

Last Updated: January 27, 2021

Welcome to the Synthesio dashboarding experience!

As of January 20th, Synthesio legacy experience is no longer available.

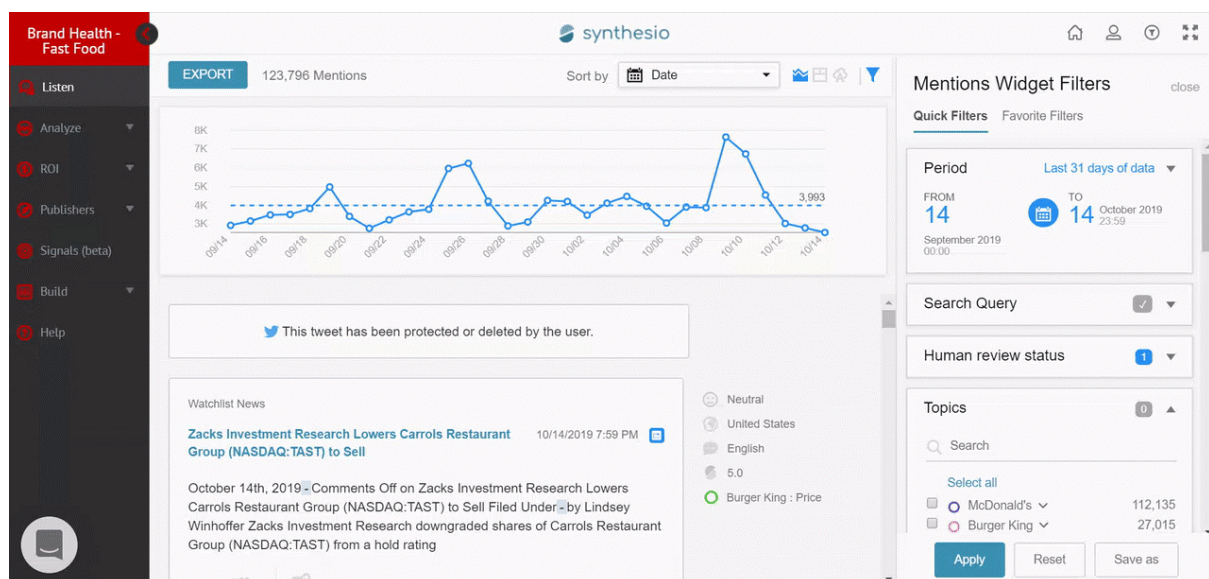
In this article, we will walk you through how to achieve, in the new experience, what you were used to do in the old one. It is also the opportunity to show you how to maximize the way you navigate your dashboards.

Here is what we'll cover in this article:

- **Legacy Experience Dashboard Structure**
- **Dashboard Structure in the New Experience**
- **Retrieve Feature from the Legacy Experience in the New Experience**
- **Reminder Legacy Experience Features**

Legacy Experience Dashboard Structure

As a reminder here is how the legacy experience looked like.



Dashboard Structure in the New Experience

There are 3 main sections to help you understand and analyze your data:

- [Signals](#)
- [Reports](#)
- [Data](#)

You can click on the above links to know more about each one of these sections. You can also find additional sections:

- [Share](#)
- [Setup](#)

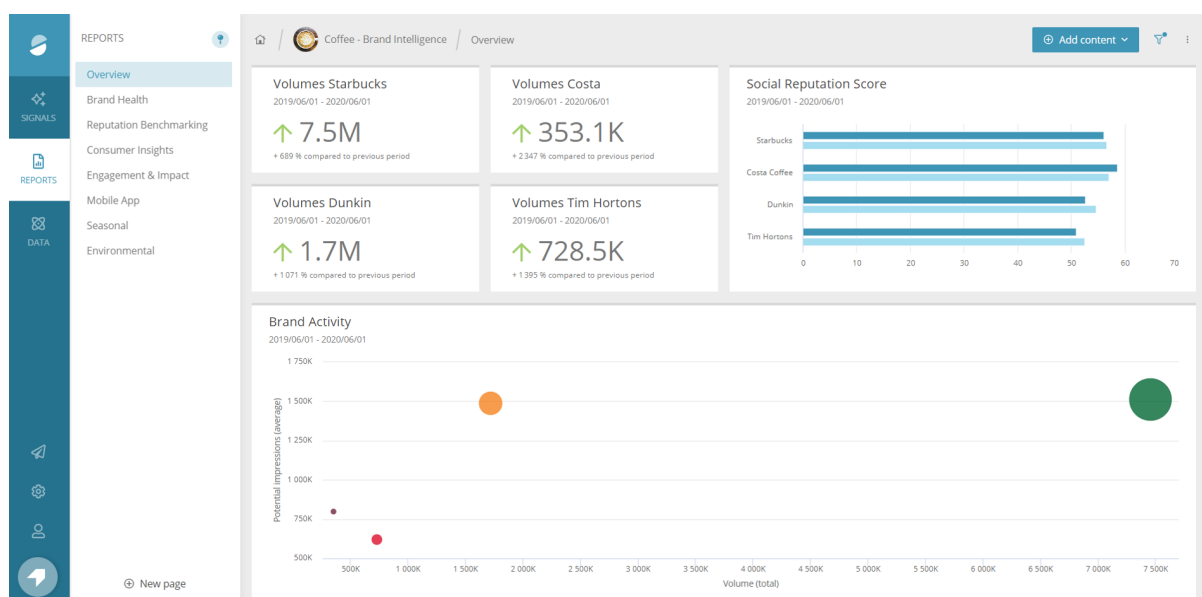
Retrieve your Features in the New Experience

Analyze & ROI

In the legacy experience, Analyze & ROI were pre-built reporting pages with several sub-sections. In the new experience, you have a dedicated section called Reports, where you can either build your pages from scratch or use pre-built templates. Besides, you also have at your disposal a widget library to help you create the most relevant widgets.

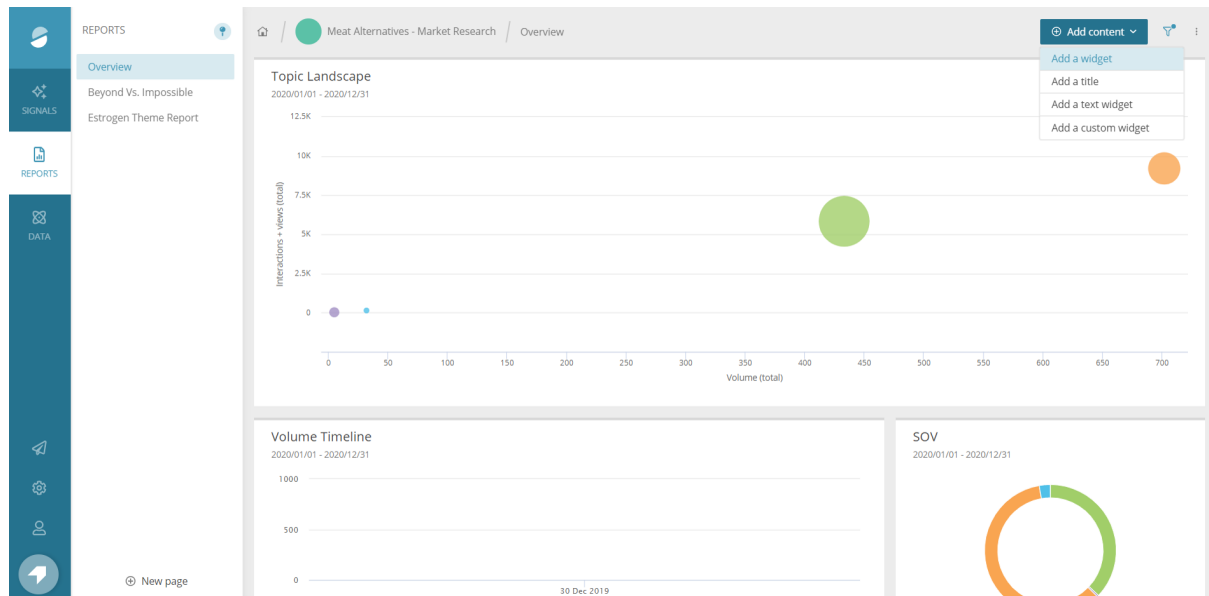
Please read through these two articles to learn more about building Reports pages:

- About the [Reports section](#)
- About the [Reports templates](#)



Build and Edit Widgets

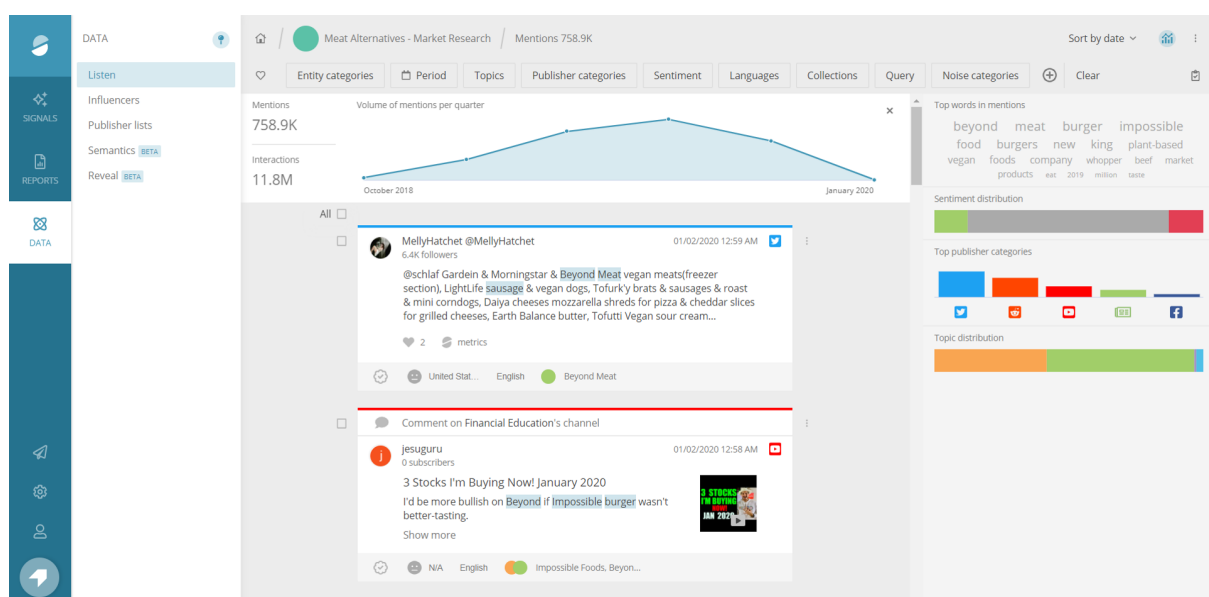
In the legacy experience, Build was a dedicated session to build your widgets and reports pages. In the new experience, you build your widgets directly from the Reports section. Please read the articles linked in the above section to learn more.



Listen

In the old experience Listen was a dedicated section. In the new experience, you can retrieve your Listen Tab as a sub-section of Data.

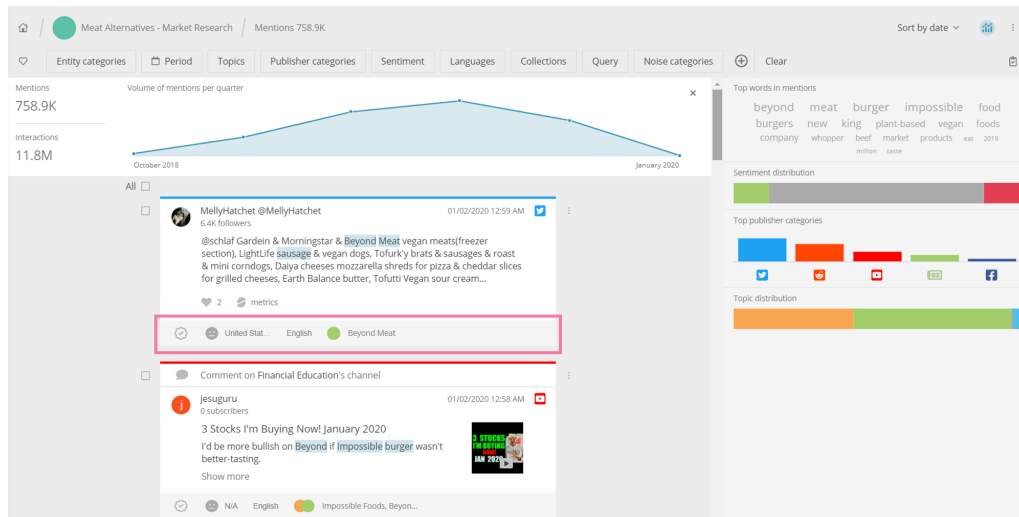
Please [read through this article](#) to learn more about the Listen Tab in the new experience.



Human Review

In the legacy experience, Human Review (ie review and potentially modify the way your mentions are categorized in terms of topics, sentiment, languages...) was available as a sub-section in the Setup. In the new experience, you can directly power Human Review in the Listen Tab when browsing through your mentions.

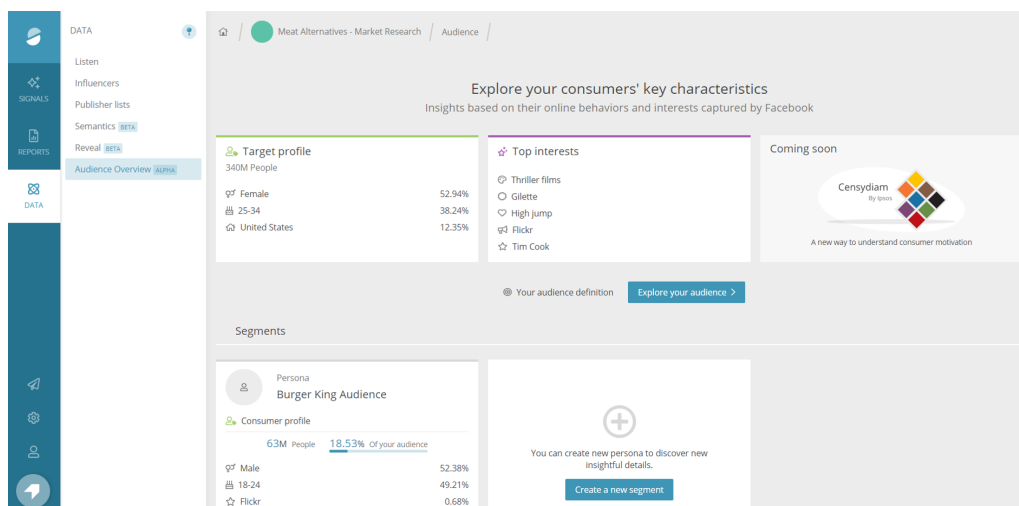
Please [read through this article](#) to learn more about Human Review in the new experience.



Demographics

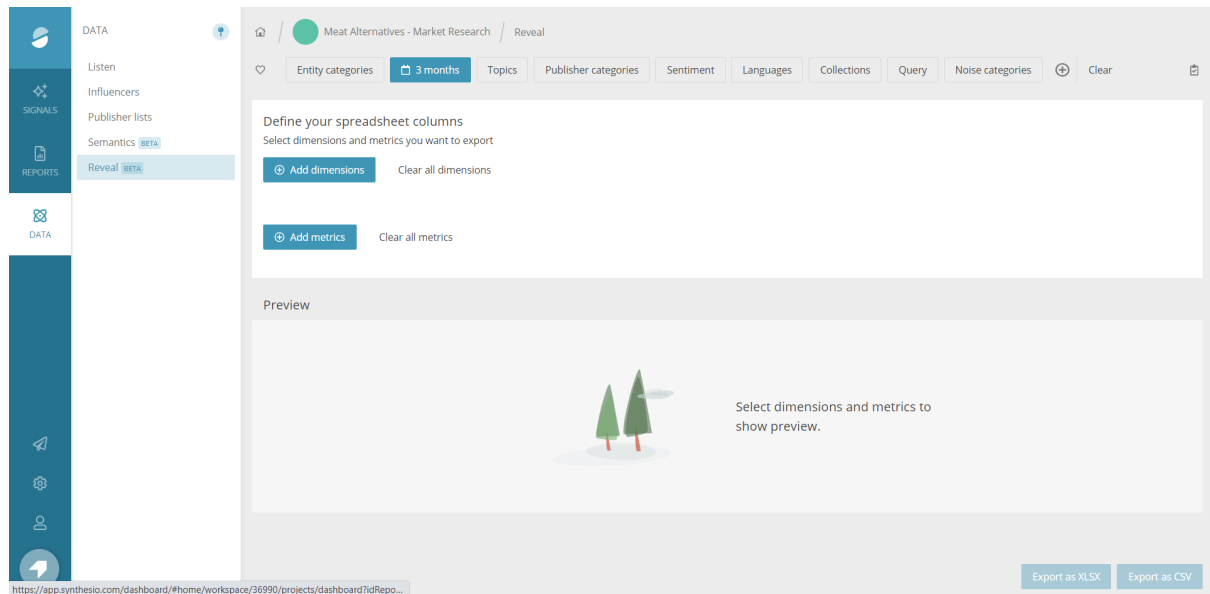
In the legacy experience, Demographics was available as filters in the Listen Tab. It is now available through a dedicated section, called Audience.

Please [read through this article](#) to learn more about the Audience Section in the new experience.



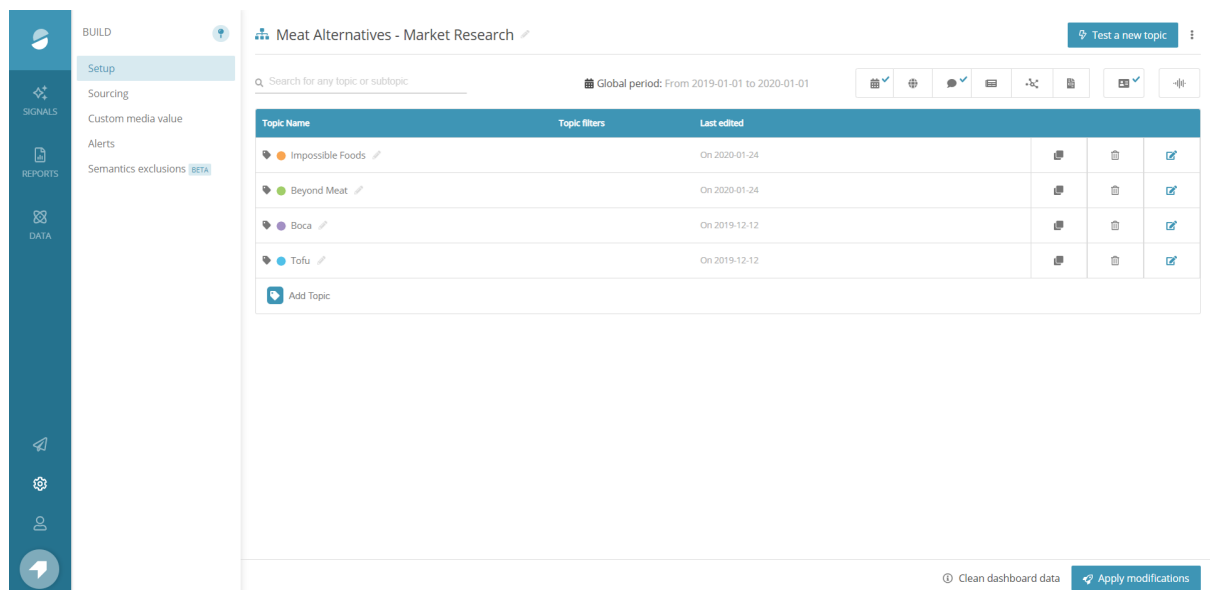
Reveal

In the legacy experience, Reveal was available in the ROI section. In the new experience it is a sub-section of Data.



Setup

In the new experience the Setup is a dedicated tab where you can access your query, sourcing, custom media value, alerts and semantic exclusions.



Reminder Legacy Experience Pages and Features

The different sections were as follow:

- **Listen:** Live stream of mentions matching your query
- **Analyze:** Pre-built reporting page with the following items.
 - **Volume Metrics:** Share of Voice widgets to organize mentions by topic and track share of overall volume as a percentage of the whole. Available by topics, subtopics, countries, media types and sentiment.
 - **Sentiment Analysis:** Sentiment widgets such as sentiment analysis by topic, sentiment analysis by media type, sentiment word cloud...
 - **Source Analysis:** Widgets designed to provide a quick metric on whether more volume is coming from either earned or owned channels.
 - **Sentiment Timeline:** how sentiment is evolving over time.
- **ROI:** Measure how your social activity is impacting engagement with your brand(s).
 - **Social Reputation Score (SRS):** Proprietary metric that scores your brand/product (topics) over time based on either volume, sentiment, or influence.
 - **Awareness:** Understand how far your brand's social activities reach across the web.
 - **Loyalty:** Widgets to show the evolution of mentions, sentiment, SRS over time to see how your brand is performing.
 - **Engagement Rate:** Measure the rate at which users engage with posted mentions. This helps to determine which products/categories resonate most with target audiences.
 - **Media Value:** Gauge the value of organic earned mentions via comparison to customizable paid media CPCs.
 - **Reveal:** Reveal is a Business Intelligence feature that lets you explore your data in many ways. Using a pivot table-style interface, Reveal gives you the power to slice-and-dice your data exactly how you want, without being constrained by widgets or pre-built metrics.
- **Publishers:** Contains all the info about the authors that are present in your dashboard
 - **Publisher List:** Filter by all different types of publishers.
 - **Demographics:** Get details about publishers' age, gender...
- **Build:** Dedicated section to build new widgets and new reporting pages.
- **Setup:** Access the query and details of your dashboard.

- **Help:** Access the help center with all the resources available to make the most out of your dashboard.
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