

This article walks you through how to upload Facebook Pages under our new Facebook sourcing model, effective on July 1, 2021.

Overview

Starting on July 1st, you will only be able to collect Facebook data in your dashboard(s) from Pages that are explicitly indicated within the Sourcing section. In this article, we will detail the steps you need to take to upload the Pages within the Sourcing section and ensure proper data collection moving forward.

For more information on the Facebook sourcing changes, read our article [here \(Facebook - Transition to New Sourcing Model\)](#).

Important reminder: To enable Synthesio to crawl Facebook data for your dashboard(s), you need to authorize tokens. Please [check out this article](#) that walks you through the process of authorizing tokens.

Uploading Facebook Pages to the New Sourcing Section

Let's walk you through each step. It's all pretty simple, thankfully!

Step One - Define The Pages You Wish to Source

*Keep in mind, this is the same step 1 as detailed [here \(Facebook - Transition to New Sourcing Model\)](#).

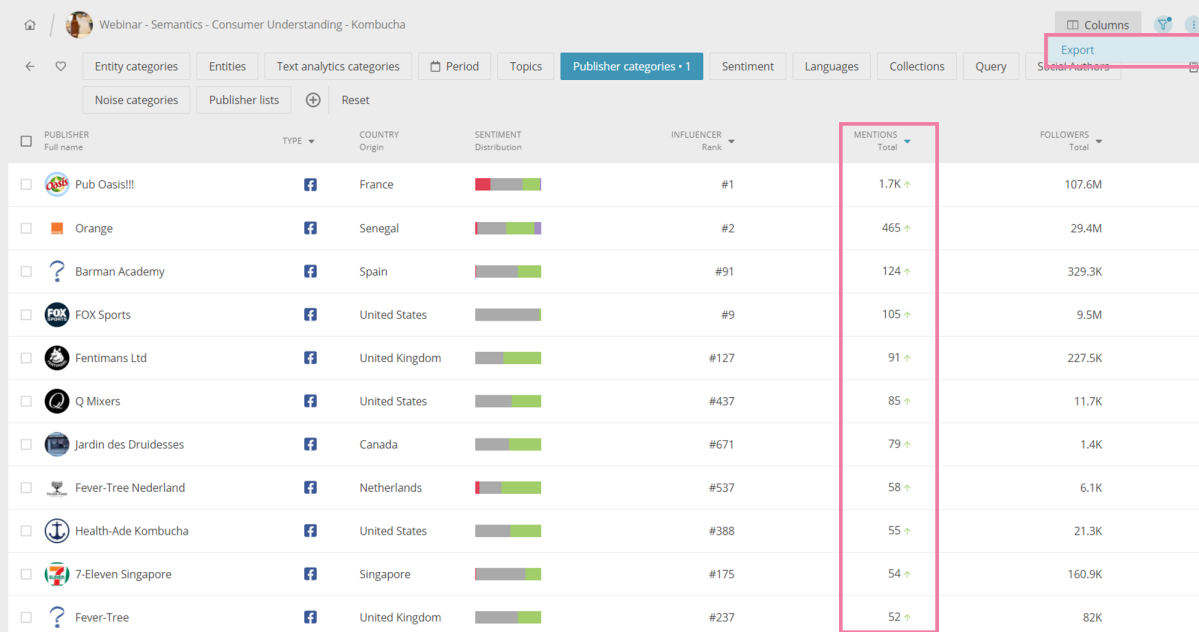
First, you need to define the Pages you wish Synthesio to continue sourcing after July 1. Right now, within your existing dashboard, you can find a complete list of Facebook Pages that we are currently sourcing under our old sourcing model.

The easiest option to identify these Facebook Pages is to go to the Influencer tab of your dashboards.

You can then follow the below process:

- Select the global period of time covered by your dashboard
- Filter on "Publisher Categories" = Facebook
- You then default have the Facebook pages present in your dashboard
- You can click on "Export" to have the details of all Facebook pages

Our advice is only to select Pages for which there at least 10 mentions.



PUBLISHER	TYPE	COUNTRY	SENTIMENT	INFLUENCER	MENTIONS	FOLLOWERS
Full name		Origin	Distribution	Rank	Total	Total
Pub Oasis!!!		France		#1	1.7K	107.6M
Orange		Senegal		#2	465	29.4M
Barman Academy		Spain		#91	124	329.3K
FOX Sports		United States		#9	105	9.5M
Fentimans Ltd		United Kingdom		#127	91	227.5K
Q Mixers		United States		#437	85	11.7K
Jardin des Druidesses		Canada		#671	79	1.4K
Fever-Tree Nederland		Netherlands		#537	58	6.1K
Health-Ade Kombucha		United States		#388	55	21.3K
7-Eleven Singapore		Singapore		#175	54	160.9K
Fever-Tree		United Kingdom		#237	52	82K

The export will look something like the below screenshot. Notice the URL section. This is what you will need to complete step two, i.e., uploading the Facebook Pages.

Name	URL	Country	Total Mentions	Positive mentions	Negative mentions	Neutral mentions	Unassigned	Bio	Gender
Orange	https://www.facebook.com/165622776799685	SEN	465	41,50537634	3,870967742	43,22580645	11,39784946	Bienvenue sur la page Officiel	
Barman Academy	https://www.facebook.com/1665958323690975	ESP	124	35,48387097	1,612903226	62,90322581		Plataforma de comunicacion o	
FOX Sports	https://www.facebook.com/112638779551	USA	105	2,857142857	0,952380952	96,19047619		We are FOX Sports Download	
Fentimans Ltd	https://www.facebook.com/205401789490133	GBR	91	57,14285714		42,85714286		Botanically Brewed. Exquisitel	
Q Mixers	https://www.facebook.com/185856574866871	USA	85	44,70588235		55,29411765		We make the world's best carl	
Jardin des Druidesses	https://www.facebook.com/173971402746579	CAN	79	49,36708861		50,63291139		Boutique d'alimentation biolog	
Fever-Tree Nederland	https://www.facebook.com/643657685705526	NLD	58	60,34482759	6,896551724	32,75862069		"If 3/4 of your Gin & Tonic is th	
Health-Ade Kombu			52	72,72727273		74,07407407		Health-Ade kombucha is the b	
7-Eleven Singapore			852	86,53846154	1,923076923	65,38461538		The official page for 7-Eleven	
Top It Off Frozen Y			65	59,61538462	1,923076923	59,61538462		"top it off" the way you like it...	
Fever-Tree			923	55,81395349		55,81395349		If 3/4 of your Drink is the Mixe	
Villa Schweppes			65					News musique, soirées, lieux,	
Flying Embers	https://www.facebook.com/662695964074891	ZZZ	43	41,86046512	2,325581395	55,81395349		Flying Embers is the first bette	
Devine Gelateria & Cafe	https://www.facebook.com/183601335021889	USA	40	32,5		65		World class hand-crafted gela	
Bombay Sapphire	https://www.facebook.com/378231255613987	GBR	39	15,38461538	2,564102564	82,05128205		BOMBAY SAPPHIRE® Gin. Er	
Pixi Beauty	https://www.facebook.com/55635571914	USA	39	61,53846154		38,46153846		Fuss-free favourites to help yc	
Urban Decay Cosmetics	https://www.facebook.com/60999753199	USA	35	51,42857143		48,57142857		We don't subscribe to beauty :	
Tango	https://www.facebook.com/269720833050923	LUX	32	46,875	3,125	50		Tango est le premier opérateu	
Tanqueray Canada	https://www.facebook.com/1760235840856716	CAN	27	18,51851852	3,703703704	77,77777778		The official Tanqueray Canad	
Soy Scents by Shez	https://www.facebook.com/627293707341670	FRA	27	25,92592593	3,703703704	70,37037037		Home made Soy Candles and	
Urban Decay Cosmetics	https://www.facebook.com/1404966363146158	FRA	21	28,57142857		71,42857143		We don't subscribe to beauty :	
Captain Morgan	https://www.facebook.com/147354806202	USA	21	28,57142857	4,761904762	66,66666667		There's More Fun To Be Had.	
Cravings of a Lunatic	https://www.facebook.com/236130413098625	ZZZ	21	61,9047619		33,33333333	4,761904762	Easy recipes made with love, l	
Dessert Draft	https://www.facebook.com/333234886698373	PHL	21			100		Dessert Draft is a lifestyle pas	
Coca-Cola	https://www.facebook.com/637661736336070	SGP	21	9,523809524		90,47619048		The Coca-Cola Facebook Pag	
Vape Street Las Vegas	https://www.facebook.com/673363306010228	USA	21	28,57142857		71,42857143		The LARGEST inventory of pr	
This Worthey Life	https://www.facebook.com/181379768698623	ZZZ	20	35		60		5 http://www.thisworthylife.com	
NisaLocally	https://www.facebook.com/132371186822574	GBR	19	36,84210526		63,15789474		Welcome to the official Nisa L	
Jack Owoc	https://www.facebook.com/1026564600786976	ZZZ	18	55,55555556	11,11111111	33,33333333			
Tanqueray	https://www.facebook.com/118591588172212	ZZZ	18	22,22222222		77,77777778			

Important - You will want to perform step one across every dashboard under your account. This is because moving forward, post-July 1, the sourcing of Facebook Pages will be organized on a client-level as opposed to the old structure, which is dashboard-by-dashboard.

Step Two - In our New Sourcing Section, Upload the URLs of the Facebook Pages You Wish to Source

Ok, there's one last step. But let's break it down in the form of mini-steps:

- First, access the 'New Sourcing' section. You can access the 'New Sourcing' section at the Workspace level or within the Sourcing section.

Workspace

The screenshot shows the 'Sourcing' tab in the Synthesio Workspace. The top navigation bar includes 'Robin Sandbox', 'Projects', 'Accounts', 'Permissions', 'Sourcing' (highlighted), and 'Private data sources'. On the right, there are buttons for 'New Flashdash' and 'New dashboard'. Below the navigation bar, a 'Dashboards' section displays a grid of dashboard cards. Each card shows a title, a 'Mentions' count, and a 'Last Saved' date. The cards are: 'Webinar - Semantics - Consumer Understanding - Kombucha', 'Star wars (data-science)', 'Video Games - Competitive Analysis (data-science)', 'Coffee - Brand Intelligence', 'Coffee Research', and 'Airlines (data-science)'. A 'Total number of Dashboards: 21 / 30' indicator is visible at the top right of the grid.

New workspace (available since June 25th, 2021)

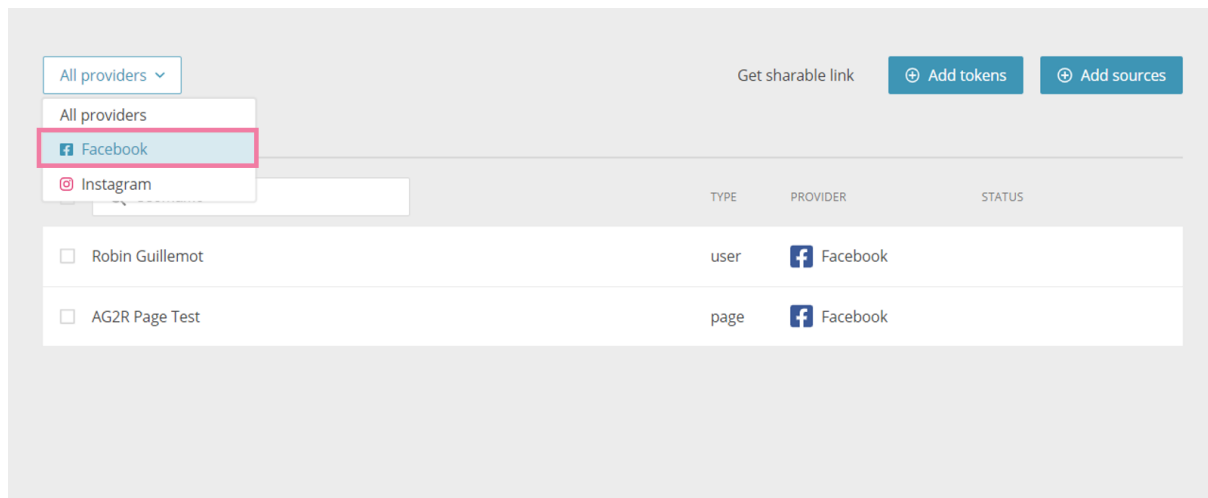
The screenshot shows the 'Sourcing' tab in the Synthesio New workspace. The top navigation bar includes 'Robin Sandbox', 'Accounts', 'Sourcing' (highlighted), and 'Private Data Sources'. On the right, there are buttons for 'New Flashdash' and 'New Dashboard'. Below the navigation bar, there is a search bar labeled 'Search Dashboards' and a table of dashboards. The table has columns for 'DESCRIPTION', 'LAST UPDATED', and 'LAST OPENED'. The dashboards listed are: 'Coffee - Brand Intelligence', 'Skincare - Innovation Spaces', and 'Tea House'. Each dashboard entry includes a 'SYNTHESIO PLUS' tag and dates for 'LAST UPDATED' and 'LAST OPENED'.

Then, you access the Facebook sourcing page:

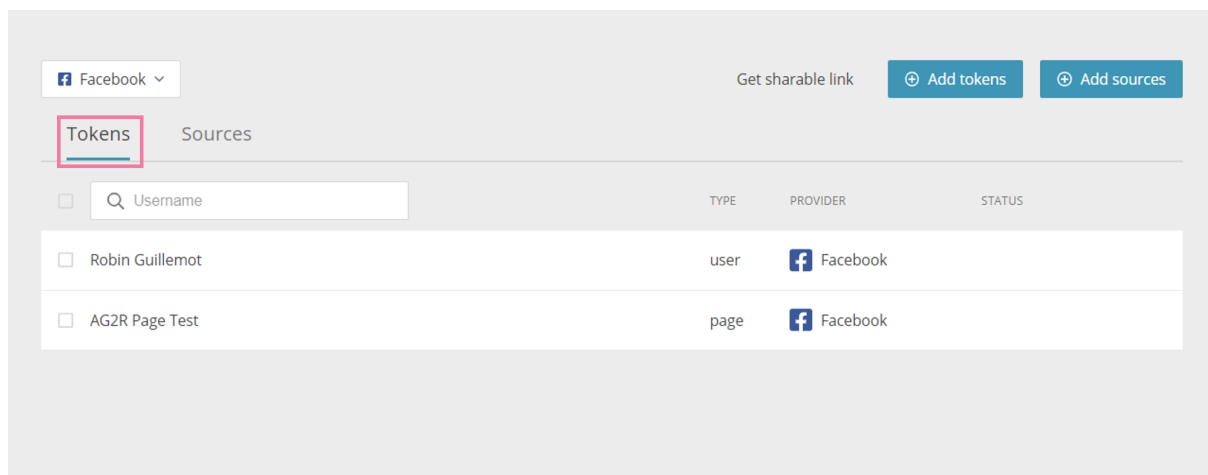
The screenshot shows the Facebook sourcing page in Synthesio. At the top, there is a dropdown menu for 'All providers', a 'Get sharable link' button, and buttons for 'Add tokens' and 'Add sources'. Below this, there are tabs for 'Tokens' and 'Sources'. The 'Tokens' tab is active, showing a list of tokens. The list has columns for 'TYPE', 'PROVIDER', and 'STATUS'. The tokens listed are: 'Robin Guillemot' (user, Facebook) and 'AG2R Page Test' (page, Facebook). There is also a search bar labeled 'Username' at the top left of the tokens list.

Important note: the tokens you previously added to your account and Facebook pages you were already sourcing in your dashboard(s) are automatically added to this new sourcing page.

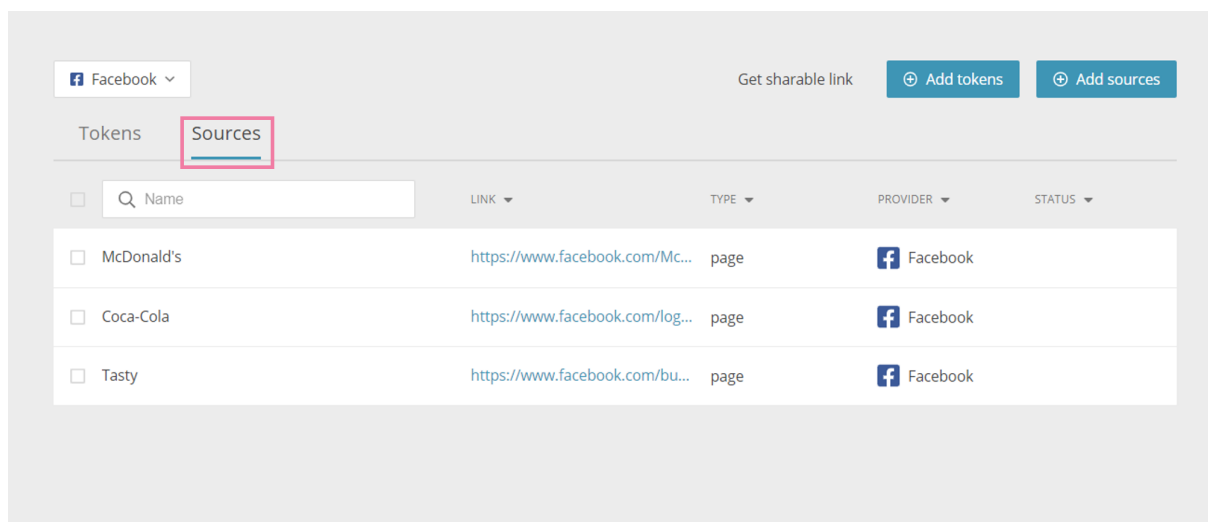
To focus on Facebook only, please select Facebook as a provider:



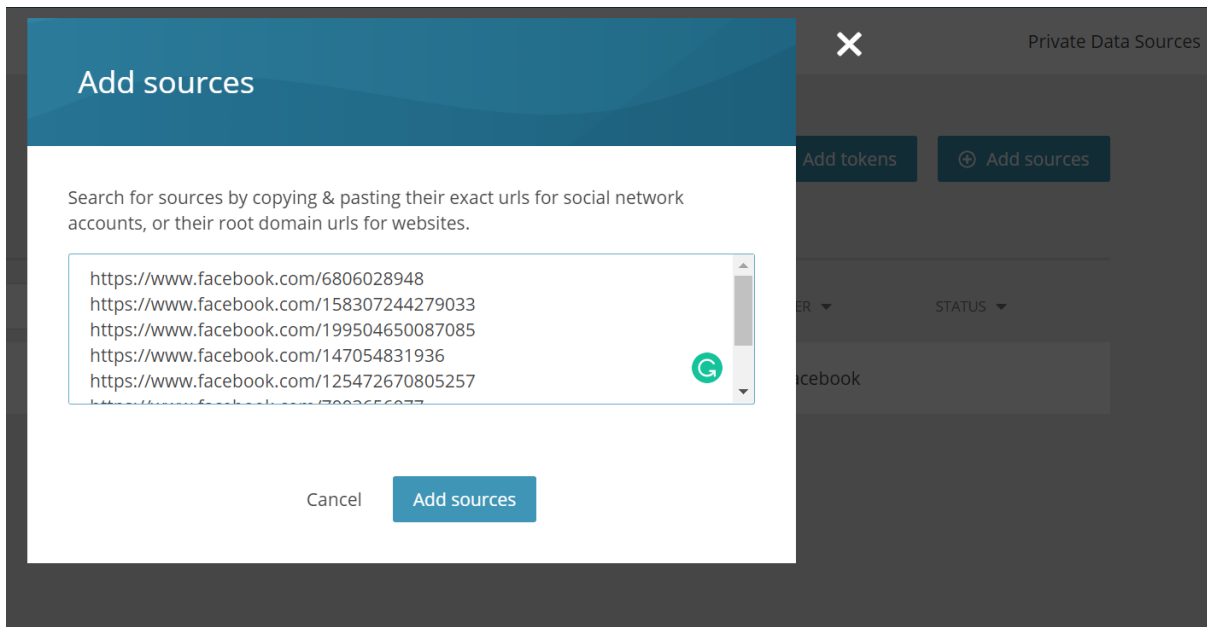
As mentioned above, you can see the tokens that are already authorized.



And the pages that were sourced in one or several of your dashboards.



- Next, from the export you created in step one, copy the URLs of the Pages you wish Synthesio to continue crawling (Column B from the export screenshot above).
- Next, click the 'Add sources' button and paste the URLs:



Once you have included the URLs of all the Pages you wish to crawl, click the 'Add sources' button.

And that's it! You have successfully added the Pages you wish Synthesio to continue crawling.

Important Details Moving Forward

Please keep in mind the following critical details moving forward.

- Again, to reinforce, you need to define the Pages you wish us to crawl. If you have not defined the Page using the above method, we cannot crawl it on your behalf.
- The number of Pages we can crawl on your behalf is proportional to the tokens you provide us. The more tokens, the more data we can crawl. Please [check out this article](#) to know how-to authorize tokens.
- If you have added more Pages than we can support based on the tokens you provided, we will make you aware. We will show you the number of Pages currently supported over the total Pages you provided. So, if you shared with us 330 Pages and we can only source 300, you will see 300/330. When Synthesio cannot source all of your requested Pages, we will source the Pages according to the total mention volume, i.e., the top 300 Pages. When a page cannot be crawled, it is indicated as "Disabled" on the page.

Facebook

Get sharable link

Add tokens

Add sources

Tokens

Sources

☐	Q Name	LINK	TYPE	PROVIDER	STATUS
☐	Artisan Guild Miniatures	https://www.facebook.com/A...	page	Facebook	DISABLED
☐	Blind Wave	https://www.facebook.com/Bl...	page	Facebook	DISABLED
☐	Chapo Trap House	https://www.facebook.com/C...	page	Facebook	DISABLED
☐	Crime In Sports Podcast	https://www.facebook.com/lo...	page	Facebook	DISABLED
☐	ContraPoints	https://www.facebook.com/lo...	page	Facebook	DISABLED
☐	Doughboys	https://www.facebook.com/d...	page	Facebook	DISABLED
☐	The Glass Cannon Network	https://www.facebook.com/lo...	page	Facebook	DISABLED
☐	Home Free	https://www.facebook.com/lo...	page	Facebook	DISABLED

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- If you wish to override our default sorting by volume, you can de-select and select the Pages at your discretion. In other words, you can create your own list.

Please stay tuned as we continue to update and improve the Sourcing experience!