

Hello!

Our team is focused on reaching feature parity between our old and new experience. To that end, we've released Favorite Filters across our new experience!

Overview:

In this article, we will explain Favorite Filters within our new experience. For this release, Favorite Filters *apply just to Reports pages*. Reports, as you'll recall, is a component of our new, updated dashboard experience. In the future, we will release Favorite Filters across more components such as Signals. This article will discuss how to create favorite filters, where you can access them and how we've migrated your filters from the old experience to the new experience.

What is a Favorite Filter?

First, let's define what a Favorite Filter is. Put simply, Favorite Filters are filters you can save. For example, if you like to view and filter your data based on Positive Sentiment across Twitter, you can save those data dimensions as a Favorite Filter for future reuse.

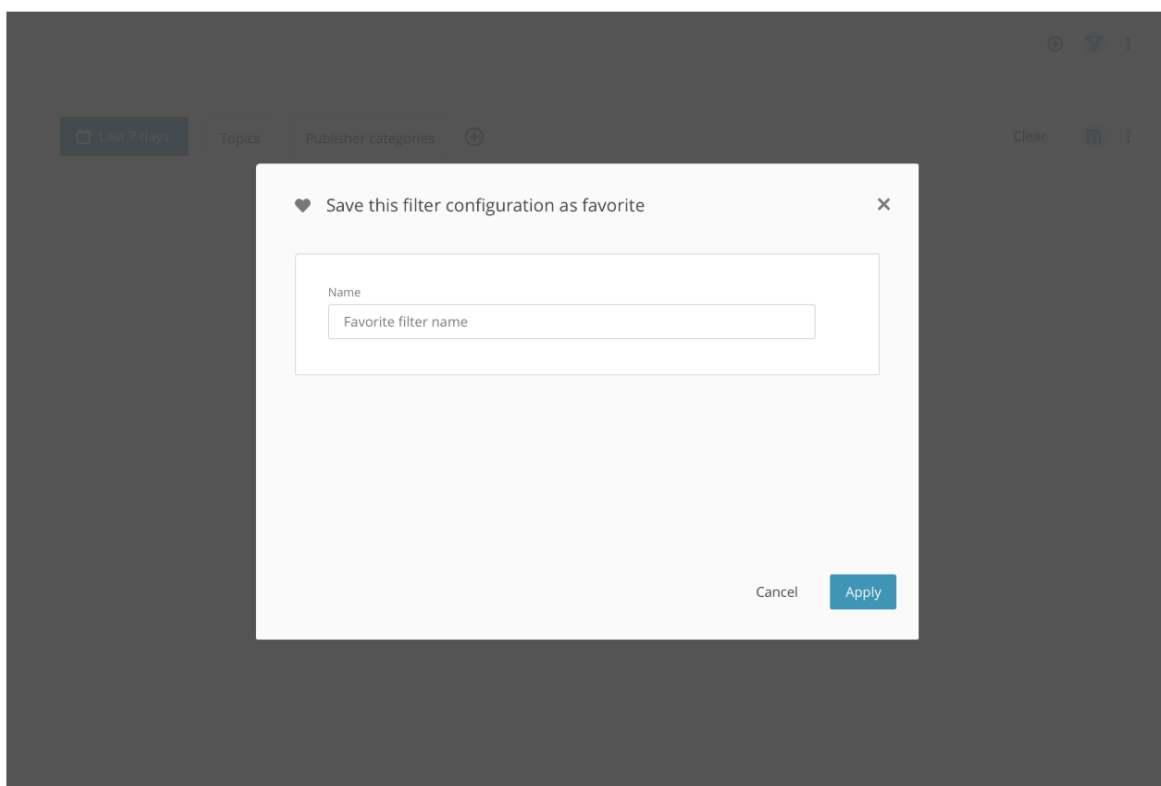
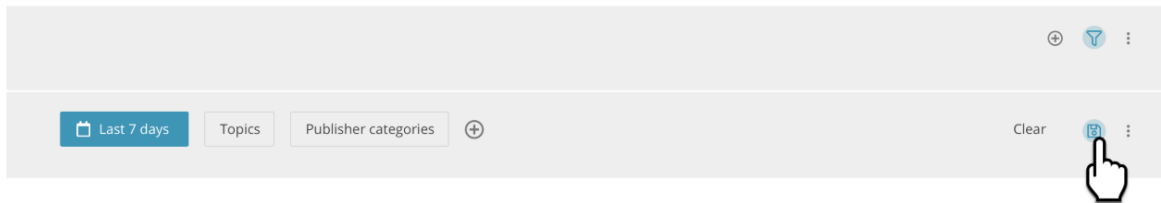
How to create and access Favorite Filters

Step 1

This part is simple. Anytime you select from the filters at the top of the dashboard, you'll notice the option to click a 'floppy disc' icon. Once you've selected all of your preferred data dimensions, click the icon.

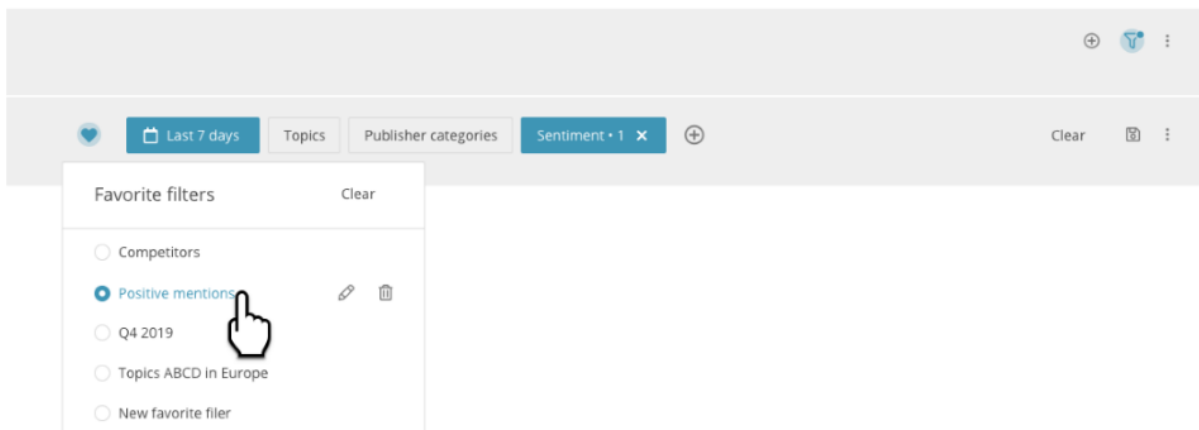
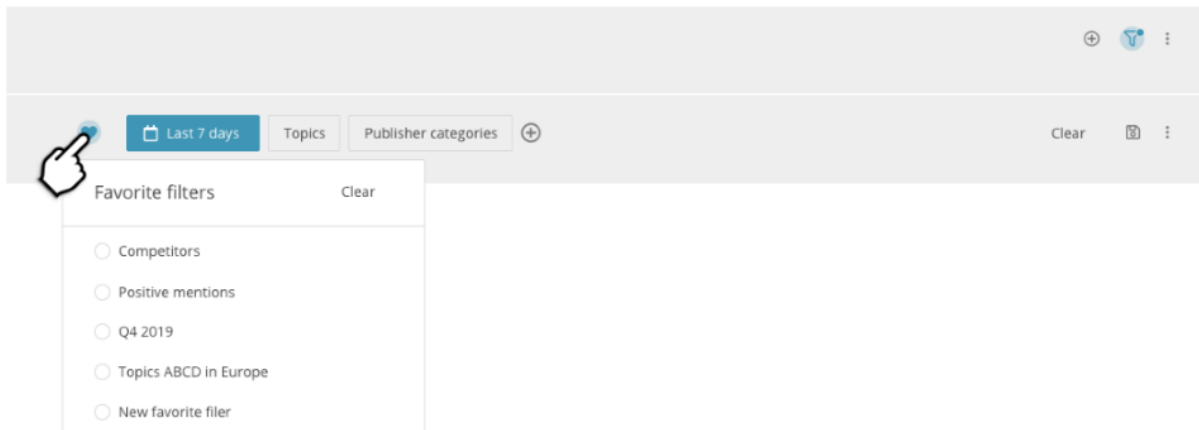
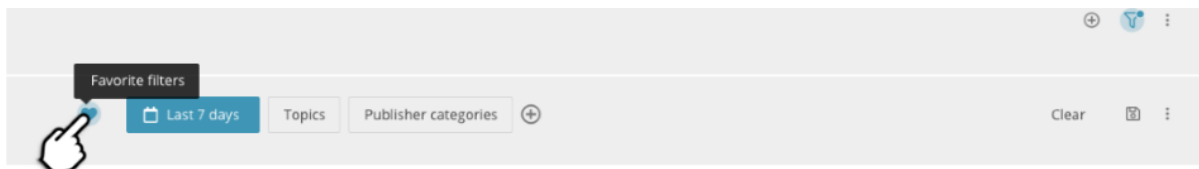
Step 2

Again, here's another simple step. The next step is naming and saving the filter by clicking 'Apply'. The below screenshot walks you through Steps 1 and 2:



Step 3 Accessing your Favorite Filters

Ok, last step is also an easy one. Atop your dashboard, to the left, you'll notice a 'heart' icon. This is where your Favorite Filters live. Click and pick from your saved filters (aka your Favorite Filters):



Things to know moving forward

We have migrated your Favorite Filters from the old experience to the new experience (Reports). Here are the important things to know:

1. **Favorite Filters in the new experience only applies to Reports pages for now.** If you are not seeing Reports and would like to access, please reach out to your dedicated Account Manager.
2. Favorite Filters **will be migrated** from the old experience to the new experience **on 2/6/2020**. This means that any Favorite Filters created on or before that date will be reflected in the new experience, i.e., within Reports.
3. We encourage to **make Favorite Filters inside of the new experience moving forward**. Any Favorite Filters created in the old experience after February 6th will not be transferred to the new experience.

4. **Important note:** your Favorite Filters in the old experience are not going away. In other words, you will still be able to find your Favorite Filters in the old experience.
 5. **Public versus Private** - In the new experience, any newly created Favorite Filter will be public. While this means that all Users will be able to access the saved filter, those same Users will not have the ability to edit or remove the filter.
 6. **Regarding migrated Favorite Filters** - Public filters cannot be edited nor removed by anyone. You will need to reach out to your Account Manager to edit or remove them. Private filters can only be seen by the User who created them.
 7. There are edge cases in which your Favorite Filters will look different in the new experience. Please see the next section for guidance.
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Will my Favorite Filters look exactly the same?

As alluded to above, there will be some cases where your Favorite Filters will look differently in the new experience.

Here's the guiding rule:

If there's a data dimension in your existing Favorite Filter that we can find and click in the new experience, you will see it reflected in your Favorite Filter in the new experience.

If we cannot click that dimension in the new experience, it will not be reflected in your Favorite Filter in the new experience.

As an example:

Here's a Favorite Filter from the old experience. Notice how you can drill down by 'Regional newspaper' and select the 'Casper Star-Tribune Online'.

Media types and sites

reset

3



Select all

☒		Instagram	386
☐		Regional newspaper ▼	23
☒		Casper Star-Tribune Online	13
☒		Wormser Zeitung	10

In the new experience, the 'Casper Star-Tribune Online' is not a clickable option. You can only go as far as selecting 'Regional News'. As a result, the 'Casper Star-Tribune Online' will not be reflected in your Favorite Filter in the new experience.

Publisher categories

Sentiment x

+

1 of 24

Clear

- All

Exclude ☐

☐ Social Networks >	☐ General news 621,226
☐ Reviews >	☒ Regional news 154,421
☒ News & press >	☐ TV & Radio 146,177
☐ Institutional media >	☐ Professional n... 118,957
☐ Forums / Q&A >	☐ Blogs 88,294
	☐ National news 54,112
	☐ News agency 20,950
	☐ Comments 19,230
	☐ Flickr 4,545

New Filter Names:

Lastly, you'll notice some of the Filter names have changed in the new experience. This is important to consider when creating filters.

For 'Media types and sites' the equivalent in the new experience is 'Publishers category'.

For 'Social Accounts' the equivalent in the new experience is 'Authors'.

For 'Sources' the equivalent is 'Authors' as well.

That's it for now. Please stay tuned as we make additional changes to Favorite Filters and the new experience.