	2%	9%	-	-	-	-	3%	-	5%	-	-	-	-	2%	0%	2%
		BCD				**	G		IJK					L		
2006	2%	9%	-	-	-	-	4%	-	6%	-	-	-	-	2%	-	2%
		BCD				**	G		IJK					L		
2005	1%	6%	-	-	-	-	2%	-	4%	-	-	-	-	2%	-	1%
		BCD				**			IJK							
2004	2%	10%	-	-	-	-	4%	-	6%	-	-	-	-	3%	1%	2%
		BCD				**	G		IJK					L		
2003	1%	8%	-	-	-	-	3%	-	5%	-	-	-	-	2%	1%	2%
		BCD				**	G		IJK					L		
2002	1%	8%	-	-	-	-	3%	-	5%	-	-	-	0%	2%	1%	1%
		BCD				**	G		IJK							
2001	1%	8%	-	-	-	-	3%	-	5%	-	-	-	0%	2%	3%	1%
		BCD				**	G		IJK							
2000	2%	12%	-	-	-	-	5%	-	7%	-	-	-	-	3%	4%	2%
		BCD				**	G		IJK					L		
1999	2%	9%	-	-	-	-	4%	-	6%	-	-	-	1%	2%	4%	1%
		BCD				**	G		IJK							
1998	2%	9%	-	-	-	-	3%	-	5%	-	-	-	1%	2%	3%	1%
		BCD				**	G		IJK							
1997	2%	12%	-	-	-	-	5%	-	7%	-	-	-	1%	3%	2%	2%
		BCD				**	G		IJK							
1996	2%	-	6%	-	-	-	4%	-	6%	-	-	-	0%	3%	1%	2%
			ACD			**	G		IJK					L		
1995	2%	-	7%	-	-	-	5%	-	7%	-	-	-	0%	3%	0%	2%
			ACD			**	G		IJK					L		
1994	1%	-	2%	-	-	-	1%	-	2%	-	-	-	0%	1%	1%	1%
						**										
1993	2%	-	6%	-	-	-	4%	-	6%	-	-	-	0%	3%	2%	2%
			ACD			**	G		IJK					L		
1992	2%	-	8%	-	-	-	5%	-	8%	-	-	-	1%	3%	1%	2%
			ACD			**	G		IJK							
1991	3%	-	10%	-	-	-	6%	-	9%	-	-	-	1%	4%	4%	2%
			ACD			**	G		IJK							
1990	2%	-	6%	-	-	-	4%	-	1%	5%	-	-	0%	2%	1%	2%
			ACD			**	G			HJK						

1989	2%	-	8%	-	-	-	5%	-	-	9%	-	-	1%	3%	1%	3%
			ACD			**	G			HJK						
1988	2%	-	6%	-	-	-	4%	-	-	6%	-	-	0%	2%	1%	2%
			ACD			**	G			HJK				L		
1987	1%	-	5%	-	-	-	3%	-	-	5%	-	-	0%	2%	0%	2%
			ACD			**	G			HJK						
1986	2%	-	8%	-	-	-	5%	-	-	8%	-	-	1%	3%	0%	3%
			ACD			**	G			HJK						
1985	2%	-	6%	-	-	-	4%	-	-	6%	-	-	0%	2%	1%	2%
			ACD			**	G			HJK				L		
1984	1%	-	5%	-	-	-	3%	-	-	6%	-	-	0%	2%	0%	2%
			ACD			**	G			HJK						
1983	1%	-	5%	-	-	-	3%	-	-	6%	-	-	0%	2%	1%	2%
			ACD			**	G			HJK						
1982	1%	-	5%	-	-	-	3%	-	-	5%	-	-	1%	2%	1%	1%
			ACD			**	G			HJK						
1981	2%	-	6%	-	-	-	4%	-	-	7%	-	-	0%	3%	1%	2%
			ACD			**	G			HJK				L		
1980	2%	-	-	8%	-	-	-	-	-	8%	-	-	1%	2%	0%	2%
				ABD		**				HJK						
1979	2%	-	-	7%	-	-	-	-	-	7%	-	-	2%	2%	2%	2%
				ABD		**				HJK						
1978	1%	-	-	4%	-	-	-	-	-	4%	-	-	1%	1%	2%	1%
				ABD		**				HJK						
1977	2%	-	-	7%	-	-	-	-	-	7%	-	-	0%	3%	1%	2%
				ABD		**				HJK				L		
1976	2%	-	-	9%	-	-	-	-	-	9%	-	-	2%	2%	2%	3%
				ABD		**				HJK						
1975	1%	-	-	5%	-	-	-	-	-	2%	4%	-	2%	1%	0%	2%
				ABD		**					HK					
1974	2%	-	-	6%	-	-	-	-	-	-	7%	-	2%	2%	1%	2%
				ABD		**					HIK					
1973	1%	-	-	5%	-	-	-	-	-	-	5%	-	1%	1%	1%	1%
				ABD		**					HIK					
1972	2%	-	-	9%	-	-	-	-	-	-	10%	-	4%	1%	1%	2%
				ABD		**					HIK		M			
1971	2%	-	-	8%	-	-	-	-	-	-	8%	-	3%	1%	1%	2%
				ABD		**					HIK					
1970	1%	-	-	5%	-	-	-	-	-	-	5%	-	2%	1%	2%	1%
				ABD		**					HIK					
1969	2%	-	-	7%	-	-	-	-	-	-	7%	-	3%	1%	0%	2%
				ABD		**					HIK					
1968	1%	-	-	5%	-	-	-	-	-	-	5%	-	2%	1%	2%	1%
				ABD		**					HIK					
1967	1%	-	-	4%	-	-	-	-	-	-	5%	-	1%	1%	2%	1%
				ABD		**					HIK					
1966	1%	-	-	4%	-	-	-	-	-	-	4%	-	2%	1%	1%	1%

1966				ABD		**					HIK					
1965	2%	-	-	8%	-	-	-	-	-	-	8%	-	2%	2%	5%	1%
				ABD		**					HIK				O	
1964	2%	-	-	-	8%	-	-	7%	-	-	9%	-	4%	1%	2%	2%
					ABC	**		F			HIK		M			
1963	2%	-	-	-	6%	-	-	6%	-	-	6%	-	4%	0%	0%	2%
					ABC	**		F			HIK		M			
1962	3%	-	-	-	10%	-	-	10%	-	-	11%	-	3%	2%	3%	3%
					ABC	**		F			HIK					
1961	1%	-	-	-	4%	-	-	4%	-	-	5%	-	1%	1%	3%	1%
					ABC	**		F			HIK					
1960	1%	-	-	-	5%	-	-	5%	-	-	1%	5%	3%	0%	2%	1%
					ABC	**		F				HIJ	M			
1959	1%	-	-	-	6%	-	-	5%	-	-	-	7%	3%	1%	3%	1%
					ABC	**		F				HIJ	M			
1958	1%	-	-	-	5%	-	-	5%	-	-	-	7%	3%	1%	4%	1%
					ABC	**		F				HIJ	M		O	
1957	1%	-	-	-	2%	-	-	2%	-	-	-	3%	1%	0%	2%	0%
						**		F				HI			O	
1956	3%	-	-	-	11%	-	-	10%	-	-	-	14%	8%	0%	5%	2%
					ABC	**		F				HIJ	M			
1955	1%	-	-	-	5%	-	-	5%	-	-	-	7%	3%	0%	2%	1%
					ABC	**		F				HIJ	M			
1954	1%	-	-	-	3%	-	-	3%	-	-	-	4%	2%	0%	3%	0%
					BC	**		F				HIJ			O	
1953	1%	-	-	-	5%	-	-	5%	-	-	-	7%	3%	1%	1%	2%
					ABC	**		F				HIJ	M			
1952	1%	-	-	-	4%	-	-	3%	-	-	-	5%	2%	0%	0%	1%
					BC	**		F				HIJ	M			
1951	2%	-	-	-	6%	-	-	6%	-	-	-	8%	3%	1%	3%	1%
					ABC	**		F				HIJ				
1950	2%	-	-	-	7%	-	-	7%	-	-	-	9%	4%	1%	3%	2%
					ABC	**		F				HIJ	M			
1949	1%	-	-	-	2%	-	-	2%	-	-	-	3%	1%	0%	0%	1%
						**		F				HI	M			
1948	1%	-	-	-	4%	-	-	4%	-	-	-	6%	2%	1%	1%	1%
					ABC	**		F				HIJ				
1947	1%	-	-	-	2%	-	-	2%	-	-	-	3%	2%	0%	1%	0%
						**		F				HIJ	M			
1946	1%	-	-	-	5%	-	-	5%	-	-	-	6%	3%	0%	0%	1%
					ABC	**		F				HIJ	M			
1945	0%	-	-	-	-	22%	-	1%	-	-	-	1%	1%	-	1%	0%
						**									O	
1944	0%	-	-	-	-	12%	-	1%	-	-	-	1%	0%	0%	0%	0%
						**										
1943	0%	-	-	-	-	20%	-	1%	-	-	-	1%	1%	-	0%	0%
						**										

1942	0%	-	-	-	-	20%	-	1%	-	-	-	1%	0%	0%	-	0%
						**										
1941	0%	-	-	-	-	2%	-	0%	-	-	-	0%	0%	-	-	0%
						**										
1940	0%	-	-	-	-	15%	-	1%	-	-	-	1%	1%	-	0%	0%
						**										
1939	0%	-	-	-	-	6%	-	0%	-	-	-	0%	0%	-	0%	-
						**										
1934	0%	-	-	-	-	2%	-	0%	-	-	-	0%	0%	-	0%	-
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Gen Z Born 2012-1997 (Net)	18%	100%	-	-	-	-	39%	-	61%	-	-	-	3%	26%	20%	17%
		BCD				**	G		IJK					L		
Millennials Born 1981-1996 (Net)	28%	-	100%	-	-	-	61%	-	39%	63%	-	-	7%	40%	16%	30%
			ACD			**	G		JK	HJK				L		N
Xers Born 1965-1980 (Net)	26%	-	-	100%	-	-	-	-	-	37%	68%	-	31%	23%	23%	27%
				ABD		**				HK	HIK		M			
Boomers Born 1946-1964 (Net)	27%	-	-	-	100%	-	-	96%	-	-	32%	94%	56%	11%	38%	25%
					ABC	**		F			HI	HIJ	M		O	
Silent Generation Born 1928-1945 (Net)	1%	-	-	-	-	100%	-	4%	-	-	-	6%	3%	0%	3%	1%
						**		F				HIJ	M			

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Household Income

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Under $15K	7%	7%	7%	-	11%	7%	4%	13%	8%	6%	4%	6%	25%	-	-	-	-	4%	9%	7%	8%
				**	F			J				**	MNOP		*						
$15K to less than $20K	2%	2%	2%	32%	2%	2%	2%	2%	2%	2%	2%	2%	7%	-	-	-	-	2%	2%	2%	2%
				**								**	MNOP		*						
$20K to less than $25K	3%	3%	3%	-	2%	3%	4%	3%	3%	3%	4%	-	11%	-	-	-	-	2%	4%	4%	2%
				**								**	MNOP		*						
$25K to less than $30K	4%	5%	4%	-	4%	5%	3%	3%	5%	5%	4%	-	15%	-	-	-	-	3%	4%	7%	1%
				**								**	MNOP		*					T	
$30K to less than $40K	6%	6%	6%	-	5%	6%	7%	5%	4%	7%	7%	15%	20%	-	-	-	-	4%	6%	8%	4%
				**								**	MNOP		*						
$40K to less than $50K	6%	5%	7%	-	9%	4%	6%	10%	5%	5%	5%	11%	21%	-	-	-	-	4%	8%	6%	5%
				**	E							**	MNOP		*						
$50K to less than $75K	16%	13%	18%	-	19%	14%	15%	23%	12%	15%	15%	12%	-	55%	-	-	-	15%	13%	19%	13%
				**				H				**		LNOP	*						
$75K to less than $100K	13%	12%	14%	68%	16%	9%	14%	16%	14%	7%	15%	12%	-	45%	-	-	-	12%	14%	12%	14%
				**	E			I	I		I	**		LNOP	*						
$100K to less than $150K	18%	21%	16%	-	17%	21%	17%	12%	25%	19%	14%	27%	-	-	100%	43%	22%	19%	16%	15%	25%
				**					GJ			**			LMOP*	LMP	LM				S
$150K or more	25%	26%	23%	-	14%	29%	28%	13%	21%	31%	30%	16%	-	-	-	57%	78%	35%	22%	20%	26%
				**		D	D			GH	G	**			*	LMN	LMNO	RS			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Under $50K (Net)	28%	28%	29%	32%	33%	27%	27%	36%	27%	27%	26%	33%	100%	-	-	-	-	18%	34%	35%	22%
				**								**	MNOP		*				QT	QT	
$50K-<$100K (Net)	29%	25%	32%	68%	35%	23%	28%	40%	26%	22%	30%	24%	-	100%	-	-	-	27%	27%	31%	27%
				**	E			HI				**		LNOP	*						
$100K-<$125K (Net)	11%	12%	11%	-	13%	12%	9%	10%	16%	12%	8%	7%	-	-	100%	27%	-	13%	14%	8%	14%
				**					J			**			LMOP*	LMP					
$100K+ (Net)	43%	47%	39%	-	31%	50%	45%	25%	46%	50%	44%	43%	-	-	100%	100%	100%	54%	39%	35%	51%
		B		**		D	D		G	G	G	**			LM*	LM	LM	RS			S
$125K+ (Net)	32%	36%	28%	-	18%	38%	36%	15%	31%	39%	36%	36%	-	-	-	74%	100%	42%	25%	27%	37%
		B		**		D	D		G	G	G	**			*	LMN	LMNO	RS			RS
Mean (,000)	100.2	104.5	96.2	69.7	84.3	107.7	105.8	77.1	100.7	110.4	105.3	91.7	26.4	71.5	112.5	168.3	188.4	115.2	93.3	88.9	113.4
				**		D	D		G	G	G	**		L	LM*	LMN	LMNO	RS			RS
STD. DEV.	71.43	73.38	69.4	-	65.63	74.59	70.93	63.52	70.4	76.85	69.61	55.18	14.16	14.8	*	53.02	47.91	69.1	70.18	67.46	76.49
STD. ERR.	1.98	2.91	2.68	-	3.37	3.51	3.26	4.19	3.68	4.17	3.7	13.71	0.73	0.77	*	2.24	2.36	4.59	4.28	3.02	4.35

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T

Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Household Income

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Under $15K	7%	4%	9%	11%	1%	3%	14%	17%	3%	3%	12%	6%	16%	7%	8%	7%	7%	6%	10%	4%	9%
			A	D			EH*	EH			I		K*	*	*			*	S		S
$15K to less than $20K	2%	1%	3%	3%	0%	1%	2%	4%	3%	1%	4%	2%	1%	4%	1%	1%	2%	2%	2%	1%	4%
				D			*	E			I		*	*	*			*			S
$20K to less than $25K	3%	2%	4%	4%	1%	2%	4%	6%	3%	1%	5%	3%	3%	3%	1%	2%	2%	3%	3%	2%	5%
				D			*	E			I		*	*	*			*			
$25K to less than $30K	4%	3%	5%	6%	1%	3%	8%	4%	5%	2%	7%	4%	9%	3%	2%	3%	4%	5%	7%	2%	5%
				D			*				I		*	*	*			*	S		
$30K to less than $40K	6%	4%	7%	8%	1%	4%	4%	10%	7%	5%	7%	6%	7%	6%	2%	4%	4%	11%	6%	4%	9%
				D			*	E					*	*	*			P*			S
$40K to less than $50K	6%	4%	7%	8%	2%	5%	5%	9%	6%	3%	9%	6%	7%	6%	2%	5%	4%	10%	7%	6%	6%
				D			*				I		*	*	*			*			
$50K to less than $75K	16%	14%	17%	19%	9%	16%	27%	16%	12%	11%	21%	13%	19%	24%	11%	12%	16%	19%	14%	15%	19%
				D			EH*				I		*	K*	*			*			
$75K to less than $100K	13%	14%	12%	12%	15%	14%	15%	11%	12%	15%	11%	14%	8%	11%	13%	16%	12%	12%	12%	15%	10%
							*						*	*	*			*			
$100K to less than $150K	18%	25%	15%	15%	25%	24%	12%	11%	16%	26%	10%	21%	9%	14%	15%	22%	21%	11%	19%	18%	18%
		B			C	FG	*			J		L	*	*	*	Q	Q	*			
$150K or more	25%	28%	23%	14%	45%	29%	8%	13%	33%	34%	14%	24%	21%	22%	46%	27%	28%	21%	21%	32%	13%
					C	FG	*		FG	J			*	*	KLM*			*		RT	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Under $50K (Net)	28%	19%	34%	40%	6%	18%	38%	50%	27%	14%	44%	27%	43%	28%	16%	23%	24%	37%	35%	20%	39%
			A	D			E*	EH			I		KMN*	*	*			OP*	S		S
$50K-<$100K (Net)	29%	29%	29%	31%	24%	29%	42%	26%	24%	25%	32%	28%	27%	35%	23%	28%	27%	31%	26%	30%	29%
							EGH*						*	*	*			*			
$100K-<$125K (Net)	11%	14%	10%	10%	14%	15%	9%	8%	8%	15%	7%	13%	7%	10%	6%	12%	13%	9%	10%	13%	10%
							*			J			*	*	*			*			
$100K+ (Net)	43%	53%	37%	29%	70%	52%	20%	24%	49%	61%	24%	45%	29%	36%	61%	49%	49%	32%	40%	50%	32%
		B			C	FG	*		FG	J		L	*	*	KLM*	Q	Q	*		RT	
$125K+ (Net)	32%	39%	27%	18%	56%	38%	11%	16%	41%	45%	17%	32%	22%	27%	54%	37%	36%	23%	30%	37%	22%
		B			C	FG	*		FG	J			*	*	KLM*	Q	Q	*		T	
Mean (,000)	100.2	112.7	93.1	76.8	144	115	67.5	69.4	109.8	124.3	74.7	101.4	85.8	87.2	139.3	107.4	109.2	87.5	94.7	112.5	80.8
		B			C	FG	*		FG	J			*	*	KLM*	Q	Q	*		RT	
STD. DEV.	71.43	69.44	71.61	60.69	69.45	71.82	52.13	63.88	70.81	68.07	65.88	68.21	83.45	56.83	85.26	69.35	75.62	66.91	75.1	69.61	65.12
STD. ERR.	1.98	3.2	2.48	2.08	3.26	2.87	5.05	3.82	4.13	2.63	2.62	2.4	6.67	3.79	9.4	3.25	3.49	4.04	3.83	2.77	3.81

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T

Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Household Income

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Under $15K	7%	13%	8%	6%	4%	6%	10%	4%	11%	7%	6%	3%	9%	6%	21%	5%
		D				**	G		K						O	
$15K to less than $20K	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	4%	2%
						**										
$20K to less than $25K	3%	3%	3%	3%	4%	-	3%	4%	2%	4%	4%	3%	4%	3%	7%	2%
						**									O	
$25K to less than $30K	4%	3%	5%	5%	4%	-	4%	4%	4%	5%	4%	4%	3%	5%	6%	4%
						**										
$30K to less than $40K	6%	5%	4%	7%	7%	15%	4%	7%	5%	6%	4%	9%	8%	4%	11%	5%
						**							M		O	
$40K to less than $50K	6%	10%	5%	5%	5%	11%	7%	5%	9%	4%	6%	5%	7%	6%	5%	6%
						**										
$50K to less than $75K	16%	23%	12%	15%	15%	12%	17%	15%	19%	13%	14%	16%	15%	16%	21%	15%
		B				**										
$75K to less than $100K	13%	16%	14%	7%	15%	12%	15%	15%	16%	12%	9%	14%	11%	14%	8%	14%
		C	C		C	**										
$100K to less than $150K	18%	12%	25%	19%	14%	27%	20%	15%	17%	21%	17%	18%	17%	19%	8%	20%
			AD			**										N
$150K or more	25%	13%	21%	31%	30%	16%	18%	29%	14%	26%	35%	25%	25%	24%	9%	27%
				AB	A	**		F		H	H	H				N
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Under $50K (Net)	28%	36%	27%	27%	26%	33%	31%	26%	33%	27%	26%	26%	33%	26%	54%	24%
						**									O	
$50K-<$100K (Net)	29%	40%	26%	22%	30%	24%	31%	30%	35%	25%	23%	30%	26%	30%	29%	29%
		BC				**			IJ							
$100K-<$125K (Net)	11%	10%	16%	12%	8%	7%	13%	7%	13%	13%	9%	10%	11%	12%	6%	12%
			D			**										N
$100K+ (Net)	43%	25%	46%	50%	44%	43%	38%	44%	31%	47%	52%	43%	42%	44%	17%	48%
			A	A	A	**				H	H	H				N
$125K+ (Net)	32%	15%	31%	39%	36%	36%	25%	36%	18%	35%	42%	33%	31%	32%	11%	35%
			A	A	A	**		F		H	H	H				N
Mean (,000)	100.2	77.1	100.7	110.4	105.3	91.7	91.6	104.7	84.3	103.3	113.4	103.2	97.8	101.5	60	107.2
			A	A	A	**				H	H	H				N
STD. DEV.	71.43	63.52	70.4	76.85	69.61	55.18	68.75	69.04	65.63	72.36	75.39	69.57	71.5	71.4	62.38	70.61

STD. DEV.																
STD. ERR.	1.98	4.19	3.68	4.17	3.7	13.71	2.81	3.59	3.37	3.91	4.25	4.26	3.35	2.45	4.48	2.12

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Gender

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Male	49%	100%	-	-	50%	49%	47%	48%	51%	52%	44%	31%	47%	43%	49%	53%	55%	56%	43%	48%	49%
		B		**								**			*	M	M				
Female	51%	-	100%	-	50%	51%	53%	51%	49%	48%	56%	69%	52%	57%	51%	47%	45%	44%	57%	52%	51%
			A	**								**		OP	*						
Another gender	0%	-	-	32%	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	-	-	0%
				**								**			*						
Prefer not to answer	0%	-	-	68%	0%	-	-	1%	-	-	-	-	-	0%	-	-	-	-	0%	-	-
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Gender

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Male	49%	54%	46%	46%	54%	63%	35%	29%	42%	46%	51%	45%	64%	47%	61%	53%	48%	48%	55%	47%	44%
						FGH	*		G				KM*	*	K*			*	T		
Female	51%	46%	54%	54%	46%	37%	65%	71%	58%	54%	49%	55%	36%	53%	39%	47%	51%	52%	45%	53%	56%
							E*	EH	E			LN	*	L*	*			*			
Another gender	0%	0%	-	0%	-	0%	-	-	-	-	0%	-	-	-	1%	-	-	-	-	-	0%
							*						*	*	*			*			
Prefer not to answer	0%	-	0%	0%	-	0%	-	-	-	-	0%	0%	-	-	-	-	0%	-	-	-	0%
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Gender

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Male	49%	48%	51%	52%	44%	31%	50%	44%	50%	52%	44%	48%	41%	53%	59%	47%
						**								L	O	
Female	51%	51%	49%	48%	56%	69%	50%	56%	50%	48%	56%	52%	59%	47%	41%	53%
						**							M			N
Another gender	0%	0%	-	-	-	-	0%	-	0%	-	-	-	-	0%	0%	-
						**										
Prefer not to answer	0%	1%	-	-	-	-	0%	-	0%	-	-	-	-	0%	-	0%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Age

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
18 - 34 (Net)	29%	30%	28%	100%	100%	-	-	100%	41%	-	-	-	34%	36%	33%	21%	17%	31%	21%	31%	31%
				**	EF			HIJ	IJ			**	OP	OP	OP*	P				R	
18 - 24	11%	9%	12%	32%	37%	-	-	61%	-	-	-	-	12%	14%	11%	8%	7%	12%	4%	12%	14%
				**	EF			HIJ				**		OP	*			R		R	R
25 - 34	18%	21%	16%	68%	63%	-	-	39%	41%	-	-	-	22%	22%	22%	14%	10%	19%	17%	19%	17%
				**	EF			IJ	IJ			**	OP	OP	OP*						
35 - 54 (Net)	35%	35%	35%	-	-	100%	-	-	59%	69%	-	-	32%	28%	37%	41%	42%	33%	41%	35%	31%
				**		DF			GJ	GJ		**			*	M	M				
35 - 44	17%	17%	17%	-	-	49%	-	-	59%	1%	-	-	15%	14%	22%	19%	19%	19%	14%	17%	18%
				**		DF			GIJ			**			*						
45 - 54	18%	18%	18%	-	-	51%	-	-	-	69%	-	-	17%	14%	16%	21%	23%	14%	27%	18%	12%
				**		DF				GHJ		**			*	M	M		QST		
55 + (Net)	36%	35%	37%	-	-	-	100%	-	-	31%	100%	100%	34%	36%	29%	38%	41%	36%	38%	34%	39%
				**			DE			GH	GHI	**			*						
55 - 64	16%	15%	17%	-	-	-	44%	-	-	31%	29%	-	15%	14%	12%	17%	20%	14%	20%	16%	13%
				**			DE			GH	GH	**			*						
65+	20%	20%	21%	-	-	-	56%	-	-	-	71%	100%	19%	22%	18%	21%	22%	22%	18%	18%	26%
				**			DE				GHI	**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
35 - 49 (Net)	26%	28%	25%	-	-	76%	-	-	59%	37%	-	-	25%	23%	29%	29%	29%	29%	28%	26%	23%
				**		DF			GIJ	GJ		**			*						
50 - 64 (Net)	24%	22%	26%	-	-	24%	44%	-	-	63%	29%	-	22%	19%	20%	29%	32%	18%	33%	25%	20%
				**		D	DE			GHJ	GH	**			*	MN	LM		QT		
Mean	47.3	47	47.7	25	26.4	44.5	66.8	23.1	36.1	51.9	68.8	82.1	45.6	45.8	44.9	49.5	51.1	46.6	49.7	46.2	47.7
				**		D	DE		G	GH	GHI	**			*	LMN	LMN				
STD. DEV.	17.48	17.19	17.75	-	4.98	5.94	7.31	3.16	4.49	4.62	5.54	2.37	17.33	18.61	16.39	16.59	16.36	18.49	15.07	17.4	18.63
STD. ERR.	0.48	0.67	0.7	-	0.26	0.26	0.36	0.23	0.21	0.25	0.33	0.54	0.76	0.84	1.66	0.97	1.18	1.12	0.96	0.76	1.14
Median	47	46	48	25.55	27	45	66	23	36	52	69	82	45	44	42	49	51	44.39	50	45	45

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Age

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
18 - 34 (Net)	29%	33%	27%	35%	18%	35%	39%	43%	0%	14%	45%	24%	47%	36%	26%	27%	31%	22%	38%	26%	24%
				D		H	H*	H			I		KN*	K*	*			*	ST		
18 - 24	11%	6%	13%	14%	4%	7%	19%	28%	-	1%	21%	6%	23%	19%	12%	9%	13%	7%	11%	12%	7%
			A	D		H	EH*	EH			I		K*	K*	*			*			
25 - 34	18%	26%	14%	21%	14%	28%	20%	15%	0%	13%	24%	18%	24%	17%	14%	18%	18%	15%	28%	13%	17%
		B				GH	H*	H			I		*	*	*			*	ST		
35 - 54 (Net)	35%	59%	21%	34%	37%	47%	35%	41%	3%	42%	27%	34%	30%	40%	33%	37%	32%	35%	36%	34%	35%
		B				H	H*	H		J			*	*	*			*			
35 - 44	17%	36%	6%	17%	17%	23%	17%	19%	0%	20%	13%	18%	9%	19%	14%	19%	17%	13%	21%	16%	14%
		B				H	H*	H		J		L	*	*	*			*			
45 - 54	18%	23%	15%	17%	20%	23%	18%	21%	3%	22%	13%	17%	21%	21%	18%	18%	15%	22%	15%	18%	22%
		B				H	H*	H		J			*	*	*			*			
55 + (Net)	36%	8%	52%	32%	45%	18%	27%	17%	97%	44%	29%	42%	23%	25%	41%	36%	37%	43%	26%	41%	41%
			A		C		*		EFG	J		LM	*	*	LM*			*		R	R
55 - 64	16%	7%	21%	15%	17%	14%	14%	10%	25%	17%	14%	15%	15%	16%	20%	16%	16%	18%	12%	16%	20%
			A				*		EG				*	*	*			*			
65+	20%	1%	31%	16%	28%	4%	12%	6%	72%	26%	14%	26%	9%	9%	22%	20%	21%	25%	13%	25%	21%
			A		C		E*		EFG	J		LM	*	*	LM*			*		R	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
35 - 49 (Net)	26%	51%	12%	26%	26%	35%	27%	31%	2%	32%	20%	27%	19%	30%	20%	28%	25%	26%	28%	24%	29%
		B				H	H*	H		J			*	*	*			*			
50 - 64 (Net)	24%	15%	29%	23%	27%	25%	22%	20%	26%	27%	21%	22%	25%	26%	33%	25%	23%	28%	20%	25%	27%
			A				*						*	*	*			*			
Mean	47.3	39.5	51.7	44.6	52.5	41.8	42.3	38.9	69	52.6	41.7	49.9	40.7	42.3	49.3	47.7	46.7	50.7	43.2	49	49.2
			A		C	G	*		EFG	J		LM	*	*	LM*			*		R	R
STD. DEV.	17.48	10.46	19.04	17.22	16.8	12.92	17.06	15.5	7.61	15.38	17.82	17.56	16.31	16.01	17.2	16.95	18.09	17.14	16.48	18.24	16.21
STD. ERR.	0.48	0.47	0.67	0.62	0.72	0.51	1.5	0.9	0.5	0.63	0.67	0.62	1.24	1.19	1.63	0.75	0.77	1.35	0.8	0.75	0.96
Median	47	39	56	43	52	40	42	39	70	51	37	49	37.47	43	51	48	46	51	39	49	49

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Age

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
18 - 34 (Net)	29%	100%	41%	-	-	-	64%	-	100%	-	-	-	6%	41%	30%	29%
		BCD	CD			**	G		IJK					L		
18 - 24	11%	61%	-	-	-	-	23%	-	37%	-	-	-	1%	16%	8%	11%
		BCD				**	G		IJK					L		
25 - 34	18%	39%	41%	-	-	-	40%	-	63%	-	-	-	5%	25%	22%	18%
		CD	CD			**	G		IJK					L		
35 - 54 (Net)	35%	-	59%	69%	-	-	36%	-	-	100%	35%	-	24%	41%	18%	38%
			AD	AD		**	G			HJK	HK			L		N
35 - 44	17%	-	59%	1%	-	-	36%	-	-	64%	-	-	4%	24%	7%	19%
			ACD			**	G			HJK				L		N
45 - 54	18%	-	-	69%	-	-	-	-	-	36%	35%	-	20%	17%	11%	19%
				ABD		**				HK	HK					N
55 + (Net)	36%	-	-	31%	100%	100%	-	100%	-	-	65%	100%	70%	18%	52%	33%
				AB	ABC	**		F			HI	HIJ	M		O	
55 - 64	16%	-	-	31%	29%	-	-	28%	-	-	65%	-	25%	11%	21%	15%
				AB	AB	**		F			HIK		M			
65+	20%	-	-	-	71%	100%	-	72%	-	-	-	100%	46%	7%	32%	19%
					ABC	**		F				HIJ	M		O	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
35 - 49 (Net)	26%	-	59%	37%	-	-	36%	-	-	100%	-	-	12%	34%	13%	29%
			ACD	AD		**	G			HJK				L		N
50 - 64 (Net)	24%	-	-	63%	29%	-	-	28%	-	-	100%	-	37%	18%	25%	24%
				ABD	AB	**		F			HIK		M			
Mean	47.3	23.1	36.1	51.9	68.8	82.1	31.1	69.4	26.4	42	57.2	72.1	61	40	51.3	46.6
			A	AB	ABC	**		F		H	HI	HIJ	M		O	
STD. DEV.	17.48	3.16	4.49	4.62	5.54	2.37	7.5	6.09	4.98	4.52	4.32	4.84	13.16	14.93	18.53	17.21
STD. ERR.	0.48	0.23	0.21	0.25	0.33	0.54	0.29	0.35	0.26	0.22	0.25	0.32	0.67	0.49	1.14	0.53
Median	47	23	36	52	69	82	32	69	27	42	57	72	63	38	56.16	45

Field Dates: 9/25-9/26

Statistics:

Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Region

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Northeast	17%	20%	15%	-	19%	17%	17%	22%	17%	15%	17%	25%	11%	17%	20%	22%	23%	100%	-	-	-
				**								**			*	L	L	RST			
Midwest	21%	18%	23%	68%	15%	24%	22%	11%	18%	29%	22%	10%	24%	20%	25%	19%	17%	-	100%	-	-
				**		D				GH	G	**			*				QST		
South	38%	38%	39%	-	42%	38%	36%	40%	41%	38%	34%	62%	46%	41%	27%	31%	32%	-	-	100%	-
				**								**	NOP	NO	*					QRT	
West	24%	24%	23%	32%	25%	21%	25%	27%	24%	19%	27%	3%	18%	22%	29%	28%	28%	-	-	-	100%
				**								**			*	L	L				QRS
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Region

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Northeast	17%	17%	17%	18%	16%	19%	19%	14%	17%	17%	17%	21%	17%	12%	8%	16%	20%	16%	18%	18%	16%
							*					N	*	*	*			*			
Midwest	21%	21%	20%	21%	20%	20%	14%	20%	24%	24%	17%	23%	20%	12%	10%	22%	19%	20%	15%	20%	29%
							*					MN	*	*	*			*			R
South	38%	37%	39%	38%	39%	36%	42%	47%	34%	34%	43%	34%	57%	46%	30%	39%	35%	44%	37%	38%	42%
							*	EH			I		KN*	K*	*			*			
West	24%	25%	23%	23%	24%	25%	25%	19%	25%	25%	22%	23%	7%	30%	53%	23%	26%	20%	30%	25%	14%
							*					L	*	L*	KLM*			*	T	T	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Region

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Northeast	17%	22%	17%	15%	17%	25%	19%	17%	19%	19%	13%	19%	16%	18%	19%	17%
						**										
Midwest	21%	11%	18%	29%	22%	10%	16%	21%	15%	22%	28%	19%	26%	18%	17%	21%
				AB	A	**					H		M			
South	38%	40%	41%	38%	34%	62%	40%	35%	42%	38%	39%	33%	34%	41%	39%	38%
						**										
West	24%	27%	24%	19%	27%	3%	25%	26%	25%	21%	20%	30%	24%	23%	24%	24%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Education

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Grade School	2%	3%	1%	-	5%	2%	-	4%	4%	-	-	-	2%	1%	5%	3%	2%	2%	3%	0%	4%
		B		**	F			IJ	IJ			**			*				S		S
Some High School	8%	6%	9%	-	10%	12%	2%	6%	14%	10%	-	-	19%	5%	-	2%	2%	7%	9%	10%	3%
				**	F	F		J	GJ	J		**	MNOP	NO	*					T	
Graduated High School	29%	32%	27%	100%	41%	26%	23%	47%	28%	27%	22%	18%	46%	34%	28%	15%	10%	30%	28%	32%	25%
				**	EF			HIJ				**	MNOP	OP	OP*	P					
Some College	17%	14%	19%	-	15%	16%	19%	18%	14%	14%	21%	13%	18%	20%	14%	14%	14%	19%	16%	13%	21%
				**								**			*						S
Associate's degree (AA, AS, etc.)	10%	7%	13%	-	7%	8%	13%	9%	6%	12%	12%	11%	8%	10%	11%	10%	10%	9%	11%	9%	10%
			A	**						H		**			*						
Bachelor's degree (BA, BS, etc.)	19%	19%	18%	-	16%	18%	22%	12%	18%	20%	23%	27%	6%	19%	28%	28%	28%	15%	20%	18%	23%
				**							G	**		L	L*	LM	L				
Post Graduate Degree	16%	19%	13%	-	6%	19%	21%	3%	15%	17%	23%	32%	2%	10%	15%	29%	34%	18%	13%	18%	13%
		B		**		D	D		G	G	G	**		L	L*	LMN	LMNO				
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
No college degree (Net)	65%	62%	69%	100%	78%	63%	57%	85%	67%	63%	54%	41%	93%	71%	58%	43%	38%	67%	67%	64%	64%
				**	EF			HIJ	J			**	MNOP	OP	OP*	P					
College degree (Net)	35%	38%	31%	-	22%	37%	43%	15%	33%	37%	46%	59%	7%	29%	42%	57%	62%	33%	33%	36%	36%
				**		D	D		G	G	GH	**		L	L*	LMN	LMNO				

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Education

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Grade School	2%	3%	1%	3%	-	3%	-	2%	-	3%	1%	3%	-	2%	-	3%	1%	-	3%	1%	2%
				D			*						*	*	*			*			
Some High School	8%	8%	7%	12%	-	6%	8%	15%	4%	5%	11%	10%	7%	2%	4%	5%	6%	13%	9%	6%	10%
				D			*	EH			I	M	*	*	*			O*			
Graduated High School	29%	27%	30%	45%	-	28%	42%	37%	19%	20%	38%	28%	35%	37%	9%	33%	22%	31%	28%	27%	37%
				D			EH*	H			I	N	N*	N*	*	P		*			S
Some College	17%	16%	17%	26%	-	14%	16%	21%	19%	14%	19%	16%	23%	18%	13%	14%	21%	11%	14%	18%	17%
				D			*						*	*	*		OQ	*			
Associate's degree (AA, AS, etc.)	10%	7%	11%	15%	-	7%	11%	12%	14%	10%	10%	10%	9%	11%	6%	11%	12%	4%	6%	11%	11%
				D			*		E				*	*	*		Q	*			
Bachelor's degree (BA, BS, etc.)	19%	20%	18%	-	54%	23%	14%	10%	20%	24%	13%	18%	14%	13%	42%	18%	22%	20%	15%	24%	13%
					C	G	*		G	J			*	*	KLM*			*		RT	
Post Graduate Degree	16%	18%	14%	-	46%	19%	9%	3%	24%	24%	8%	16%	12%	16%	26%	17%	15%	21%	25%	14%	10%
					C	G	G*		FG	J			*	*	L*			*	ST		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
No college degree (Net)	65%	62%	67%	100%	-	58%	77%	87%	56%	52%	79%	66%	74%	70%	32%	65%	62%	59%	61%	62%	77%
				D			EH*	EH			I	N	N*	N*	*			*			RS
College degree (Net)	35%	38%	33%	-	100%	42%	23%	13%	44%	48%	21%	34%	26%	30%	68%	35%	38%	41%	39%	38%	23%
					C	FG	*		FG	J			*	*	KLM*			*	T	T	

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Education

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Grade School	2%	4%	4%	-	-	-	4%	-	5%	2%	-	-	1%	2%	2%	2%
		CD	CD			**	G		JK							
Some High School	8%	6%	14%	10%	-	-	11%	-	10%	15%	3%	-	8%	8%	4%	8%
		D	AD	D		**	G		JK	JK						
Graduated High School	29%	47%	28%	27%	22%	18%	35%	22%	41%	25%	25%	23%	28%	30%	38%	28%
		BCD				**	G		IJK						O	
Some College	17%	18%	14%	14%	21%	13%	16%	20%	15%	16%	18%	19%	18%	16%	19%	16%
						**										
Associate's degree (AA, AS, etc.)	10%	9%	6%	12%	12%	11%	7%	12%	7%	7%	15%	10%	14%	8%	9%	10%
				B		**					HI		M			
Bachelor's degree (BA, BS, etc.)	19%	12%	18%	20%	23%	27%	16%	23%	16%	17%	18%	27%	15%	21%	17%	19%
					A	**						HI				
Post Graduate Degree	16%	3%	15%	17%	23%	32%	11%	23%	6%	18%	21%	21%	17%	15%	11%	17%
			A	A	A	**		F		H	H	H				
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
No college degree (Net)	65%	85%	67%	63%	54%	41%	74%	54%	78%	65%	61%	52%	68%	63%	72%	64%
		BCD	D			**	G		IJK	K						
College degree (Net)	35%	15%	33%	37%	46%	59%	26%	46%	22%	35%	39%	48%	32%	37%	28%	36%
			A	A	AB	**		F		H	H	HI				

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Age & Presence Of Children

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Under 6 only	8%	8%	7%	-	17%	8%	0%	13%	18%	1%	-	-	4%	9%	10%	9%	9%	12%	6%	6%	9%
				**	EF	F		IJ	IJ			**		L	*	L					
6-12 Only	10%	12%	8%	-	10%	18%	3%	7%	19%	12%	2%	-	7%	8%	12%	14%	14%	9%	11%	12%	8%
				**	F	DF		J	GJ	J		**			*						
13-17 Only	9%	10%	9%	32%	7%	18%	3%	6%	15%	13%	2%	-	8%	10%	11%	10%	9%	9%	12%	8%	9%
				**		DF			GJ	J		**			*						
Under 6 and 6-12	2%	2%	2%	-	4%	2%	0%	3%	5%	1%	-	-	2%	4%	-	1%	1%	1%	3%	2%	2%
				**	F			J	J			**		O	*						
Under 6 and 13-17	1%	0%	1%	-	1%	1%	0%	0%	2%	0%	-	-	0%	0%	3%	1%	1%	1%	-	1%	1%
				**								**			M*						
6-12 and 13-17	5%	7%	4%	-	1%	12%	1%	1%	8%	10%	1%	-	2%	4%	7%	8%	9%	3%	4%	5%	7%
				**		DF			GJ	GJ		**			L*	LM	L				
All 3	1%	1%	1%	-	0%	3%	-	-	3%	0%	-	-	0%	1%	-	1%	2%	1%	0%	1%	1%
				**		DF			IJ			**			*						
None Under 18	64%	60%	67%	68%	59%	38%	92%	70%	31%	61%	95%	100%	76%	64%	56%	56%	56%	64%	64%	65%	62%
				**	E		DE	H		H	GHI	**	MNOP		*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
With Kids (Net)	36%	40%	33%	32%	41%	62%	8%	30%	69%	39%	5%	-	24%	36%	44%	44%	44%	36%	36%	35%	38%
				**	F	DF		J	GIJ	J		**		L	L*	L	L				
No Kids (Net)	64%	60%	67%	68%	59%	38%	92%	70%	31%	61%	95%	100%	76%	64%	56%	56%	56%	64%	64%	65%	62%
				**	E		DE	H		H	GHI	**	MNOP		*						

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Age & Presence Of Children

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Under 6 only	8%	21%	-	8%	7%	11%	6%	7%	-	9%	6%	8%	7%	8%	5%	9%	9%	4%	8%	8%	7%
		B				H	H*	H					*	*	*			*			
6-12 Only	10%	28%	-	9%	13%	15%	9%	8%	2%	13%	7%	10%	14%	6%	8%	12%	9%	9%	12%	10%	8%
		B				GH	H*			J			*	*	*			*			
13-17 Only	9%	26%	-	11%	7%	14%	15%	6%	1%	10%	9%	8%	13%	11%	11%	9%	11%	8%	11%	8%	10%
		B				GH	GH*						*	*	*			*			
Under 6 and 6-12	2%	6%	-	2%	2%	3%	3%	2%	-	2%	2%	2%	2%	4%	2%	2%	2%	1%	2%	2%	3%
		B					H*						*	*	*			*			
Under 6 and 13-17	1%	2%	-	1%	1%	1%	-	1%	0%	1%	1%	1%	1%	0%	0%	2%	1%	-	2%	0%	1%
		B					*						*	*	*			*			
6-12 and 13-17	5%	14%	-	3%	9%	9%	2%	3%	0%	8%	2%	5%	5%	7%	4%	7%	5%	2%	8%	4%	3%
		B			C	FGH	*			J			*	*	*			*			
All 3	1%	3%	-	1%	2%	1%	0%	1%	-	2%	-	1%	0%	3%	-	1%	2%	0%	1%	1%	-
		B					*			J			*	*	*			*			
None Under 18	64%	-	100%	66%	60%	45%	64%	72%	96%	54%	74%	66%	59%	61%	70%	59%	63%	75%	55%	67%	69%
			A				E*	E	EFG		I		*	*	*			OP*		R	R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
With Kids (Net)	36%	100%	-	34%	40%	55%	36%	28%	4%	46%	26%	34%	41%	39%	30%	41%	37%	25%	45%	33%	31%
		B				FGH	H*	H		J			*	*	*	Q	Q	*	ST		
No Kids (Net)	64%	-	100%	66%	60%	45%	64%	72%	96%	54%	74%	66%	59%	61%	70%	59%	63%	75%	55%	67%	69%
			A				E*	E	EFG		I		*	*	*			OP*		R	R

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Age & Presence Of Children

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Under 6 only	8%	13%	18%	1%	-	-	16%	-	17%	10%	0%	-	-	12%	0%	9%
		CD	CD			**	G		JK	JK				L		N
6-12 Only	10%	7%	19%	12%	2%	-	14%	2%	10%	22%	6%	0%	-	16%	1%	12%
		D	AD	D		**	G		K	HJK	K			L		N
13-17 Only	9%	6%	15%	13%	2%	-	12%	2%	7%	19%	9%	1%	-	14%	2%	11%
			AD	D		**	G		K	HJK	K			L		N
Under 6 and 6-12	2%	3%	5%	1%	-	-	4%	-	4%	3%	1%	-	-	3%	-	2%
		D	D			**	G		K					L		
Under 6 and 13-17	1%	0%	2%	0%	-	-	1%	-	1%	1%	0%	-	-	1%	-	1%
						**										
6-12 and 13-17	5%	1%	8%	10%	1%	-	5%	1%	1%	11%	7%	1%	-	8%	0%	6%
			AD	AD		**	G			HK	HK			L		N
All 3	1%	-	3%	0%	-	-	2%	-	0%	4%	-	-	-	1%	-	1%
			CD			**				HJK						
None Under 18	64%	70%	31%	61%	95%	100%	46%	96%	59%	30%	78%	98%	100%	45%	96%	58%
		B		B	ABC	**		F	I		HI	HIJ	M		O	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
With Kids (Net)	36%	30%	69%	39%	5%	-	54%	4%	41%	70%	22%	2%	-	55%	4%	42%
		D	ACD	D		**	G		JK	HJK	K			L		N
No Kids (Net)	64%	70%	31%	61%	95%	100%	46%	96%	59%	30%	78%	98%	100%	45%	96%	58%
		B		B	ABC	**		F	I		HI	HIJ	M		O	

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Marital Status

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Single	27%	30%	23%	68%	57%	18%	10%	71%	28%	16%	7%	-	40%	29%	15%	16%	16%	31%	19%	29%	25%
				**	EF	F		HIJ	IJ	J		**	MNOP	NOP	*			R		R	
Domestic Partnership	11%	11%	10%	32%	15%	12%	5%	16%	12%	11%	5%	-	11%	15%	11%	7%	6%	9%	8%	13%	10%
				**	F	F		J	J	J		**		OP	*						
Married	51%	49%	54%	-	25%	63%	62%	12%	55%	60%	64%	68%	25%	46%	69%	73%	74%	51%	59%	45%	54%
				**		D	D		G	G	G	**		L	LM*	LM	LM		S		
Widowed	3%	1%	4%	-	0%	0%	6%	0%	0%	1%	8%	17%	5%	3%	-	1%	1%	2%	2%	3%	3%
			A	**			DE				GHI	**	O		*						
Divorced or separated	9%	9%	9%	-	3%	6%	17%	0%	5%	12%	16%	15%	19%	8%	5%	4%	3%	6%	12%	9%	8%
				**			DE		G	GH	GH	**	MNOP		*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Married (Net)	51%	49%	54%	-	25%	63%	62%	12%	55%	60%	64%	68%	25%	46%	69%	73%	74%	51%	59%	45%	54%
				**		D	D		G	G	G	**		L	LM*	LM	LM		S		
Other (Net)	49%	51%	46%	100%	75%	37%	38%	88%	45%	40%	36%	32%	75%	54%	31%	27%	26%	49%	41%	55%	46%
				**	EF			HIJ				**	MNOP	NOP	*					R	

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Marital Status

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Single	27%	21%	30%	32%	16%	25%	45%	44%	6%	-	55%	21%	52%	27%	29%	19%	32%	28%	32%	27%	18%
			A	D		H	EH*	EH			I		KMN*	*	*		O	*	T	T	
Domestic Partnership	11%	10%	11%	13%	5%	15%	3%	11%	3%	-	22%	9%	15%	15%	5%	8%	10%	13%	11%	7%	17%
				D		FH	*	H			I		*	*	*			*			S
Married	51%	65%	44%	41%	71%	51%	44%	35%	69%	100%	-	56%	25%	49%	58%	62%	47%	48%	47%	56%	48%
		B			C	G	*		EFG	J		L	*	L*	L*	PQ		*			
Widowed	3%	0%	4%	2%	3%	1%	3%	1%	8%	-	5%	3%	1%	0%	2%	4%	3%	0%	2%	2%	4%
			A				*		EG		I		*	*	*			*			
Divorced or separated	9%	4%	12%	11%	6%	8%	5%	8%	14%	-	19%	10%	7%	8%	5%	8%	9%	10%	8%	8%	13%
			A	D			*				I		*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Married (Net)	51%	65%	44%	41%	71%	51%	44%	35%	69%	100%	-	56%	25%	49%	58%	62%	47%	48%	47%	56%	48%
		B			C	G	*		EFG	J		L	*	L*	L*	PQ		*			
Other (Net)	49%	35%	56%	59%	29%	49%	56%	65%	31%	-	100%	44%	75%	51%	42%	38%	53%	52%	53%	44%	52%
			A	D		H	H*	EH			I		KMN*	*	*		O	O*			

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Marital Status

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Single	27%	71%	28%	16%	7%	-	44%	7%	57%	20%	15%	5%	7%	37%	54%	22%
		BCD	CD	D		**	G		IJK	K	K			L	O	
Domestic Partnership	11%	16%	12%	11%	5%	-	13%	5%	15%	11%	9%	5%	8%	12%	2%	12%
		D	D	D		**	G		K							N
Married	51%	12%	55%	60%	64%	68%	39%	64%	25%	63%	58%	66%	62%	46%	3%	60%
			A	A	A	**		F		H	H	H	M			N
Widowed	3%	0%	0%	1%	8%	17%	0%	8%	0%	0%	1%	10%	6%	1%	11%	1%
					ABC	**		F				HIJ	M		O	
Divorced or separated	9%	0%	5%	12%	16%	15%	3%	16%	3%	6%	17%	14%	17%	5%	30%	5%
			A	AB	AB	**		F			HI	HI	M		O	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Married (Net)	51%	12%	55%	60%	64%	68%	39%	64%	25%	63%	58%	66%	62%	46%	3%	60%
			A	A	A	**		F		H	H	H	M			N
Other (Net)	49%	88%	45%	40%	36%	32%	61%	36%	75%	37%	42%	34%	38%	54%	97%	40%
		BCD				**	G		IJK					L	O	

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Employment

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Employed - full-time	42%	55%	30%	100%	50%	60%	18%	41%	63%	55%	11%	-	24%	42%	55%	54%	53%	50%	41%	39%	43%
		B		**	F	F		J	GJ	GJ		**		L	L*	LM	LM				
Employed - part-time	8%	6%	10%	-	11%	8%	6%	14%	7%	7%	7%	-	11%	12%	7%	4%	3%	9%	6%	9%	8%
			A	**				HJ				**	OP	OP	*						
Self-Employed	6%	7%	5%	-	7%	5%	6%	4%	8%	7%	4%	-	6%	7%	7%	5%	4%	3%	6%	6%	8%
				**								**			*						
Retired	23%	19%	26%	-	0%	2%	60%	-	0%	8%	71%	92%	21%	19%	16%	26%	29%	22%	27%	20%	23%
				**			DE			GH	GHI	**			*	N	M				
Student/Pupil	3%	2%	5%	-	11%	0%	0%	17%	1%	0%	0%	-	2%	3%	4%	4%	4%	2%	0%	4%	5%
			A	**	EF			HIJ				**			*					R	R
Military	0%	-	0%	-	-	0%	-	-	0%	-	-	-	0%	-	-	-	-	-	-	-	0%
				**								**			*						
Homemaker	7%	1%	12%	-	5%	12%	2%	2%	10%	11%	2%	8%	10%	7%	7%	4%	3%	3%	11%	7%	5%
			A	**		DF			GJ	GJ		**	OP		*				Q		
Currently Unemployed	11%	9%	12%	-	15%	11%	7%	20%	10%	11%	5%	-	24%	9%	2%	3%	3%	11%	8%	14%	7%
				**	F			HJ		J		**	MNOP	OP	*					T	
(Dk/Ns)	1%	1%	1%	-	1%	1%	0%	2%	1%	1%	0%	-	1%	1%	3%	1%	1%	0%	2%	1%	0%
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Full Time (Net)	48%	62%	34%	100%	58%	65%	24%	45%	71%	61%	15%	-	31%	49%	62%	59%	57%	52%	46%	45%	51%
		B		**	F	F		J	GJ	GJ		**		L	L*	L	L				
Part Time (Net)	8%	6%	10%	-	11%	8%	6%	14%	7%	7%	7%	-	11%	12%	7%	4%	3%	9%	6%	9%	8%
			A	**				HJ				**	OP	OP	*						
Not Emp. (Net)	21%	13%	30%	-	32%	25%	10%	40%	22%	23%	7%	8%	37%	20%	15%	12%	11%	17%	21%	26%	17%
			A	**	F	F		HIJ	J	J		**	MNOP	OP	*					QT	
Retired (Net)	23%	19%	26%	-	0%	2%	60%	-	0%	8%	71%	92%	21%	19%	16%	26%	29%	22%	27%	20%	23%
				**			DE			GH	GHI	**			*	N	M				

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Employment

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Employed - full-time	42%	68%	27%	35%	54%	88%	-	-	-	45%	39%	40%	49%	43%	42%	48%	45%	28%	50%	40%	35%
		B			C	FGH	*						*	*	*	Q	Q	*	T		
Employed - part-time	8%	8%	8%	10%	5%	-	100%	-	-	7%	9%	7%	12%	7%	12%	7%	9%	11%	8%	9%	6%
							EGH*						*	*	*			*			
Self-Employed	6%	5%	7%	7%	4%	12%	-	-	-	3%	9%	6%	6%	7%	3%	4%	6%	6%	7%	4%	7%
						FGH	*				I		*	*	*			*			
Retired	23%	3%	34%	19%	29%	-	-	-	100%	30%	14%	28%	9%	14%	20%	25%	20%	27%	17%	24%	27%
			A		C		*		EFG	J		LM	*	*	*			*			R
Student/Pupil	3%	1%	4%	4%	1%	-	-	15%	-	1%	6%	2%	3%	9%	7%	2%	5%	1%	3%	5%	0%
			A				*	EFH			I		*	K*	K*			*		T	
Military	0%	-	0%	0%	-	-	-	0%	-	-	0%	-	-	0%	-	0%	-	-	0%	-	-
							*						*	*	*			*			
Homemaker	7%	10%	5%	8%	4%	-	-	31%	-	10%	3%	7%	2%	8%	10%	5%	4%	14%	5%	5%	11%
		B		D			*	EFH		J			*	*	L*			OP*			S
Currently Unemployed	11%	5%	14%	14%	3%	-	-	49%	-	3%	18%	9%	20%	10%	7%	8%	9%	13%	9%	10%	13%
			A	D			*	EFH			I		K*	*	*			*			
(Dk/Ns)	1%	1%	1%	1%	0%	-	-	5%	-	1%	1%	1%	-	1%	-	1%	1%	0%	0%	2%	0%
							*	EH					*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
Full Time (Net)	48%	73%	34%	43%	58%	100%	-	-	-	48%	48%	46%	55%	51%	44%	52%	51%	34%	57%	45%	43%
		B			C	FGH	*						*	*	*	Q	Q	*	ST		
Part Time (Net)	8%	8%	8%	10%	5%	-	100%	-	-	7%	9%	7%	12%	7%	12%	7%	9%	11%	8%	9%	6%
							EGH*						*	*	*			*			
Not Emp. (Net)	21%	17%	24%	28%	8%	-	-	100%	-	15%	29%	19%	24%	28%	24%	16%	19%	28%	18%	22%	24%
			A	D			*	EFH			I		*	*	*			O*			
Retired (Net)	23%	3%	34%	19%	29%	-	-	-	100%	30%	14%	28%	9%	14%	20%	25%	20%	27%	17%	24%	27%
			A		C		*		EFG	J		LM	*	*	*			*			R

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Employment

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Employed - full-time	42%	41%	63%	55%	11%	-	54%	10%	50%	59%	44%	6%	21%	53%	40%	42%
		D	AD	AD		**	G		K	JK	K			L		
Employed - part-time	8%	14%	7%	7%	7%	-	10%	6%	11%	8%	8%	5%	8%	8%	7%	8%
		BD				**										
Self-Employed	6%	4%	8%	7%	4%	-	7%	4%	7%	5%	7%	4%	4%	7%	9%	5%
						**										
Retired	23%	-	0%	8%	71%	92%	0%	72%	0%	2%	25%	79%	47%	9%	27%	22%
				AB	ABC	**		F			HI	HIJ	M			
Student/Pupil	3%	17%	1%	0%	0%	-	7%	0%	11%	0%	0%	0%	-	5%	1%	4%
		BCD				**	G		IJK					L		
Military	0%	-	0%	-	-	-	0%	-	-	0%	-	-	0%	-	0%	-
						**										
Homemaker	7%	2%	10%	11%	2%	8%	7%	2%	5%	14%	4%	2%	9%	5%	0%	8%
			AD	AD		**				HJK						N
Currently Unemployed	11%	20%	10%	11%	5%	-	14%	5%	15%	10%	12%	4%	10%	11%	16%	10%
		BD		D		**	G		K	K	K				O	
(Dk/Ns)	1%	2%	1%	1%	0%	-	2%	0%	1%	1%	1%	0%	0%	1%	0%	1%
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Full Time (Net)	48%	45%	71%	61%	15%	-	61%	14%	58%	65%	50%	10%	25%	60%	48%	48%
		D	AD	AD		**	G		K	JK	K			L		
Part Time (Net)	8%	14%	7%	7%	7%	-	10%	6%	11%	8%	8%	5%	8%	8%	7%	8%
		BD				**										
Not Emp. (Net)	21%	40%	22%	23%	7%	8%	29%	7%	32%	25%	17%	7%	20%	22%	18%	22%
		BCD	D	D		**	G		JK	K	K					
Retired (Net)	23%	-	0%	8%	71%	92%	0%	72%	0%	2%	25%	79%	47%	9%	27%	22%
				AB	ABC	**		F			HI	HIJ	M			

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

US01ETH - Race

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
White or Caucasian (not Hispanic or Latino)	62%	57%	67%	68%	51%	62%	71%	43%	65%	58%	74%	94%	59%	61%	71%	65%	63%	73%	70%	54%	59%
			A	**		D	DE		G	G	GI	**			*			ST	S		
Black or African-American (not Hispanic or Latino)	12%	16%	8%	-	19%	10%	8%	22%	10%	14%	7%	-	18%	11%	8%	8%	8%	12%	11%	18%	3%
		B		**	EF			HJ		J		**	MNOP		*			T	T	T	
Asian/Pacific Islander	6%	8%	5%	32%	6%	6%	7%	5%	6%	8%	6%	-	4%	5%	3%	9%	11%	3%	3%	5%	14%
				**								**			*	L	L				QRS
Native American, Alaska Native, Aleutian	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	0%	3%	1%	1%
				**								**			*						
Hispanic or Latino (White or Caucasian)	11%	10%	12%	-	14%	14%	5%	19%	10%	13%	4%	-	9%	14%	11%	10%	9%	7%	7%	12%	15%
				**	F	F		HJ	J	J		**			*						QR
Hispanic or Latino (Black or African-American)	2%	2%	2%	-	2%	2%	1%	3%	1%	3%	-	-	1%	2%	2%	2%	1%	3%	2%	1%	1%
				**				J		J		**			*						
Hispanic or Latino (all other races/multiple races)	5%	5%	5%	-	5%	4%	6%	5%	4%	3%	7%	6%	7%	5%	2%	3%	4%	2%	1%	7%	6%
				**								**			*					QR	R
Other	1%	1%	1%	-	1%	1%	1%	0%	2%	1%	0%	-	0%	0%	2%	2%	2%	1%	1%	1%	0%
				**								**			*						
Prefer not to answer	1%	1%	0%	-	1%	1%	0%	1%	1%	0%	0%	-	0%	1%	-	1%	1%	-	2%	0%	0%
				**								**			*						
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
White (Net)	62%	57%	67%	68%	51%	62%	71%	43%	65%	58%	74%	94%	59%	61%	71%	65%	63%	73%	70%	54%	59%
			A	**		D	DE		G	G	GI	**			*			ST	S		
Black (Net)	12%	16%	8%	-	19%	10%	8%	22%	10%	14%	7%	-	18%	11%	8%	8%	8%	12%	11%	18%	3%
		B		**	EF			HJ		J		**	MNOP		*			T	T	T	
Asian (Net)	6%	8%	5%	32%	6%	6%	7%	5%	6%	8%	6%	-	4%	5%	3%	9%	11%	3%	3%	5%	14%
				**								**			*	L	L				QRS
Hispanic (Net)	17%	16%	18%	-	21%	20%	12%	27%	16%	19%	11%	6%	17%	21%	15%	15%	14%	11%	10%	21%	22%
				**	F	F		HJ		J		**			*					QR	QR
Selected another race (non-Hispanic) (Net)	2%	3%	2%	-	3%	2%	2%	2%	4%	2%	2%	-	2%	2%	3%	3%	3%	1%	6%	2%	1%
				**								**			*				Q		

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

US01ETH - Race

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
White or Caucasian (not Hispanic or Latino)	62%	59%	64%	63%	61%	60%	56%	54%	77%	68%	56%	100%	-	-	-	74%	53%	60%	50%	62%	78%
							*		EFG	J		LMN	*	*	*	PQ		*		R	RS
Black or African-American (not Hispanic or Latino)	12%	14%	11%	14%	9%	14%	18%	14%	5%	6%	19%	-	100%	-	-	5%	19%	13%	17%	12%	6%
						H	H*	H			I		KMN*	*	*		O	O*	T		
Asian/Pacific Islander	6%	5%	7%	3%	12%	6%	9%	7%	6%	7%	5%	-	-	-	100%	4%	5%	13%	7%	9%	1%
					C		*						*	*	KLM*			OP*	T	T	
Native American, Alaska Native, Aleutian	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	-	-	-	-	1%	0%	0%	0%	1%	2%
							*						*	*	*			*			
Hispanic or Latino (White or Caucasian)	11%	12%	10%	13%	8%	11%	10%	17%	5%	12%	10%	-	-	63%	-	13%	13%	4%	13%	10%	10%
							*	H					*	KLN*	*	Q	Q	*			
Hispanic or Latino (Black or African-American)	2%	2%	1%	1%	2%	2%	1%	1%	-	1%	2%	-	-	9%	-	1%	3%	-	2%	2%	-
							*						*	KL*	*			*			
Hispanic or Latino (all other races/multiple races)	5%	4%	5%	5%	5%	5%	4%	4%	6%	4%	6%	-	-	28%	-	2%	5%	8%	10%	3%	2%
							*						*	KLN*	*			O*	ST		
Other	1%	2%	0%	0%	2%	1%	-	0%	0%	1%	1%	-	-	-	-	0%	1%	2%	1%	1%	1%
		B			C		*						*	*	*			*			
Prefer not to answer	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	-	-	-	-	0%	1%	-	0%	1%	0%
							*						*	*	*			*			
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																					
White (Net)	62%	59%	64%	63%	61%	60%	56%	54%	77%	68%	56%	100%	-	-	-	74%	53%	60%	50%	62%	78%
							*		EFG	J		LMN	*	*	*	PQ		*		R	RS
Black (Net)	12%	14%	11%	14%	9%	14%	18%	14%	5%	6%	19%	-	100%	-	-	5%	19%	13%	17%	12%	6%
						H	H*	H			I		KMN*	*	*		O	O*	T		
Asian (Net)	6%	5%	7%	3%	12%	6%	9%	7%	6%	7%	5%	-	-	-	100%	4%	5%	13%	7%	9%	1%
					C		*						*	*	KLM*			OP*	T	T	
Hispanic (Net)	17%	18%	17%	19%	15%	18%	16%	22%	11%	17%	18%	-	-	100%	-	16%	21%	11%	25%	15%	12%
							*	H					*	KLN*	*		Q	*	ST		
Selected another race (non-Hispanic) (Net)	2%	4%	1%	2%	3%	3%	1%	3%	2%	3%	2%	-	-	-	-	2%	2%	2%	2%	3%	3%
							*						*	*	*			*			

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T

Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

US01ETH - Race

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
White or Caucasian (not Hispanic or Latino)	62%	43%	65%	58%	74%	94%	57%	75%	51%	65%	58%	79%	72%	57%	60%	63%
			A	A	AC	**		F		H		HIJ	M			
Black or African-American (not Hispanic or Latino)	12%	22%	10%	14%	7%	-	15%	6%	19%	9%	13%	5%	7%	15%	18%	11%
		BD		D		**	G		IK		K			L	O	
Asian/Pacific Islander	6%	5%	6%	8%	6%	-	6%	6%	6%	5%	9%	7%	7%	6%	4%	7%
						**										
Native American, Alaska Native, Aleutian	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
						**										
Hispanic or Latino (White or Caucasian)	11%	19%	10%	13%	4%	-	14%	4%	14%	13%	11%	3%	8%	12%	8%	11%
		BD	D	D		**	G		K	K	K					
Hispanic or Latino (Black or African-American)	2%	3%	1%	3%	-	-	2%	-	2%	2%	2%	-	1%	2%	2%	1%
		D		D		**										
Hispanic or Latino (all other races/multiple races)	5%	5%	4%	3%	7%	6%	5%	7%	5%	4%	6%	4%	3%	6%	6%	5%
						**										
Other	1%	0%	2%	1%	0%	-	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%
						**										
Prefer not to answer	1%	1%	1%	0%	0%	-	1%	0%	1%	1%	0%	-	-	1%	0%	1%
						**										
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
White (Net)	62%	43%	65%	58%	74%	94%	57%	75%	51%	65%	58%	79%	72%	57%	60%	63%
			A	A	AC	**		F		H		HIJ	M			
Black (Net)	12%	22%	10%	14%	7%	-	15%	6%	19%	9%	13%	5%	7%	15%	18%	11%
		BD		D		**	G		IK		K			L	O	
Asian (Net)	6%	5%	6%	8%	6%	-	6%	6%	6%	5%	9%	7%	7%	6%	4%	7%
						**										
Hispanic (Net)	17%	27%	16%	19%	11%	6%	20%	11%	21%	19%	18%	7%	12%	20%	17%	17%
		BD		D		**	G		K	K	K			L		
Selected another race (non-Hispanic) (Net)	2%	2%	4%	2%	2%	-	3%	2%	3%	2%	3%	1%	2%	3%	1%	3%

							**										

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Are you of Hispanic Ethnicity?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Yes	17%	16%	18%	-	21%	20%	12%	27%	16%	19%	11%	6%	17%	21%	15%	15%	14%	11%	10%	21%	22%
				**	F	F		HJ		J		**			*					QR	QR
No	82%	83%	82%	100%	78%	80%	88%	71%	83%	81%	89%	94%	82%	79%	85%	85%	85%	88%	89%	79%	78%
				**			DE		G		G	**			*			ST	ST		
(Dk/Ns)	1%	1%	0%	-	1%	1%	0%	1%	1%	-	0%	-	1%	0%	-	0%	1%	0%	1%	0%	0%
				**								**			*						
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				**								**			*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Are you of Hispanic Ethnicity?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Yes	17%	18%	17%	19%	15%	18%	16%	22%	11%	17%	18%	-	-	100%	-	16%	21%	11%	25%	15%	12%
							*	H					*	KLN*	*		Q	*	ST		
No	82%	81%	83%	81%	85%	82%	83%	76%	89%	83%	82%	100%	99%	-	99%	83%	78%	88%	75%	85%	87%
							*		G			M	M*	*	M*			P*		R	R
(Dk/Ns)	1%	1%	0%	1%	1%	0%	2%	1%	0%	1%	0%	0%	1%	-	1%	0%	1%	0%	0%	1%	1%
							*						*	*	*			*			
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
							*						*	*	*			*			
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Are you of Hispanic Ethnicity?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Yes	17%	27%	16%	19%	11%	6%	20%	11%	21%	19%	18%	7%	12%	20%	17%	17%
		BD		D		**	G		K	K	K			L		
No	82%	71%	83%	81%	89%	94%	79%	89%	78%	80%	82%	92%	88%	79%	83%	82%
			A		A	**		F				HIJ	M			
(Dk/Ns)	1%	1%	1%	-	0%	-	1%	0%	1%	1%	0%	0%	-	1%	-	1%
						**										
Consent not granted	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
						**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

WTF - Family

Metro status

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
All <1M (Includes NON-METRO)	41%	37%	44%	68%	39%	41%	42%	41%	38%	43%	40%	45%	50%	41%	51%	34%	27%	32%	43%	48%	33%
				**								**	OP	P	OP*	P				QT	
1M-4.9M	37%	38%	36%	-	35%	36%	39%	36%	33%	38%	40%	33%	29%	37%	35%	42%	45%	22%	46%	29%	53%
				**								**			*	L	L		QS		QS
5M+	23%	26%	20%	32%	27%	23%	19%	23%	28%	19%	19%	22%	21%	22%	14%	24%	28%	46%	11%	23%	14%
				**								**			*	N	N	RST		RT	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Metro status

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
All <1M (Includes NON-METRO)	41%	35%	44%	46%	29%	35%	42%	49%	44%	38%	43%	47%	27%	36%	20%	47%	33%	41%	27%	34%	73%
			A	D			*	E				LN	*	*	*	P		*			RS
1M-4.9M	37%	36%	37%	33%	43%	37%	39%	32%	40%	41%	33%	34%	36%	43%	50%	32%	39%	42%	38%	44%	21%
					C		*						*	*	K*			*	T	T	
5M+	23%	29%	19%	20%	27%	28%	19%	20%	16%	21%	24%	19%	37%	21%	30%	21%	28%	18%	35%	22%	7%
		B			C	H	*						KM*	*	*		Q	*	ST	T	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

Metro status

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
All <1M (Includes NON-METRO)	41%	41%	38%	43%	40%	45%	39%	41%	39%	40%	42%	42%	45%	38%	40%	41%
						**										
1M-4.9M	37%	36%	33%	38%	40%	33%	35%	40%	35%	35%	40%	38%	38%	36%	31%	38%
						**										
5M+	23%	23%	28%	19%	19%	22%	26%	20%	27%	25%	18%	20%	17%	25%	29%	22%
						**								L		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID. With which political party do you most identify?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Republican	35%	38%	32%	-	32%	38%	34%	30%	39%	33%	35%	59%	28%	34%	37%	40%	41%	33%	37%	36%	34%
				**								**			*	L	L				
Democrat	36%	36%	36%	68%	39%	33%	37%	43%	34%	35%	34%	41%	30%	34%	40%	41%	41%	40%	34%	33%	40%
				**								**			*	L	L				
Independents	21%	21%	21%	-	16%	21%	25%	15%	17%	25%	26%	-	27%	23%	16%	16%	16%	19%	21%	24%	17%
				**			D				GH	**	OP		*						
Don't know/None/Other	8%	6%	10%	32%	13%	8%	4%	12%	11%	7%	4%	-	14%	9%	7%	4%	2%	8%	8%	7%	9%
			A	**	F			J	J			**	OP	OP	*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID. With which political party do you most identify?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Republican	35%	40%	32%	35%	35%	38%	28%	27%	39%	42%	27%	41%	14%	33%	20%	100%	-	-	35%	33%	39%
		B				G	*		G	J		LN	*	L*	*	PQ		*			
Democrat	36%	37%	35%	34%	39%	38%	42%	33%	32%	33%	39%	31%	57%	44%	30%	-	100%	-	36%	42%	24%
							*						KN*	K*	*		OQ	*	T	T	
Independents	21%	14%	25%	19%	24%	15%	28%	28%	25%	19%	23%	20%	23%	14%	44%	-	-	100%	23%	18%	25%
			A				E*	E	E				*	*	KLM*			OP*			
Don't know/None/Other	8%	8%	8%	11%	2%	9%	2%	13%	4%	5%	11%	8%	7%	9%	6%	-	-	-	6%	7%	12%
				D			*	FH			I		*	*	*			*			R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID. With which political party do you most identify?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Republican	35%	30%	39%	33%	35%	59%	35%	37%	32%	37%	37%	34%	36%	34%	31%	36%
						**										
Democrat	36%	43%	34%	35%	34%	41%	37%	35%	39%	34%	34%	36%	29%	40%	39%	35%
						**								L		
Independents	21%	15%	17%	25%	26%	-	16%	25%	16%	20%	24%	25%	29%	17%	22%	21%
					AB	**		F					M			
Don't know/None/Other	8%	12%	11%	7%	4%	-	11%	4%	13%	8%	5%	4%	5%	9%	8%	8%
		D	D			**	G		JK							
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Summary Table

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Answering (unwtd)	1057	546	510	1	297	416	344	151	384	264	239	19	392	407	84	258	174	226	199	414	218
Base: All Answering (wtd)	927	467	458	1	269	320	338	167	266	231	246	16	218	257	114	451	338	166	191	342	228
Strong	43%	44%	42%	100%	41%	39%	48%	41%	41%	46%	46%	12%	43%	40%	39%	45%	47%	37%	39%	45%	48%
				**				*				**			*			*	*		
Moderate	38%	37%	39%	-	38%	42%	34%	43%	39%	35%	36%	56%	35%	41%	42%	38%	37%	45%	33%	38%	38%
				**				*				**			*			*	*		
Lean	19%	19%	19%	-	21%	19%	18%	16%	20%	19%	18%	32%	23%	19%	19%	17%	16%	18%	28%	17%	14%
				**				*				**			*			*	ST*		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Summary Table

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Answering (unwtd)	1057	421	636	598	459	541	109	212	195	501	556	656	137	157	78	507	550	-	353	496	208
Base: All Answering (wtd)	927	366	561	592	335	477	74	166	210	505	421	583	110	174	41	457	470	-	271	472	183
Strong	43%	43%	43%	42%	45%	45%	47%	29%	48%	45%	40%	41%	54%	44%	32%	39%	47%	-	46%	41%	44%
						G	G*	*	G				KN*	*	*						
Moderate	38%	39%	38%	41%	34%	38%	29%	48%	35%	37%	39%	39%	32%	37%	49%	43%	34%	-	38%	39%	36%
							*	F*					*	*	*	P					
Lean	19%	18%	20%	18%	21%	17%	24%	23%	17%	17%	21%	20%	14%	19%	19%	18%	19%	-	16%	20%	20%
							*	*					*	*	*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Summary Table

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Answering (unwtd)	1057	151	384	264	239	19	535	258	297	332	235	193	303	754	212	845
Base: All Answering (wtd)	927	167	266	231	246	16	433	263	269	244	224	189	299	627	136	790
Strong	43%	41%	41%	46%	46%	12%	41%	44%	41%	40%	47%	43%	44%	42%	47%	42%
		*				**										
Moderate	38%	43%	39%	35%	36%	56%	41%	37%	38%	43%	33%	38%	38%	38%	37%	38%
		*				**										
Lean	19%	16%	20%	19%	18%	32%	19%	19%	21%	17%	20%	18%	18%	19%	16%	19%
		*				**										
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Grid. Specific Party Identification

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Strong Democrat	17%	17%	17%	68%	18%	13%	20%	21%	13%	19%	17%	5%	14%	15%	16%	20%	21%	13%	15%	17%	21%
				**								**			*						
Moderate Democrat	12%	12%	12%	-	13%	13%	10%	16%	14%	9%	11%	13%	9%	12%	16%	14%	13%	19%	10%	10%	12%
				**								**			*			S			
Lean Democrat	7%	7%	7%	-	7%	7%	7%	6%	8%	7%	6%	23%	7%	7%	7%	7%	7%	9%	9%	5%	7%
				**								**			*						
Lean Republican	6%	7%	6%	-	7%	6%	6%	6%	7%	6%	7%	9%	6%	6%	7%	7%	6%	4%	11%	7%	4%
				**								**			*				QT		
Moderate Republican	15%	15%	15%	-	14%	17%	14%	15%	15%	14%	14%	43%	11%	16%	16%	17%	17%	15%	13%	16%	16%
				**								**			*						
Strong Republican	14%	16%	12%	-	11%	15%	15%	9%	17%	12%	15%	7%	11%	12%	14%	16%	17%	14%	13%	14%	14%
				**								**			*						
Independent	21%	21%	21%	-	16%	21%	25%	15%	17%	25%	26%	-	27%	23%	16%	16%	16%	19%	21%	24%	17%
				**			D				GH	**	OP		*						
Other/Dont know/Refused	8%	6%	10%	32%	13%	8%	4%	12%	11%	7%	4%	-	14%	9%	7%	4%	2%	8%	8%	7%	9%
			A	**	F			J	J			**	OP	OP	*						
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Grid. Specific Party Identification

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Strong Democrat	17%	18%	16%	15%	21%	19%	23%	9%	17%	16%	17%	12%	33%	24%	11%	-	47%	-	19%	19%	10%
						G	G*						KN*	K*	*		OQ	*	T	T	
Moderate Democrat	12%	14%	11%	14%	9%	12%	10%	16%	10%	11%	14%	11%	17%	14%	11%	-	34%	-	12%	15%	7%
							*						*	*	*		OQ	*		T	
Lean Democrat	7%	6%	8%	6%	9%	7%	8%	8%	6%	6%	8%	7%	7%	5%	8%	-	19%	-	6%	8%	6%
							*						*	*	*		OQ	*			
Lean Republican	6%	8%	5%	6%	7%	6%	9%	6%	6%	7%	6%	7%	3%	9%	2%	18%	-	-	6%	7%	6%
							*						*	*	*	PQ		*			
Moderate Republican	15%	16%	14%	15%	15%	17%	10%	13%	15%	17%	12%	17%	6%	14%	13%	43%	-	-	15%	15%	15%
							*					L	*	*	*	PQ		*			
Strong Republican	14%	16%	12%	14%	13%	15%	10%	8%	17%	18%	9%	17%	5%	10%	5%	39%	-	-	14%	12%	17%
							*		G	J		LN	*	*	*	PQ		*			
Independent	21%	14%	25%	19%	24%	15%	28%	28%	25%	19%	23%	20%	23%	14%	44%	-	-	100%	23%	18%	25%
			A				E*	E	E				*	*	KLM*			OP*			
Other/Dont know/Refused	8%	8%	8%	11%	2%	9%	2%	13%	4%	5%	11%	8%	7%	9%	6%	-	-	-	6%	7%	12%
				D			*	FH			I		*	*	*			*			R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

PID_Grid. Specific Party Identification

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
	Total	Gen Z	Millenial	Gen X	Baby Boomers	Seniors/Older than Boomers	Gen Z and Millenial	Boomer and Older	18-34	35-49	50-64	65+	Yes	No	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1305	192	475	331	288	19	667	307	374	409	293	229	383	922	263	1042
Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Strong Democrat	17%	21%	13%	19%	17%	5%	16%	16%	18%	14%	19%	17%	14%	18%	22%	16%
						**										
Moderate Democrat	12%	16%	14%	9%	11%	13%	14%	11%	13%	14%	9%	12%	9%	14%	11%	12%
						**										
Lean Democrat	7%	6%	8%	7%	6%	23%	7%	7%	7%	7%	6%	7%	6%	8%	5%	7%
						**										
Lean Republican	6%	6%	7%	6%	7%	9%	7%	7%	7%	5%	8%	6%	6%	7%	6%	7%
						**										
Moderate Republican	15%	15%	15%	14%	14%	43%	15%	15%	14%	17%	14%	15%	16%	14%	15%	15%
						**										
Strong Republican	14%	9%	17%	12%	15%	7%	14%	15%	11%	15%	15%	14%	15%	13%	11%	14%
						**										
Independent	21%	15%	17%	25%	26%	-	16%	25%	16%	20%	24%	25%	29%	17%	22%	21%
					AB	**		F					M			
Other/Dont know/Refused	8%	12%	11%	7%	4%	-	11%	4%	13%	8%	5%	4%	5%	9%	8%	8%
		D	D			**	G		JK							
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

LIV. How would you describe the area in which you live?

		Gender			Age			Generation					Household Income					Region			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	Gen Z Born 2012-1997	Millennials Born 1981-1996	Xers Born 1965-1980	Boomers Born 1946-1964	Silent Generation Born 1928-1945	Under $50K	$50K-<$100K	$100K-<$125K	$100K+	$125K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	662	641	2	374	519	412	192	475	331	288	19	521	493	98	291	193	274	248	518	265
Base: All Respondents (wtd)	1305	635	668	2	379	453	473	230	367	339	353	16	372	373	148	560	411	227	269	500	309
Rural	22%	20%	24%	100%	18%	23%	25%	17%	19%	28%	25%	20%	31%	23%	19%	17%	16%	20%	31%	24%	13%
				**						G		**	MOP		*				T	T	
Suburban	48%	47%	50%	-	43%	47%	54%	50%	40%	52%	51%	68%	33%	51%	55%	56%	57%	49%	47%	47%	50%
				**			D			H	H	**		L	L*	L	L				
Urban	29%	33%	26%	-	39%	30%	21%	33%	41%	21%	24%	12%	36%	26%	26%	27%	28%	31%	22%	28%	37%
		B		**	F	F		I	IJ			**	M		*						R
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J/K,L/M/N/O/P,Q/R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

LIV. How would you describe the area in which you live?

		Children in Household		Education		Employment Status				Marital Status		Race/Hispanic ethnicity				PID			LIV		
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White (non-Hispanic)	Black (non-Hispanic)	Hispanic	Asian	Republican	Democrat	Independent	Urban	Suburban	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents (unwtd)	1305	501	804	764	541	651	130	294	230	594	711	798	173	181	111	507	550	161	425	594	286
Base: All Respondents (wtd)	1305	471	834	851	454	625	106	279	294	671	634	810	157	224	82	457	470	274	384	630	291
Rural	22%	19%	24%	27%	14%	20%	17%	25%	26%	21%	24%	28%	12%	15%	2%	25%	15%	27%	-	-	100%
				D			*					LMN	*	N*	*	P		P*			RS
Suburban	48%	44%	51%	46%	52%	45%	54%	50%	52%	52%	44%	48%	48%	42%	66%	46%	56%	41%	-	100%	-
							*			J			*	*	KLM*		OQ	*		RT	
Urban	29%	37%	25%	27%	33%	35%	29%	25%	22%	27%	32%	24%	41%	43%	31%	29%	30%	32%	100%	-	-
		B				GH	*						K*	K*	*			*	ST		
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L/M/N,O/P/Q,R/S/T
  Minimum Base: 30 (**), Small Base: 100 (*)

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WTF - Family

LIV. How would you describe the area in which you live?

		Generation					Generation 2		Age				Has Adult Children		Lives Alone	
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Base: All Respondents (wtd)	1305	230	367	339	353	16	597	369	379	343	315	267	455	850	194	1111
Rural	22%	17%	19%	28%	25%	20%	18%	24%	18%	24%	25%	23%	26%	20%	27%	22%
				A		**										
Suburban	48%	50%	40%	52%	51%	68%	44%	52%	43%	45%	50%	58%	53%	46%	32%	51%
				B	B	**						HI				N
Urban	29%	33%	41%	21%	24%	12%	38%	23%	39%	31%	25%	19%	21%	34%	41%	27%
		C	CD			**	G		JK	K				L	O	
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 9/25-9/26
Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E,F/G,H/I/J/K,L/M,N/O
  Minimum Base: 30 (**), Small Base: 100 (*)

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