
Human Review

Human Review is the capability for users to edit a mention and change the categorization the algorithms have given it.

Please note that when changing the categorization of a mention, it will be reflected across every widget you created in Reports (which contain that mention) and any Signals you may have generated. The purpose of changing the categorization of mention is to reach more accuracy across your data-set. It will then improve the quality and accuracy of Reports and Signals.

Human Review Basics

Human Review is available from the Listen Tab. You can select a mention and edit the following points:

- Mark as Reviewed
- Topic
- Sentiment
- Emotions
- Language
- Country
- Collections
- Noise categories

Mentions 140.1M

Period Subtopics Publisher categories Languages + 1 Query + Clear

City-Data Forum 04/21/2020 12:18 AM

Biden fans. What inspires you to vote for Biden besides dislike of Trump.
Anyone who a pulse at this point who ends up on in opposition to Trump could win this. I keep saying
Show more
metrics

✓ 😞 N/A English Coronavirus: Deaths ,Cor...

5ちゃんねる掲示板 04/21/2020 12:15 AM

【神風速報】ドイツが中国に「コロナウイルスの被害」として£1300億を請求★2
Massacre of Chinese Communist 中共 More than 80million's people 大屠殺 The Great Leap Forward 1958 大躍進運動 The Gre
Show more
metrics

✓ 😞 Japan English Coronavirus: Symptoms ,...

You can also choose to **delete a mention** so that it does not appear in the analytics.

Mentions 140.1M

Period Subtopics Publisher categories Languages + 1 Query + Clear

City-Data Forum 04/21/2020 12:18 AM

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Show more
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✓ 😞 N/A English Coronavirus: Deaths ,Cor... 🗑️

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Show more
metrics

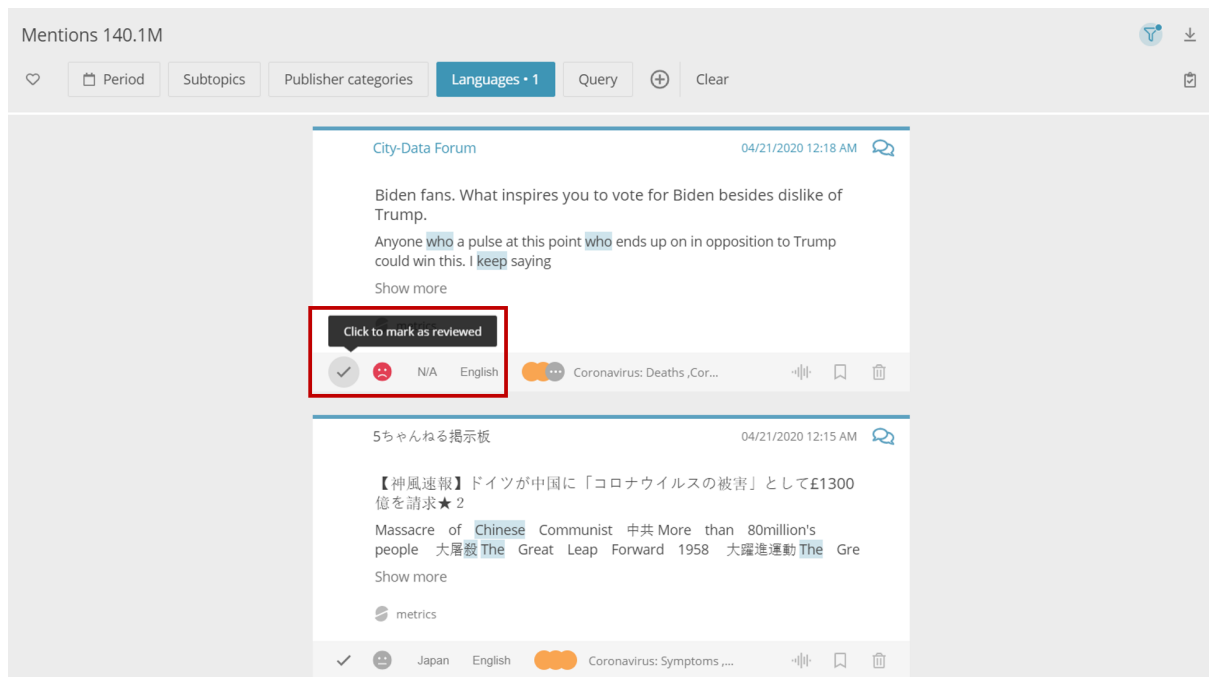
✓ 😞 Japan English Coronavirus: Symptoms ,...

Mark as reviewed

Finally, you have the two following indicators available:

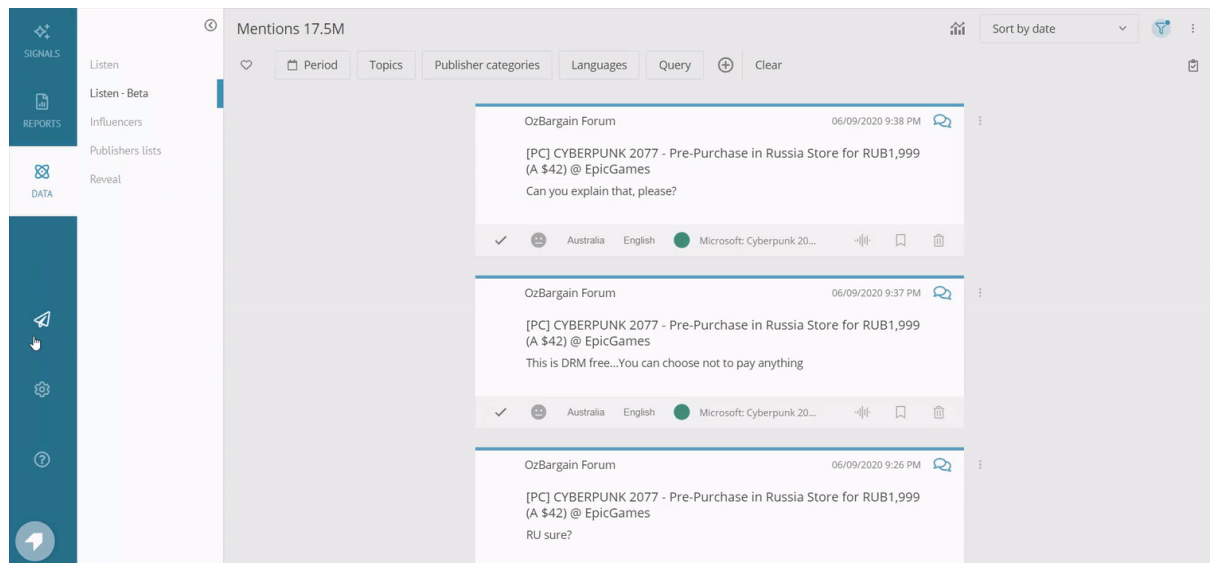
- **Marks as reviewed:** it allows you to indicate to other users (or yourself) that the mention has already been reviewed. There are two options: either you read through the mention, nothing needs to be changed, and you "click to

mark as reviewed"; or you edit (at least) one of the categories, and the "mark as reviewed" indicator will be **automatically** clicked.



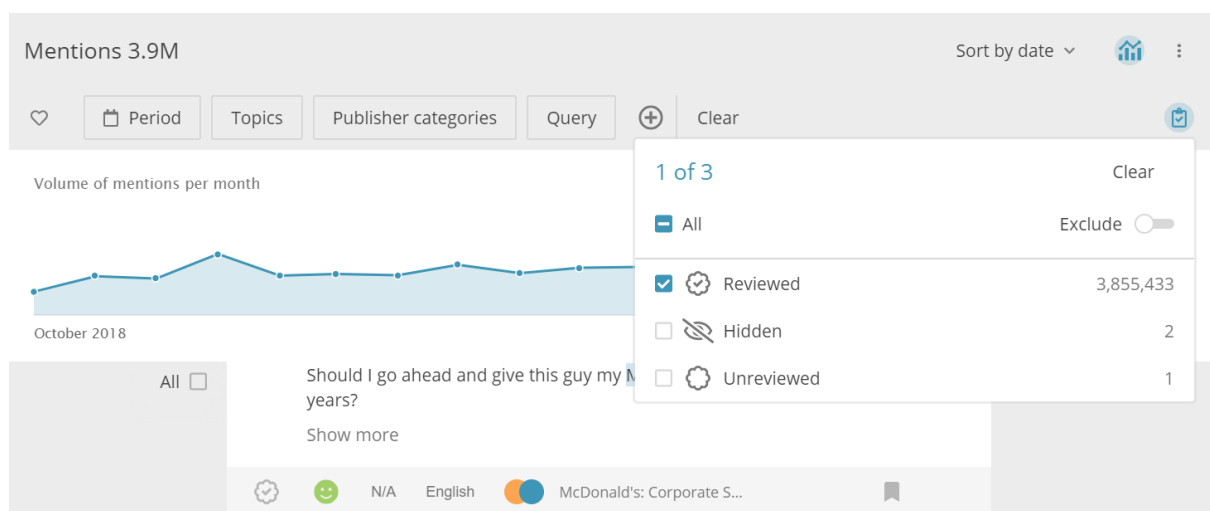
This "mark as reviewed" capability depends on another option that you need to choose with setup (see below GIF).

- When you go under "Setup" in the Settings, you can choose in Process Options to "Send all mentions in Human Review Section".
- If you do choose this option, all your mentions will be marked as unreviewed, and you will be able to mark them as reviewed depending on the relevancy of the mentions for the topics you are analyzing (based on filters, queries etc).
- If you do not choose this option, all your mentions will be defaulted to "Mark as Reviewed".



Reviewed indicator

The **"Reviewed indicator"** allows you to view the number of mentions that have been reviewed. In the setup, you can choose to activate an option that will default all of your mentions as reviewed.

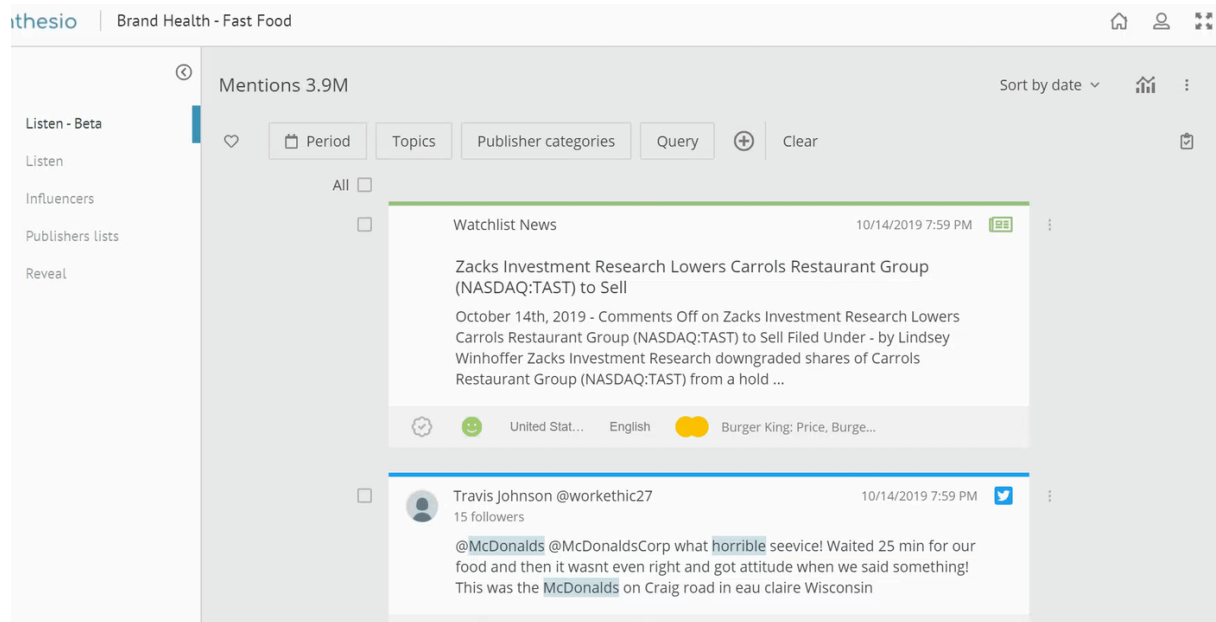


Bulk Human Review

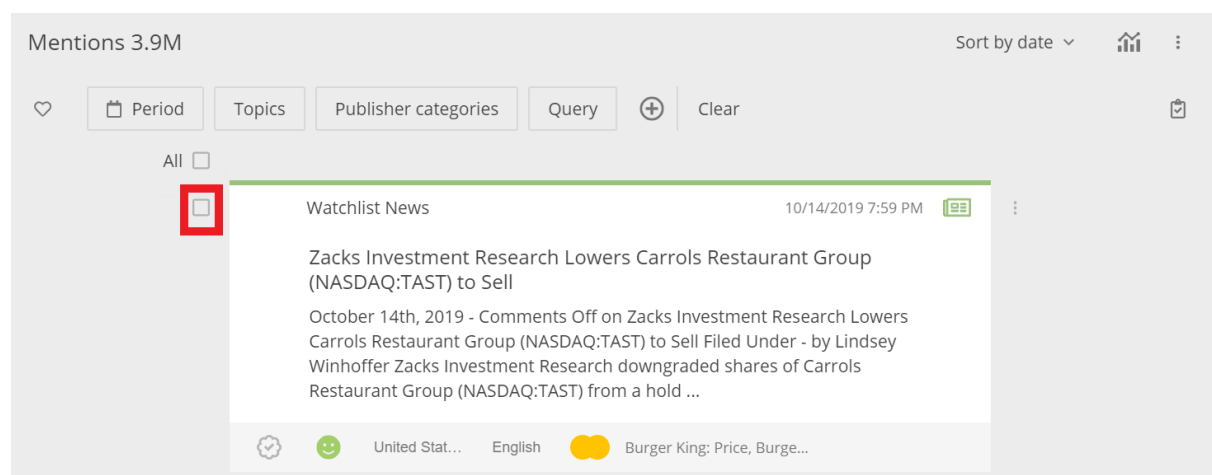
With our Bulk Review option, you can also **edit your mentions in large groups** and massively change their categorization.

You can assign multiple mentions at the same time to the category of your choice.

Step 1: Select Multiple Mentions



On the top left of the mentions, you have a box you can tick to start selecting multiple mentions. You can select a mention, start scrolling, and add mentions to your selection. After ticking the box on at least one mention, the "Bulk Human Review" bar is displayed on the top of the mentions stream:



Mentions 3.9M Sort by date

All (1) Country Language Topics

☒ **Watchlist News** 10/14/2019 7:59 PM

Zacks Investment Research Lowers Carrols Restaurant Group (NASDAQ:TAST) to Sell

October 14th, 2019 - Comments Off on Zacks Investment Research Lowers Carrols Restaurant Group (NASDAQ:TAST) to Sell Filed Under - by Lindsey Winhoffer Zacks Investment Research downgraded shares of Carrols Restaurant Group (NASDAQ:TAST) from a hold ...

United Stat... English Burger King: Price, Burge...

☐ **Travis Johnson @workethic27** 10/14/2019 7:59 PM

15 followers

@McDonalds @McDonaldsCorp what horrible seervice! Waited 25 min for our food and then it wasnt even right and got attitude when we said something! This was the McDonalds on Craig road in eau claire Wisconsin

In two clicks, you can select 20 and then All of the mentions that related to your current Filter (as shown below):

synthesio | Brand Health - Fast Food Home User Grid

Mentions 3.9M Sort by date

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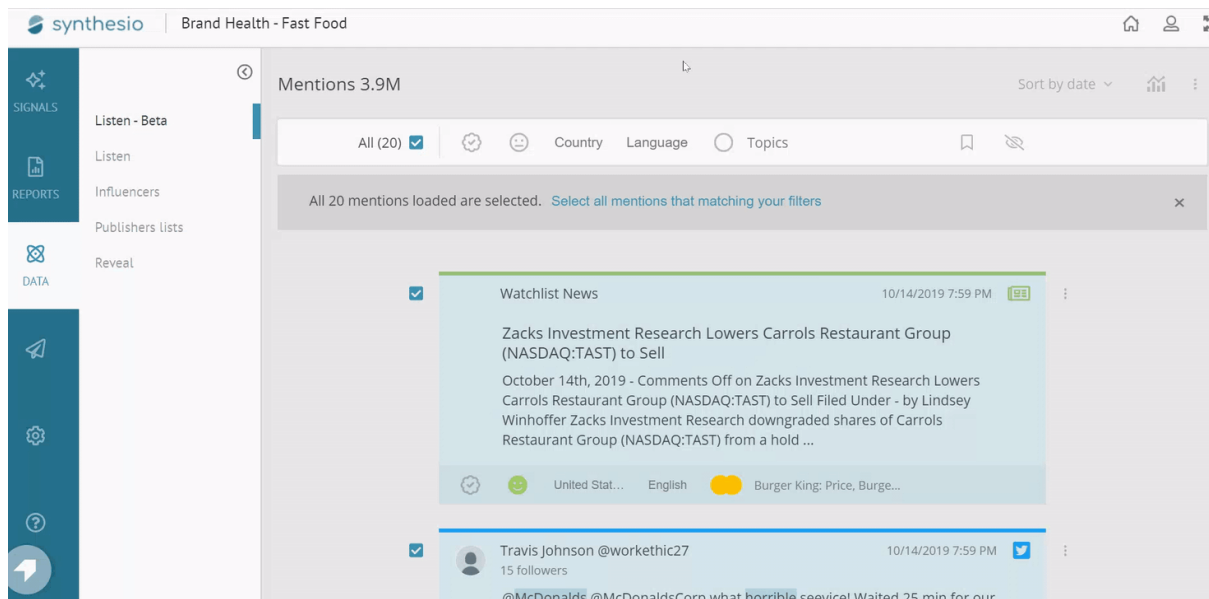
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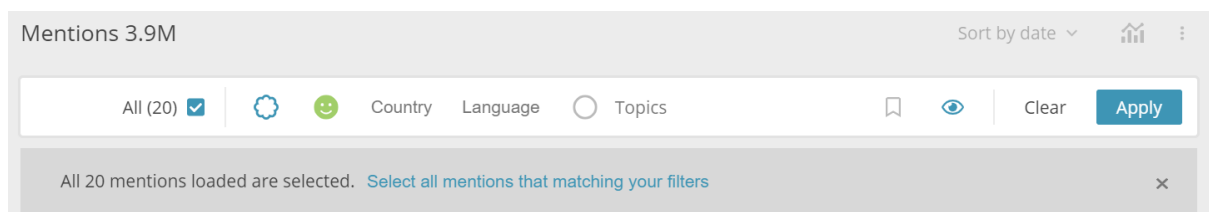
@McDonalds @McDonaldsCorp what horrible seervice! Waited 25 min for our food and then it wasnt even right and got attitude when we said something! This was the McDonalds on Craig road in eau claire Wisconsin

Step 2: Edit Selected Mentions

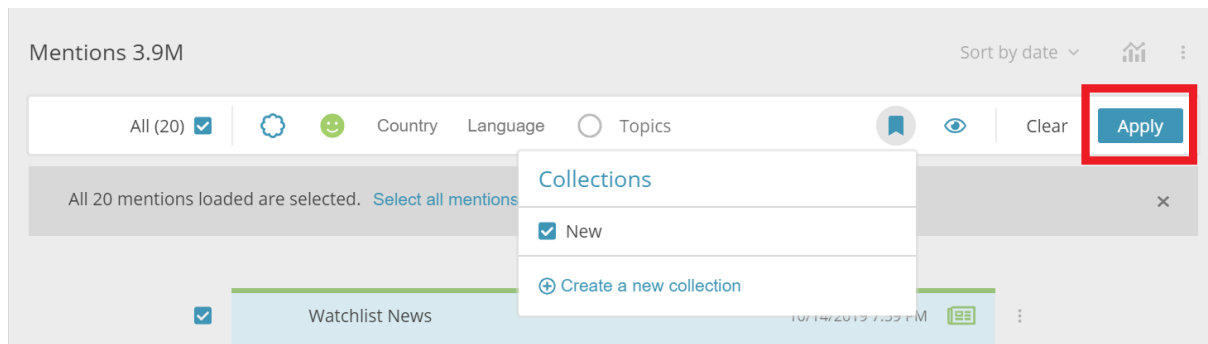


Once you are done with your selection, you can choose the item you want to review between:

- Mark as Reviewed
- Sentiment
- Country
- Language
- Topics
- Collection

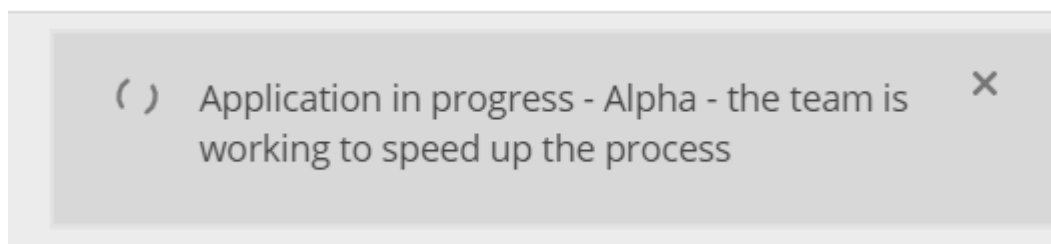


Once you have chosen your action, you need to click on "Apply":

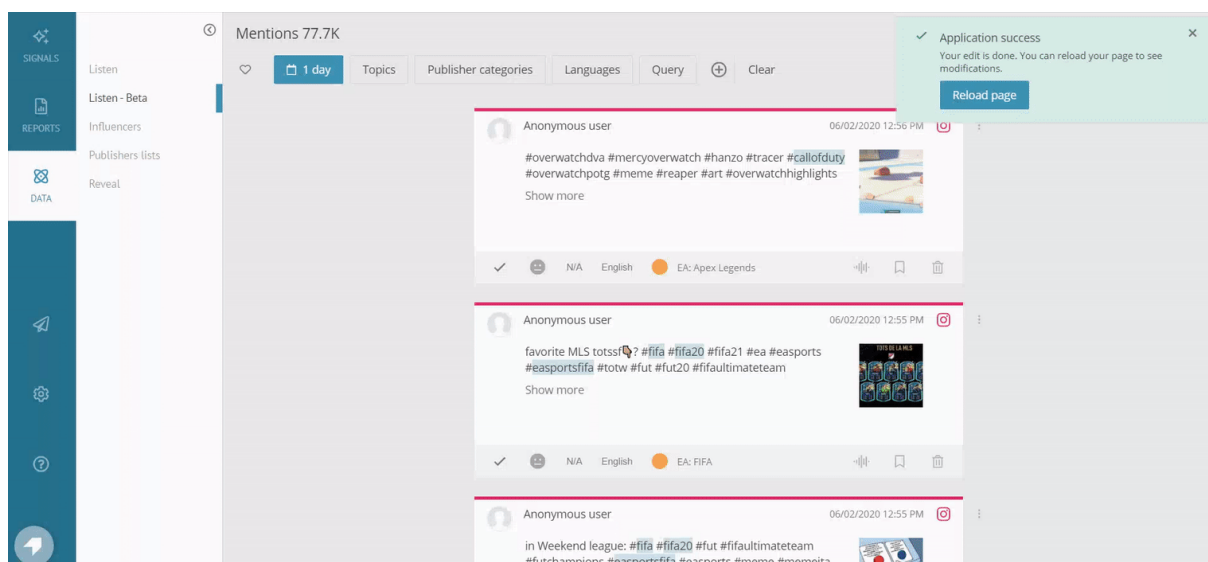


Heads-Up:

As this is still a Beta version, the application process can take a few minutes as it applies your edits to the selected mentions. This is why you will see the below message. We are currently working to improve this loading time.



Step 3: Reload Page



Once your changes have been applied, you need to reload the page to see them on

your mentions stream and update your filters.

Mentions 79.2K

1 day

Topics

Publisher categories

Languages

Query

+

Clear

✓ Application success

Your edit is done. You can reload your page to see modifications.

Reload page

Anonymous user

06/02/2020 11:20 AM

stream tonight had fun playing some **overwatch** and showing my **overwatch** stuff I've got thank you to the ones

Show more



✓

😊

N/A

English

Activision / Blizzard: Ove...

🔊

🔖

🗑️

Anonymous user

06/02/2020 11:20 AM

to not do a bounty **#cod** **#bo4** **#bo** **#blackops** **#blackops4** **#callofduty** **#mw** **#modernwarfare** **#ps4** **#codmw** **#gaming**

Show more



✓

😬

N/A

English

Activision / Blizzard: Call ...

🔊

🔖

🗑️